

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION  
MARKETING/PUBLIC ART/OUTREACH MEETING  
FRIDAY, JUNE 25, 2021**

Commission members present in person: President Melanie Volland, Secretary Andra Walters, Member Patrick Bennett, Member Ann McCann and Member Mark Schmidt.

**COMMITTEE BUSINESS**

**1) CALL TO ORDER**

President Volland called the meeting to order at 9:04 am.

**2) ROLL CALL**

Roll call by President Volland.

**3) PLAN/TIMELINE FOR ESTABLISHING ARTISTIC VINYL WRAPS ON INDOT BOXES**

Discussion. Reviewed the INDOT requirements for Vinyl Wrap art. Identified locations. Member Bennett agreed to spearhead project. Established a fluid timeline for identifying costs, service providers, processing, installation, graphic design and plan to cultivate designs/images. Plan to seek approval for progressing with public art at next Town Council meeting.

**4) MARKETING COLLABORATIONS TO SUPPORT NAEC MISSION STATEMENT**

Discussion. Reviewed NAEC mission statement. Highlighted promotion of artists at every opportunity in all of the arts in Nashville and Brown County's 'spokes'. General discussion on traction of previous outreach endeavors. Identified that unlike other Cultural Districts in Indiana, Nashville's is one (of two) without a paid Arts Director. Identified how other Cultural Districts promoted their arts in social media and with what kinds of collaborations. Plan to continue to find ways that support collaboration between all types of artists in our "Art Colony of the Midwest" as well as collaborations with other entities supporting the arts.

**5) FINETUNING EXPECTATIONS FOR CHRISTKINDL HOLIDAY MARKET GRANT**

Discussion. Reflected on the statement and purpose of the Grant allocation to the Christkindl Market; including the guidelines of the Indiana Arts Commission. Reaffirmed commitment to the \$2500 grant is to be used specifically to make the vendor fees at no cost to the artists due to the impact of COVID on our arts community for this inaugural holiday event.

**6) ANY OTHER DISCUSSIONS RELATED TO THESE NAEC SUBCOMMITTEES**

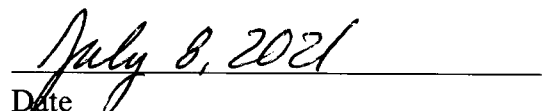
Planned that President Volland would meet with Clerk-Treasurer Young, Town Councilmember Crocker and other interested parties to hang the art back up at Town Hall. Discussion on soliciting "borrowed" art from local artists to support the arts in the Cultural District.

**7) ADJOURNMENT**

President Volland adjourned the meeting at 11:14 am.



President Melanie Volland

  
Date