

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, APRIL 14, 2016**

Commission members present – President Cathy Martin, Vice-President Kathy Anderson, Treasurer Scott Hutchinson, Secretary Anabel Hopkins, Member Nancy Crocker, Member Chuck Wills and Member Suzannah Zody (left at 11:20am). Commission members not present – Member Michael Fulton and Member Anne Miller. Also in attendance – Town Manager Scott Rudd and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER by President Martin at 10:07am.

2) ROLL CALL all Commission members present stated their name.

3) APPROVAL OF MINUTES – 3-10-16 Meeting

President Martin advised that the Commission had been given the draft minutes from the March 10, 2016 meeting to be approved. Member Hopkins noted on page 2 Frank Hohenberger's name was misspelled. Vice-President Anderson moved to approve the minutes with the correction of the spelling of the Hohenberger name. Member Crocker seconded the motion. All were unanimously in favor.

4) TREASURER'S REPORT/FUNDING

Treasurer Hutchinson reviewed the Commission's current budget and noted they do have funds to pay for a contractual position. He thinks they will have more progress in carrying money over from last year when they start spending this year's money. Treasurer Hutchinson has put a request in for the additional appropriations.

5) PUBLIC COMMENTS

Tim Meyer reported they have made substantial progress regarding the music series and they have most the contracts and W9 forms from the musicians. He submitted copies of the artwork of the promotional signs that has been prepared by Hunter's Electronics. There will be minor changes including giving credit to the Johnson Family Charitable Fund and the Brown County Community Foundation who are generously offering to pay the majority of the bills for this year's concert series. Mr. Meyer advised the cost of the promotional materials will be closer to \$450. Discussion.

Member Zody suggested they add Arts Village Brown County to the promotional items to help get their name out. Further discussion. The Commission agreed to add Arts Village of Brown County presents to the promotional materials. Mr. Meyer asked the Commission if he can go ahead and order the materials. The Commission wants Mr. Meyer to meet with President Martin for final approval on the promotional signs prior to the approval of the printing.

Mr. Meyer advised Ryan Seward has offered to set up some chairs for those in attendance of the concerts. They are also working on a press release for the concert series. Vice-President Anderson asked if the musicians can accept donations at the concerts. Member Zody advised they can accept tips, but if they were to sell cd's or other items they would have to obtain an itinerant business license through the town.

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President Martin commented that other banners have been placed on the courthouse lawn and she wondered if they could post signs there. Mr. Meyer advised they can put sign boards up at the CVB and put the yard signs throughout town. President Martin asked how early they can put up the banner at the Village Green. Mr. Meyer will work out the timing with the Town.

Member Zody moved to approve Mr. Meyer proceeding with the signage with a budget up to \$450 pending President Martin's final approval on the artwork. Member Crocker seconded the motion. All were unanimously in favor.

Member Crocker asked if the Boy Scouts or Girl Scouts know that these concerts are going on so they could sell hot chocolate or something at the concerts. Mr. Meyer reported that he and Member Wills have discussed sending one of the promotional images to a number of on-line resources and local newspapers. He asked about the possibility of paid advertising in the Democrat, but it is very expensive and perhaps they would be willing to put an article or two in the Democrat. Discussion. Member Zody offered to work with Mr. Meyer about advertising. Member Crocker noted the Brown County Chamber has an agreement with a radio station in Columbus and maybe they can do some advertising for concert series for free. Records Clerk Jones advised Brown County Habitat for Humanity will hold a pie auction before four of the concerts across the street from the pavilion.

Member Zody suggested Rotary can organize kids' games prior to the concerts and Treasurer Hutchinson will talk with Rotary about this.

The Spring Blossom Parade will be held the first weekend in May. Secretary Hopkins suggested they have someone march in the parade with the concert series banner. Member Crocker advised the bison-tenennial bison will be in the parade and they could incorporate the concert series banner. Mr. Meyer advised he will be out of town for the parade and the next Commission meeting, but he will email a list of things that need to be done the weekend of the show.

Member Crocker asked if they should hand out Arts Village Brown County information at each of the concerts. Discussion. Member Crocker and Member Zody suggested business card size of information. They will work with Mr. Meyer to this item and suggested they order 5,000 cards.

6) COMMITTEE REPORTS

A. PUBLIC ART

Member Zody advised the Public Art committee met yesterday and have drafted and sent a letter to Carl Wright telling him they are not extending the lease for the Coordinate Harmony sculpture. They have drafted a letter to William Galloway saying they plan to move the Dancer's sculpture from the Artist Colony location to the Pat Reilly parking. They are supposed to get the artist's permission before moving the sculpture. The committee is researching the cost to move the sculpture as well as exploring other opportunities to use a crane which might already be in town at some point.

Regarding the High Lonesome sculpture, Member Zody is working on drafting agreement for an option to purchase. Meanwhile, the artist has verbally said the Town can hang onto the sculpture until he sells it or the Town buys it. The commission would like to move this sculpture to the

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Pavilion area, and they have located two possible locations in this area. Member Zody noted they will have to come up with a way to fund a new pad to relocate the sculpture.

Member Zody addressed the BETA sculpture which has a purchase price of \$2,500 otherwise they will have to sell it to someone else as the BETA program needs the funds. The Public Art Committee would like to keep the sculpture and would like to reinstall it at Coachlight Square. Member Zody asked the Commission if this would be a good use of the Commission funds. Discussion. Vice-President Anderson wants to wait on voting to purchase the BETA sculpture. Town Manager Rudd suggested that the Commission not rush into purchasing a sculpture and they should look at their priorities. Secretary Hopkins commented that providing matching funds to the public art they want to do at the Village Green restrooms would be a high priority for her. Member Zody will advise Cindy Steele of BETA that the Commission wants to month to think about it and will vote on its possible purchase at the May meeting.

Member Zody reported the bison-ennial bison is being painted. Member Crocker said the artists are now working on painting on the leaves on the bison. Al's Paint and Body will put the bison on their flatbed trailer for the Spring Blossom Parade. Member Crocker is also ordering four bicentennial flags to be displayed and would like to see other locations flying the bicentennial flags.

Vice-President Anderson advised the gardens at TC Steele are being refurbished. She suggested they promote a gardening contest next year to create little garden replicas in spaces around town. Member Crocker suggested they contact the garden club about this idea.

B. VENUE LEAVES

Vice-President Anderson reported that committee members have checked on the vendors with venue leaves and have identified additional locations eligible to receive leaves. President Martin wondered if the CVB sends around someone to pass around brochures. Member Zody advised the CVB does send someone to replenish the brochures, but she would like to see a few NAEC members talk to the people in the shops/hotels about what art and entertainment things are going on around town. Secretary Hopkins, Member Zody and Member Crocker all offered to hand out brochures and talk with shop owners.

C. GRANTS/PLACEMAKING/WAYFINDING

Town Manager Rudd advised the Village Green Revitalization grant proposal is underway and gaining steam with the Brown County Community Foundation, the Convention and Visitors Bureau and the Rotary Club pledging financial support. They have a lot of support and interest in this project. Town Manager Rudd explained that the Town has applied for the Place Based Investment grant which has focused on the southwest corner of the Village Green where the new town restrooms and comfort station will be located. The Rotary will once again be restoring the town pump that is located in the area as well.

Town Manager Rudd spoke about the history of the Village Green and noted it has always been a community gathering space. They are now focusing creating a play space for all ages as well as a community space. The committee is seriously considering purchasing a natural looking "tree" with a slide play structure for kids to play on and can also place fabricated mushrooms and logs for kids to play on as well. The committee would like to create a metal visual border which would have play elements built into it.

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Town Manager Rudd spoke about the kiosks that the Town, CVB, DNR and Hoosier National have been working on creating. The plan is to create a three sided panel with one panel showing county landmarks and historic destinations. He noted the DNR has agreed to put this kiosk at two locations in the State Park to bring more of the park to Town and more of the Town to the park. Discussion.

President Martin advised the 360 Group that designed the leaf sculpture will be designing the kiosks. She also reported they have discarded the crosswalks in the grant, but Jane Ellis thought Larry Webb might have an idea how to do this work. Town Manager Rudd commented that ideas not used this time will go into the next plan and the Methodist Church may or may not be building a playground on their property as well.

Treasurer Hutchinson reported that he and Member Fulton have been working on a PNC grant. Also, the Brown County Art Guild has received a \$10,000 IAC grant to bring fine arts and fine arts appreciation into Van Buren Elementary School. He asked if anyone knows of any artists that might be interested in working with this age group to let him know.

D. MARKETING/INTERNS/STAFFING

President Martin reported that she and Town Manager Rudd have met with a person who is getting a master's degree from SPEA in Arts Administration. They have offered her a full time ten week internship with the Commission and CVB. The intern would research the impact of arts on economic development for our community. Vice-President Anderson wants to make sure they look at local numbers. Town Manager Rudd said this person will also look at finding sustainable funding for arts through economic development incentives and researching what other communities are doing.

President Martin passed around the current Brown County Studio Tour brochure and noted the Arts Village logo is on the front of the brochure. She thanked Jonathan Bolte and Michele Pollock for their work on this brochure. President Martin would like to start holding marketing committee work sessions once again and the committee agreed.

Vice-President Anderson commented that in making Facebook posts, she sees this as the beginning of the arts campus informing people where can actively do things in the Brown County such as painting with an artist, making jewelry, etcetera.

Member Wills reported they have been working on a new job description for a contractor that will look more like a reporter or editor. The job will create x number of articles a month upcoming events, x number of evergreen articles that can be used anytime and a certain amount of visual content. Once they have the content they will distribute to different channels. Member Wills advised it looks there is about \$500 a month available for this position in the Commission's budget. The Commission agreed to advertise for this position.

E. STAKEHOLDERS' MEETING

Secretary Hopkins advised there will be a joint stakeholders meeting of the Art Alliance and the Nashville Arts and Entertainment Commission on May 5, 2016 at 5:30pm at the Brown County Library. Vice-President Anderson will give a presentation about the meetings she attended in Washington D.C. concerning art advocacy. Secretary Hopkins will help coordinate the meeting with Vice-President Anderson.

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F. PUBLIC INPUT

None.

7) COMMENDATIONS

President Martin commended Town Manager Rudd for working so hard to pull the grant proposal together. She also commended Member Wills and Tim Meyer for putting the concert series together. President Martin thanked all members of the Commission for their work.

8) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Secretary Hopkins spoke about Arts Village Cinefest and commented that she wished the Commission could help out financially for this event. She noted they did receive a \$500 check from the Psi Otes to help with the event. The Cinefest will begin Friday, June 17, 2016 with a reception at the Brown County Art Gallery along with two movies. On Saturday, June 18, 2016 all the events (workshops and films) will be held at the Brown County Playhouse. That evening an after party will be held at the Big Busted Bar.

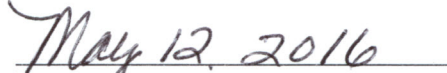
Vice-President Anderson announced on May 7, 2016 Kennan Rainwater, a local entertainer, will play at the Brown County Playhouse and she invited all to come out and listen.

8) ADJOURNMENT

Secretary Hopkins made a motion to adjourn the meeting. Member Crocker seconded the motion. All were unanimously in favor. President Martin adjourned the meeting at 11:45am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 4-14-16 is retained in the office of the Town Clerk-Treasurer.


President Cathy Martin


Date