

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, SEPTEMBER 21, 2017**

Commission members present – President Nancy Crocker, Vice-President Michele Wedel, Treasurer Bob Kirlin (left at 10:45am), Secretary Anabel Hopkins, Member Jonathan Bolte and Member Cathy Martin (left at 11:25am). Commission members not present – Member Michael Fulton and Member Chuck Wills. Also in attendance – BCCVB Digital Marketing Coordinator Brooke Weichselfelder, Heather Nicholson and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER by President Crocker at 10:00am.

2) ROLL CALL all Commission members present stated their names.

3) APPROVAL OF THE MINUTES – 8-10-17 MEETING

President Crocker advised that the Commission had been given the draft minutes from the August 10, 2017 meeting. Member Martin moved to approve the 8-10-17 minutes as presented. Vice-President Wedel seconded the motion. All were unanimously in favor.

4) ADDITIONAL COMMISSIONER DISCUSSION

President Crocker reported that she met with Secretary Hopkins and Member Martin last week to discuss the open seat on the Commission. They decided that Heather Nicholson was a good choice to fill the vacancy. Secretary Hopkins made a motion to recommend Heather Nicholson as their new Commissioner to the Town Council. Vice-President Wedel seconded the motion. All were unanimously in favor. Ms. Nicholson introduced herself to the other Commission members.

5) COMMITTEE REPORTS

A. FINANCIAL REPORT

President Crocker reported that she and Member Martin reviewed the Commission's budget and it appears they will need less than \$1,000 from the 250 Fund to fulfill their obligations. Discussion of the Commission's financial report.

Secretary Hopkins advised that she would still like some funds from the NAEC for the Cinefest event on October 15, 2017. She explained that the event is about \$300 short on funding. President Crocker suggested that Secretary Hopkins contact the Brown County Chamber of Commerce to see if they could help with the funding.

B. CVB COLLABORATION UPDATE

CVB Digital Marketing Coordinator Weichselfelder passed out a spreadsheet of the Facebook posts and email marketing the CVB has done in the past month. She noted they have had lots of good traffic to their Facebook posts. CVB Digital Marketing Coordinator Weichselfelder reported that she only spent \$35 last month on boosting posts and reached almost 8,000 more people. She would like to work on boosting the Arts Village Facebook page to get more likes and followers. According to the statistics, Member Wills posting of the Kade Puckett video got the most likes last month.

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CVB Digital Marketing Coordinator Weichselfelder advised there were several posts about the Brown County Playhouse and they received lots of traffic to these posts. She asked the Commission members if there were certain events they would like to see posted. Member Bolte talked about the Back Roads of Brown County Studio Tour and advised there is a new video for the event. CVB Digital Marketing Coordinator Weichselfelder will post a link to the new video in the emails and Facebook posts. Member Martin asked that those events that are free are duly noted.

C. PAVILION MUSIC SERIES

President Crocker advised at the last concert on September 16, 2017 they only had about 25 people attend. Member Kirlin believes that the Outhouse Races that were held before the event hindered the attendance for the concert. President Crocker, Vice-President Wedel and Concert Series Promoter Tim Meyer have talked and they are looking to re-evaluate the series for next year. Member Martin strongly suggested they not have the concert series on Saturdays.

President Crocker asked if the Commission members would be willing to have a retreat to discuss these topics. Discussion. The Commission tentatively scheduled a retreat for Friday, December 8, 2017 at Vice-President Wedel's home. President Crocker suggested the following topics for the retreat: Pavilion music series, making sure they are staying true to the ordinance that created the NAEC, looking at priorities, the time they are spending on some things and things like that. She asked that other Commission members come up with topics to address and email those items to her.

D. GAMIFICATION

Vice-President Wedel reported that she spoke with IU's Serve IT Director Matt Hottell this week and the students have until the end of the week to select their capstone projects. They will know by the end of the week if their mobile app was chosen by one of the teams. Once they know for sure they have been selected they will get a list of things to do moving forward.

E. PUBLIC ART UPDATE

• DANCERS SCULPTURE

President Crocker announced that Member Fulton is now designated as the Chair of the Public Art Committee; however he was not able to attend today's meeting. President Crocker advised that Shelby Materials only has a boom truck and is not willing to move the Dancer's sculpture.

President Crocker reported that she met with Sculptor Dale Enochs this week and he looked at the Dancer's sculpture. He suggested if they are going to move the sculpture they have the artist on site help with the move in case the sculpture would break.

President Crocker considered asking Shelby Materials to move the sculpture but have something in writing that absolves them from the liability if it should break. Vice-President Wedel noted this would have to be an official document that comes from the Town. Member Martin has the contact phone number for the sculptor and advised that he had previously agreed to help with the moving of the sculpture. President Crocker and Member Kirlin will look into finding information on getting a crane and pass the information on to Member Fulton.

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• VILLAGE GREEN PLAYSPLACE

Member Kirlin asked for an update on the Village Green Playspace and wondered if there is a problem. President Crocker advised that she is frustrated with the whole process and noted she is not in charge of the implementation of the project but rather looking out for the artists involved. She suggested that he talk with Town Manager Rudd or Administration Manager Carr.

• HIGH LONESOME SCULPTURE OPTION TO PURCHASE

President Crocker reported that sculptor Michael Evans contacted her and asked that the Town purchase his High Lonesome sculpture or he will take it back. The price of the sculpture is \$5,000 as stated in the contract. President Crocker and Member Martin have looked at the budget and decided if they were to purchase the sculpture, they would have to use some funds out of the 250 Fund. Discussion.

Secretary Hopkins moved to purchase the High Lonesome sculpture for \$5,000. Member Bolte seconded the motion. All were unanimously in favor. President Crocker advised she will bring this proposal before the Town Council tonight.

• ABE MARTIN SCULPTURE

Secretary Hopkins reported that chain saw artist Chris Trotter donated his work to create the Abe Martin sculpture on the corner of W. Franklin and Honeysuckle Lane several years ago. In order to repair and repaint the sculpture Mr. Trotter estimated it would cost approximately \$75. Discussion.

Secretary Hopkins made a motion to allow Chris Trotter \$75 to do maintenance on the Abe Martin sculpture with funds to come out of supplies. Vice-President Wedel seconded the motion. All were unanimously in favor. Records Clerk Jones will create the purchase order and Mr. Trotter will need to provide an invoice and W-9 when the work is completed in order to be paid.

Secretary Hopkins reported that Mr. Trotter has created a wooden fairy and the Commission could potentially purchase this to go along with the proposed fairy house.

• BETA – ALL TOGETHER NOW SCULPTURE

Member Martin advised the BETA sculpture that is currently located in the Pat Reilly parking lot is being covered up by large plantings. If they do move the Dancer's sculpture as discussed, they will then move the BETA sculpture. She proposed to move the BETA sculpture to an area outside the Junior High and has contacted the school's Superintendent Hammack and Principal Garman. Discussion.

President Crocker reported that Mr. Enochs thought the BETA sculpture should be relocated as you can see through the sculpture and see right through the art. They need to find a location with a backdrop behind the sculpture. Member Martin will head up the search for a proper location and will work with the Public Art Committee on potential locations. Discussion.

Vice-President Wedel commented that if they do move the Dancers sculpture to the Pat Reilly parking lot it will act as a sundial and people will be able to see the dancers move across the pavement. She thought time lapse photography of the dancing would be interesting. Member Bolte thought this could also be used as interactive public art. Discussion.

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• FAIRY HOUSE PROPOSAL

President Crocker reported the Fairy House is coming along and artist Mark Schmidt has sent her a couple of pictures of it. The goal is to have this completed and installed by the end of the month. Records Clerk Jones advised a purchase order needs to be completed for this item and President Crocker will work on this. President Crocker explained that the Fairy House will be located at the open public art space at the corner of the W. Franklin and Jefferson Street.

F. GRANT PROPOSAL REPORT

President Crocker reported that the Indiana Arts Council has awarded the NAEC an Open Placemaking Consultancy grant. She has spoken with the consultant, Joanna Taft, who will be available to meet with the NAEC in November. Secretary Hopkins and Member Martin thought it would be good to have Ms. Taft be a part of the Commission's December retreat. President Crocker also suggested having Ms. Taft attend November's Commission meeting and also afterwards commission members should walk around town with her to show what they have and what the Commission plans to do in the future.

President Crocker noted Nashville has been designated a Cultural District by the state but there is nothing in Town that says the village is a Cultural District. She would like to have something artistic at least at one of the entrances to the Town that announces the Indiana Cultural District. Secretary Hopkins cautioned that they have stick to the items they put in the grant proposal. President Crocker will forward the proposal to all the Commission members for their review.

President Crocker will invite Ms. Tate to the November NAEC meeting as well as the December 8, 2017 retreat. Secretary Hopkins advised that they should plan very carefully how to use Ms. Tate's time as it is limited to 50 hours for this consultancy. Member Bolte asked if it would be a good use of the consultant's time to review two to four ideas that the NAEC has put together to give feedback and possible funding resources. Discussion.

President Crocker reported that she attended the annual meeting of the Indiana Arts Council of which local resident Kathy Anderson is now the President. She learned that the IAC is giving each Cultural District \$5,000 this year. There is an application they need to complete in order to get these funds. The money is to focus on placemaking and community engagement. Member Martin would like the Commission to think about signage for the Cultural District. Vice-President Wedel also asked that they consider who they are targeting and what the Cultural District means to them. Discussion.

6) PUBLIC INPUT

Heather Nicholson reported that Member Martin asked the County Commissioners for funds to put out fall decorations on the Courthouse lawn. The Commission agreed to give her funds for the project. Member Martin advised that Kelps Greenhouse and Pumpkin Patch have agreed to put out hay bales and gourd decorations for \$200.

Ms. Nicholson showed a brochure that she picked up while going through Berea, Kentucky. She also visited other art locations and talked about what they had to offer. She talked about the different possibilities that Brown County and Nashville have to offer in conjunction with new projects being built in the town. She suggested a large state owned art facility in Brown County as it would be a natural spot.

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7) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Secretary Hopkins asked that the Commission members pass out Cinefest posters and cards for the October 15, 2017 event.

8) ADJOURNMENT

President Crocker adjourned the meeting at 11:35am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 9-21-17 is retained in the office of the Town Clerk-Treasurer.


Commission President Nancy Crocker

10-12-17
Date

