

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, AUGUST 9, 2018**

Commission members present – President Nancy Crocker, Treasurer Heather Nicholson, Secretary Anabel Hopkins, Member Jonathan Bolte, Member Cathy Martin and Member Chuck Wills (left at 11:17am). Commission members not present – Vice-President Michele Wedel, Member Michael Fulton and Member Bob Kirlin. Also in attendance – Resident/Musician Dick Hartung and County Councilmember Darren Byrd.

COMMISSION BUSINESS

1) CALL TO ORDER

President Crocker called the meeting to order at 10:03am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 7-12-18 MEETING

Member Martin moved to approve the 7-12-18 meeting minutes as presented. Secretary Hopkins seconded the motion. All were unanimously in favor of the motion.

4) PUBLIC INPUT

Nashville resident Dick Hartung introduced himself to the Commission as a musician and watercolor artist. He asked the Commission to consider him to be a part of the Pavilion music series. The Commission took his information under advisement and suggested he attend the informal Tuesday night jam sessions that are held at the Pavilion.

President Crocker announced that County Councilmember Darren Byrd was also in attendance for the meeting. Mr. Byrd noted that he is also an artist and decorated one of the groundbreaking shovels for the Maple Leaf Performing Arts Center.

5) COMMISSION UPDATES

A. MARKETING

• ARTWALK – COMMUNITY ENGAGEMENT GRANT

Secretary Hopkins reported that attendance for the Art Walk is up as they have done some advertising for the monthly walks. She advised the music themed art show is being held at the Brown County Playhouse through September 30, 2018. She said they haven't sold any of the art pieces yet but are getting lots of positive feedback on the art work. President Crocker thanked the Playhouse for hanging the artwork for free. Secretary Hopkins suggested if they were to continue to hang artwork at the Playhouse she would like more professional lighting. Treasurer Nicholson will talk to her husband about lighting at the Playhouse as he is on that board.

As for the Community Engagement final report, Secretary Hopkins will add the number of people that attend the Brown County Playhouse events and see the music themed art show which the Commission arranged to install there.

Secretary Hopkins advised the bumper stickers are in and the sponsorship has been paid for the Epic Bike Fest that will be held at the Brown County State Park October 12-13, 2018. She announced that the NAEC will put on a bicycle painting event for kids and adults during the Bike Fest and that they

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will need volunteers to help out.

President Crocker reported that Vice-President Wedel has meet with BCCVB Digital Marketing Coordinator Weichselfelder and that they have planned out September's through December's marketing. Vice-President Wedel is also communicating with IU to set up a meeting with a professor to discuss moving forward on the gamification app.

B. PLACEMAKING

• BANNERS – COMMUNITY ENGAGEMENT GRANT

Member Bolte advised that all but the Christmas banners have been ordered. He presented to the Commission members a couple of the banners that they will put up on the corners of Main and Van Buren Streets. Member Bolte reported that he is still working on the best way hang the banners so they can easily be changed out for different events.

Member Bolte suggested they create an arts banner that would show an artist creating art work. The Commission members liked this idea. Member Bolte offered that the Back Roads Studio Tour would pay for these banners and that they already have the photographs to be printed on the banners.

Secretary Hopkins commented that they will have to discuss how they will handle requests for other organizations or events that want to have banners displayed. Treasurer Nicholson suggested they create a short written policy. Member Bolte asked that they limit the banners to those that promote Nashville and Brown County as an Arts Village.

Treasurer Nicholson commented that the banner by the Hob Nob seems to get lost with all the other signage on this corner. She wondered if the CVB would allow them to hang a banner on their new sign instead. Member Bolte explained that the banners at the intersection are hung in such a way that they can be viewed from each intersection. If they were to change the direction of that one banner they would have to change the direction of all the other banners. Discussion.

Treasurer Nicholson made a motion to approach the CVB to see if they would hang a sign promoting the area. Secretary Hopkins seconded the motion. All were unanimously in favor.

C. PERFORMING ARTS

• PAVILION CONCERT SERIES UPDATE

Member Wills reported that he has asked Sweetwater Sound for recommendations on purchasing a mixer with the BCCF Grant funds and that he is waiting for their feedback. He announced that the new speakers purchased with the grant funds are outstanding and that they got a great deal for the money. President Crocker commented that she would like to establish an equipment use policy.

Member Wills advised they are in decent shape with the Pavilion music series, Treasurer Nicholson has gotten all the contract work done with the bands. They still need to figure out what to do with the electric bands in terms of amplification. Treasurer Nicholson suggested they hire a sound engineer for the two electronic bands that will be performing. Member Wills explained with the two electric bands there is a non-compatibility issue with getting things to sound good. He advised that since he has a conflict of interest in being paid to play the concert series, he would spend this money to hire a sound engineer for the Acre Brothers show at a cost of approximately \$150. Discussion.

Treasurer Nicholson made a motion to pay for sound engineers at two shows with electric bands out of the 275 Professional Services Fund not to exceed \$300. Member Bolte seconded the motion. All

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were unanimously in favor. Member Wills noted for the record that he will do whatever is easier financially and if the NAEC pays for the sound engineer during the Acre Brother's performance he will grant his pay back this group.

Treasurer Nicholson reported that, as required, she will order a sign thanking the Pavilion Concert Series sponsor. Discussion. Treasurer Nicholson made a motion to purchase signage thanking the sponsors and musicians in the amount not to exceed \$150 out of the 275 Other Supplies funds. Discussion. Member Martin seconded the motion. All were unanimously in favor. President Crocker asked that Treasurer Nicholson be the one in charge of putting up the signs and taking them down.

Member Martin asked if Treasurer Nicholson has talked with the High School Band Director about his students playing in the Pavilion Concert Series. Treasurer Nicholson advised she has not talked with them; but if they want to play, they could do so the first weekend in September. Member Martin asked that the Music Committee talk with the school band director and make them a part of the music series. President Crocker will communicate with the band director.

D. PUBLIC ART

• CROSSWALKS

President Crocker reported that she has talked with INDOT about the painting of leaves on the crosswalks and they did not say "no" and that after looking at the requirements she doesn't think that INDOT will say "no." Member Martin is working with Utility Manager Cassiday to get a cost estimate to do a leaf decal for crosswalks. President Crocker noted that there are 34 crosswalks in town. She added this will be another way to brand the Arts Village. President Crocker reported that she has written up the preliminary application to INDOT and is getting feedback from the committee before submitting the application. She advised before they submit the application to INDOT they must have Town Council approval in the form of a recommendation letter to INDOT.

Member Martin made a motion that the NAEC continues its pursuit of getting colorful branded Arts Village crosswalks in town. Member Wills seconded the motion. All were unanimously in favor.

President Crocker advised that the Public Arts committee wants the leaf design logo on the History Center parking lot wall to tie in the murals painted on that wall. Again, this will help to brand the Arts Village. Secretary Hopkins advised the murals on the wall were an Art Alliance project and she would only like the leaves on the wall. Discussion. Member Martin commented that Member Fulton is working on this project and will report back to the commission.

Member Martin would like the Commission members to look at the improving the entryways into Town and also to possibly decorate utility boxes as done in other communities. Discussion.

E. FINANCE

• VILLAGESCAPE PAINT OUT – SPONSORSHIP REQUEST

Secretary Hopkins presented a request to the Commission that they sponsor the Villagescape Paint Out by providing funding for a prize. She noted this sponsorship would be on behalf of the Arts Village Brown County and suggested they sponsor a \$125 prize. Discussion.

Secretary Hopkins made a motion to take \$125 out of the 275 Professional Services which would sponsor the honorable mention award for the Villagescape Paint Out that the Art Guild is holding. Treasurer Nicholson seconded the motion. All were unanimously in favor.

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Treasurer Nicholson reminded the Commission that the year is more than half over and they need to spend their funds by finishing projects this year.

President Crocker announced the Indiana Arts Homecoming is in October and that they did not receive a scholarship from the IAC. However, she and Treasurer Nicholson are on the wait list. President Crocker would like the NAEC to fund one or two members to attend this conference. Discussion.

Secretary Hopkins made a motion to pay the registration fee and overnight accommodations for the Indiana Arts Homecoming in Fort Wayne not to exceed \$600 out of the 275 Professional Services fund to be divided among those that attend the conference. Member Martin seconded the motion. All were unanimously in favor.

6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

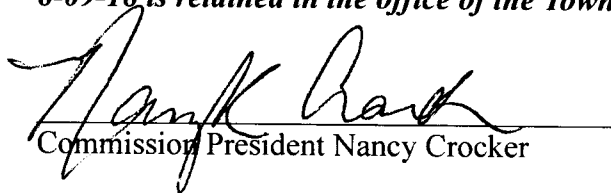
President Crocker reported that she attended the IAC quarterly planning meeting in Indianapolis and that there were lots of good ideas about connecting people.

President Crocker advised the IAC would like to do an on-ramp in May 2019 in Nashville. It would consist of 40 people needing accommodations and meeting room space. The Seasons Lodge has offered to bring their room prices down to allow for the event to happen there. President Crocker explained the on-ramp event is about teaching young artists how to have a business and make a living. Treasurer Nicholson noted they held this same event in Madison last year and it was highly successful.

7) ADJOURNMENT

President Crocker adjourned the meeting at 11:37am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 8-09-18 is retained in the office of the Town Clerk-Treasurer.


Commission President Nancy Crocker

9-13-18
Date