

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, SEPTEMBER 8, 2016**

Commission members present – President Cathy Martin, Vice-President Kathy Anderson, Treasurer Scott Hutchinson, Secretary Anabel Hopkins, Member Nancy Crocker, Member Michael Fulton, Member Anne Miller and Member Chuck Wills. Commission member not present – Member Suzannah Zody. Also in attendance – Media Coordinator Linda Margison, Concert Series Promoter Tim Meyer and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER by President Martin at 10:03am.

2) ROLL CALL all Commission members present stated their names.

3) APPROVAL OF MINUTES – 8-11-16 Meeting

President Martin advised that the Commission had been given the draft minutes from the August 11, 2016 meeting. Vice-President Anderson moved to approve the minutes as presented. Secretary Hopkins seconded the motion. All were unanimously in favor with President Martin abstaining from the vote.

4) TREASURER'S REPORT/FUNDING

Treasurer Hutchinson reviewed the Commission's financial report and noted they spent funds from the supplies and public art line items last month.

5) COMMITTEE REPORTS/3 YEAR PLAN

A. MARKETING/INTERNS/STAFFING

Vice-President Anderson voiced appreciation for the Facebook posts Media Coordinator Margison is putting out. Media Coordinator Margison presented the Commission members with statistics from the Facebook posts from August 1st – August 28th. She explained how many people they are reaching with the posts and how links are used. A discussion ensued regarding spending money to boost the posts. The Commission members agreed boosting posts would be beneficial.

Vice-President Anderson made a motion to authorize Media Coordinator Margison to spend up to \$25 a month to boost Facebook posts, with the funds coming from the education line item. Member Wills seconded the motion. All were unanimously in favor. Media Coordinator Margison will submit an invoice for the Facebook boost along with her monthly service invoice.

Media Coordinator Margison reported she is met with Brown County Democrat Editor Sara Clifford to discuss promoting arts and entertainment. She explained that the Democrat now has a central copy desk and arts/entertainment articles may or may not appear in the weekly paper depending on space. Editor Clifford suggested they consider putting all the arts/entertainment information in the community calendar but noted photos will not be included. Discussion. The Commission agreed they would prefer to have articles and photographs in the Arts Brief section of the paper rather than just the community calendar section. However, the Commission members encouraged Media Coordinator Margison to strongly ask Editor Clifford that arts/entertainment events be covered in both sections of the paper each week.

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President Martin advised that Intern Ellis has completed her work for the Commission and suggested they give her a gift or gift certificate in appreciation. The Commission agreed and they will each donate some money to give Intern Ellis a gift certificate to Big Woods.

B. GRANTS/PLACEMAKING/WAYFINDING

Treasurer Hutchinson reported that they are looking at submitting an application for the NEA Our Town Grant. He explained the business end needs to be completed by Monday, September 19, 2016 and the grant application needs to be submitted by Monday, September 26, 2016. Treasurer Hutchinson advised they will be applying for a planning grant to create way finding. The Commission needs to decide how much money they want to ask for in this matching grant.

A committee meeting was scheduled for September 13, 2016 at noon at the Hob Nob to work on the grant application. A member from the committee will present this grant opportunity to the Town Council on September 15, 2016 for their approval to submit the application.

C. PUBLIC ART

Member Crocker reported that she and Parking and Public Facilities President Martin met to discuss public art at the Village Green restrooms. She noted a couple of benches and rocking chairs have been purchased for the facility. Member Crocker advised she knows of several local artists that want to paint art work in the new Village Green restrooms.

President Martin advised that Member Zody is to write up a RFP for art inside and outside of the restrooms. She will check with her on the status of the RFP and set up another meeting for the group to meet.

Vice-President Anderson suggested an investment in public art next year could be miniature gardens that would represent the gardens at TC Steele State Historic Site. Perhaps local garden clubs could be the caretakers of these miniature gardens. President Martin moved to make the miniature gardens a project for next year. Treasurer Hutchinson seconded the motion. All were unanimously in favor.

Records Clerk Jones advised that sculptor Carl Wright will be in town on September 14, 2016 to remove his Coordinate Harmony sculpture as the lease has expired.

D. CONCERT SERIES

Concert Series Promoter Tim Meyer reported the rescheduled Kenan Rainwater concert had about 40-50 people in attendance. A couple dozen people stopped in to listen as well making it a successful concert. In light of having to reschedule this concert due to rain, Mr. Meyer suggested in the future they have each performer's contact information. He would also like their bio, photo and videos if available for promotional purposes.

As to rescheduling rained out concerts, Mr. Meyer proposed that next year they have the performers commit to play the concert the following week if their event canceled due to weather. He believes that a performer playing at the concert series from 4:30-6pm still would still allow them to play in the evenings at other places. Mr. Meyer will put a report together concerning the concert series to present to the Commission. Member Fulton thought it would be nice to also present the report to the Johnson Family Charitable Fund as they sponsored this year's concert series.

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For the September 17, 2016 concert featuring Jeff Foster, Mr. Meyer will be in charge of putting out the banner and signs and taking them back up at the end of the event. Treasurer Hutchinson will do the same for the October 8, 2016 concert featuring the Cari Ray trio. Since Cari Ray traded event weekends with Jeff Foster, Member Wills offered to make new posters. Discussion. President Martin thought just putting arrows on the current posters would be fine rather than printing new ones.

E. VENUE LEAVES

President Martin and Vice-President Anderson reported they went to several shops in town to check on the status of their vendor leaves. They are providing the CVB with any updated information as the CVB will be reprinting the brochures that will look similar to the last printing.

6) NEW BUSINESS

Vice-President Anderson reported Senator Jon Ford is authoring a proposed new tax on alcohol to help fund water infrastructure, local parks, state parks and cultural districts. She commented whatever they can do to support this legislature will be important.

Secretary Hopkins advised the Art Alliance has withdrawn the idea of leasing the second floor of the Village Green building.

Treasurer Hutchinson reminded the Commission the Brown County Art Colony Weekend is this weekend and encouraged all to attend.

Member Fulton advised the Brown County Library will be building a chimney swift nesting structure near their children's garden area. Jim Connor will provide some of the artistic component to it and will make it look like a hollow tree so that swallows may nest here during their migration. Member Fulton noted this will be an interesting piece of public art.

President Martin suggested they discuss Commission member terms at the next meeting.

7) COMMENDATIONS

President Martin announced every single person in the room should be commended for all their contributions to the arts and entertainment in Nashville.

8) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

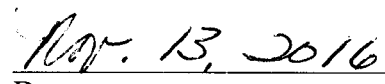
Member Crocker announced the next Parking and Public Facilities meeting will be Tuesday, September 13, 2016 at 6pm at Town Hall. She thought those involved with the Village Green restrooms project should attend this meeting to give input.

10) ADJOURNMENT

Member Crocker moved to adjourn the meeting. All were unanimously in favor. President Martin adjourned the meeting at 11:23am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 9-08-16 is retained in the office of the Town Clerk-Treasurer.


President Martin


Date