

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, FEBRUARY 14, 2019**

Commission members present – President Michele Wedel, Vice-President Chuck Wills, Secretary Anabel Hopkins, Treasurer Heather Nicholson, Member Jonathan Bolte, Member Jayme Hood, Member Cathy Martin, and Member Melanie Volland. Commission member not present – Member Jessica George. Also in attendance – Town Council Member Nancy Crocker, Brown County Community Foundation CEO Madison Miller, Beth Schroeder and Utility Manager Sean Cassiday.

COMMISSION BUSINESS

1) CALL TO ORDER

Commission Member Wedel called the meeting to order at 10:02am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 1-10-19 MEETING AND 1-26-19 PLANNING MEETING

Member Hood made a motion to approve the 1-10-19 meeting minutes and 1-26-19 Planning meeting minutes as presented. Member Bolte seconded the motion. All were unanimously in favor.

4) BCCF ROI AND READY COMMUNITIES PROJECTS – MADDISON MILLER

Brown County Community Foundation CEO Madison Miller delivered a PowerPoint presentation relating to the Foundation's mission, emphasizing collaboration for philanthropy. She advised that their investment portfolio was \$11 million last year, and they give out interest and earnings in grants and scholarships.

BCCF CEO Miller talked about the ROI – Regional Opportunities Initiative, funded by the Lilly Foundation via the Bloomington/Monroe County Community Foundation. Their objective is to attain a workforce, train and provide for jobs. They identified issues, opportunities and assets in our community. There are categories that include arts/culture, nature beauty, trails and more. After shareholder and mass town hall meetings, they have identified the need to consolidate planning efforts and update the county plan as priorities. A separate, non-scientific survey identified housing, youth recreation and revival of the Partnership as three top action areas. The Foundation will submit a proposal in March to deal with childcare as the first action.

BCCF CEO Miller identified several options to consider - cooperative, not-for-profits, etc. She is still looking for specific ideas to incorporate. There will be two more rounds of funding for the ROI in the next two years, each up to \$ 250,000. The total of three areas will be aesthetic importance, connectivity (trails, etc.) and community cohesion. This year's grant proposal for childcare falls under "community cohesion".

5) BARN QUILT PROJECT – BETH SCHROEDER

Beth Schroeder of the CVB presented a project idea the CVB wants to implement which is creating Barn Quilts (usually 4x4 feet quilts painted on wood or metal) to hang in town and on barns and buildings in the county. She gave examples of other counties which have very successful projects that attract many visitors. Ms. Schroeder discussed the "experience economy" wherein folks want to do something, not just see something.

ARTS & ENTERTAINMENT COMMISSION MEETING JANUARY 10, 2019

Secretary Hopkins made a motion to approve and support the Barn Quilt Project. Member Hood seconded the motion. All were unanimously in favor. The Commission asked Ms. Schroeder to bring this project before the Town Council for their approval as well.

6) BROWN COUNTY PLAYHOUSE MURAL PROJECT PARTNERING REQUEST

The Commission received a communication from the BCPH requesting our partnering in creating a mural on the north side of their building. The Commission explored options and will continue the thought process with the BCPH. The Commission designated the Public Art Committee to further pursue the discussion.

7) GRANTS

A. REGIONAL INITIATIVE GRANT – ARTS PROJECT SUPPORT (APS)

Secretary Hopkins described the Regional Initiative Grant - Arts Project Support (APS) through the Indiana Arts Commission. She and President Wedel are working on the \$5,000 grant, to be matched by funds from the Art Walk Galleries and possible Hoffman funds or other non-town funds. The plan is to contract with artists from Nashville and the region to appear during the Art Walk weekends and do major demos and interactive projects. For example, a glass blower can bring a portable set up for citizens to actually create their own glass piece. They are also looking at sculptures. She suggested that they could incorporate a barn quilt painting experience into the public art demonstrations and interactive programs we plan under the grant if funded. Secretary Hopkins offered to coordinate with Ms. Schroeder of the CVB to see how they can work together.

Secretary Hopkins explained that they need to involve “underserved” populations such as middle school kids, physically or mentally challenged, etc. They plan to work with the schools and any relevant agencies or organizations to include these groups.

B. CULTURAL DISTRICT FUNDING GRANT

President Wedel discussed the Cultural District Funding grant also available through the IAC. This will be for marketing, collaboration and communication. A community arts calendar may be one result, as well as use of social media to promote all local arts and entertainment events and programs. This grant is up to \$5,000 but requires no match.

Secretary Hopkins made a motion to support both grant opportunities and ask the Town Council for their approval. Member Martin seconded the motion. All were unanimously in favor.

C. BROWN COUNTY COMMUNITY FOUNDATION GRANT

Treasurer Nicholson advised that there is grant opportunity, through the BC Community Foundation, for their spring grant cycle. There are grants available up to \$20,000 with no match required. She proposed using these grant funds to hire a contractor to paint the leaves into the stencils on the crosswalks and to paint the maple leaf stencil on the Historical Society wall mural. We will have to seek bids for the work and work closely with Utility Manager Cassidy in the implementation.

Treasurer Nicholson made a motion to apply for the BCCF grant. Secretary Hopkins seconded the motion. All were unanimously in favor.

8) STORYTELLING PROJECT

Vice-President Wills brought the Commission up to date on the Storytelling project. He has secured the cooperation of the Brown County Inn and will begin “story slam” competitions there by April

ARTS & ENTERTAINMENT COMMISSION MEETING JANUARY 10, 2019

11th. The Commission agreed to cooperate and support the program. The Brown County Radio Hour will be the main sponsor of the program.

9) COMMITTEES AND COMMITTEE MEMBERS DISCUSSION

President Wedel made up a preliminary committee assignment list. After discussion, the Committee roster will be:

- Finance: Treasurer Nicholson chair, President Wedel
- Public Art: Member Martin chair, Secretary Hopkins, President Wedel and Town Councilmember Crocker (outside volunteer)
- Performing Arts: Vice-President Wills chair, Member George and Member Hood
- Marketing: Member Voland chair, President Wedel and Vice-President Wills
- Place Making/Way Finding: Member Bolte chair, Treasurer Nicholson, Member Martin and Member Hood (there was some discussion as to whether this should remain a separate committee, will keep as is until further discussion)
- Outreach: Secretary Hopkins chair, President Wedel, Member George and Member Voland (new committee, to sponsor and partner with local events such as EPIC, Fingerstyle, Art Walk etc.).

10) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

President Wedel advised that the CVB social media contract will end March 31, 2019 and they will not be renewing the contract this year as they do not have the staffing to continue this project.

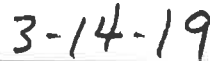
11) ADJOURNMENT

Member Voland made a motion to adjourn the meeting. Vice-President Wills seconded the motion. President Wedel adjourned the meeting at 12:18pm.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 2-14-19 is retained in the office of the Town Clerk-Treasurer.



President Michele Wedel



Date