

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, SEPTEMBER 10, 2020**

Commission members present by remote access via Zoom: President Michele Wedel, Vice-President Melanie Volland, Secretary Anabel Hopkins, Treasurer Cathy Martin (arrived at 10:38am), Member Jonathan Bolte, Member Mike Hater, and Member Andra Walters. Also in attendance by remote access – Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Wedel called the meeting to order at 10:04am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 8-13-2020 MEETINGS

President Wedel asked that the proposed minutes of the August 13, 2020 meeting be amended to delete the date the new sanitation stations would be installed.

Member Walters made a motion to approve the meeting minutes of 8-13-2020 as amended. Secretary Hopkins seconded the motion. All were unanimously in favor.

4) DISCUSS ARTS WEEKEND SPONSORSHIP

Member Walters advised that the Brown County Art Guild will be putting on the Art Colony Weekend this year. This is the largest event put on by the Art Guild and the event is intended for the whole community. Member Walters noted that other local art groups chose not to help put on the event this year.

The Art Colony Weekend will have workshops, hand puppet shows and a paint out. The Art Guild will also have a special showing of artwork created by V. J. Cariani. Member Walters advised that the cost to put on the Art Colony Weekend is \$3,500 and she asked the NAEC for funding to help put on the event.

Member Walters thanked Member Bolte for hanging the Art Colony Banners at the corners of W. Main and Van Buren.

Discussion. The Commission members commented that they want to support the Art Colony Weekend.

Vice-President Volland made a motion to take \$500 out of EDIT Other Services fund to sponsor this year's Art Colony Weekend. Secretary Hopkins seconded the motion. Member Walters recused herself from the vote. All other members were unanimously in favor. Member Walters thanked the Commission for their support in this annual event.

5) DISCUSS CHRISTKINDL MARKET SPONSORSHIP

President Wedel suggested that the Commission use some of their Cultural District grant funds to support the Christkindl Market planned for December 5, 2020. She offered that they could pay for

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tent rentals, sponsor artists participating in the event with booth fees, PPE equipment or marketing support. President Wedel opened up the meeting for questions and comments about the proposal.

Member Hater commented that this should be a two-day event with the amount of funding proposed and it appears they have enough funds put on the event. Member Walters agreed they should make this at least a two-day event. Discussion.

President Wedel suggested if the Commission decides that they want to help fund this event, some Commission members could be involved in the planning process. Further discussion.

Secretary Hopkins would like to provide funding support for the art vendors and musicians. Vice-President Voland agreed. Further discussion. President Wedel advised that she will be attending a planning meeting for the market on September 16th or 17th. Secretary Hopkins and Vice-President Voland offered to attend the planning meeting as well.

Member Hater recapped the Commission's position: a two-day event would be better, and they would tentatively be interested in providing support grants for the art vendor booth fees and performance fees. Discussion. President Wedel will send out the finalized meeting dates to the Commission.

6) UPDATES ON GRANTS

A. REGION 8 PROJECT GRANT – ANABEL

Secretary Hopkins reported that she reached out again to the school's art teachers but has not heard back from them. She explained the original plan was to do all three schools at once, but the teacher at the intermediate school is no longer there. She will instead do the barn quilt project with one school at a time.

B. CULTURAL DISTRICT 2020 FUNDING GRANT

President Wedel advised if they do not use the 2020 Cultural Grant funds towards the Christkindl Market event, they will have to come up with alternative plans to use the funds. She noted that Member Hater had suggested building a stage at Lincoln Pinch Park. Member Hater commented that it would be nice to have a small artistic type stage at the park. Discussion.

Vice-President Voland advised that she is on the Town Park Commission and invited Member Hater to their next meeting on September 17, 2020 at 3:30pm to discuss the stage idea. Member Walters suggested that the stage have some type of a roof to protect people from the elements.

Records Clerk Jones asked when the grant funds need to be spent by. President Wedel reported that the date is up in the air, the IAC was hoping they would be spent by the end of this year, but they will allow them an extension. She would like to take a proposal to the IAC for the use of the funds and get their blessing on an extension.

7) ART WALK UPDATE

A. AUGUST EVENT

Secretary Hopkins advised that the August Art Walk went well. They had a busker at the Brown County Playhouse which worked really well. She noted the galleries reported good sales for the event.

Secretary Hopkins reported that Bloom Magazine in Bloomington is doing a special Christmas

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marketing section in their October edition. They are offering half price ads, and a quarter page ad will cost \$477. She asked if they had enough funds in the Art Walk budget. Records Clerk Jones advised that they have \$244 left in the Art Walk budget this year. President Wedel asked the Commission if they want to spend additional funds to put the ad in the Bloom magazine.

Member Bolte advised when the Back Roads Studio Tour placed an ad in the magazine, they did not get any visitors from the ad. Vice-President Volland reported that she had sold ads for Bloom magazine and the magazine has a fairly affluent audience. Member Bolte asked that if they do put in an ad, have a least one of the participating galleries to ask visitors how they heard about them so they can measure how effective this type of advertising is. Discussion.

Treasurer Martin made a motion to spend \$477 for an ad in Bloom magazine using the 250 Funds. Member Hater seconded the motion. All were unanimously in favor. Member Bolte will ask Michele Pollack to contact Secretary Hopkins with marketing information on the BRST.

Vice-President Volland asked if there is an amended list of artists that are participating in the BRST this year as she would like to start advertising the event on the Arts Village Facebook page. Member Bolte advised that artist Rob Besosa is organizing the studio tour this year and he will send Mr. Besosa's contact information and BRST information to Vice-President Volland.

B. BUSKERS UPDATE

Member Hater reported that at the upcoming September Art Walk, Nathan Tipton will be playing at the Village Green and Dave Sisson & Sam Herrin will be playing in front of the Brown County Playhouse.

8) BANNER UPDATE – HANGING AND PROCEDURE

Member Bolte advised that he decided to put up only the Art Colony Banners at this time. He will replace them with the Art Walk banners along with a couple banners of artists at work sometime next week.

Member Bolte reported that he met the Town's custodian and he was not comfortable climbing high up the poles to change out the banners. Member Bolte advised that the new light pole that was installed will not allow for installation of a banner, so they will only have three corners of banners.

Member Bolte will lower the banner brackets on the three corners for easier installation. This means they will not be able to use the old Christmas banners since they will not fit for this lower bracket placement. Member Bolte explained that the new brackets he will install is quick release and will make it easier to change out the banners. He noted they will still need a ladder to reach the brackets to change out the banners. Discussion. President Wedel asked the Commission to think about possible people that could change out the banners as needed.

9) HIGH LONESOME RELOCATION

President Wedel will have the artist look at the High Lonesome sculpture that is currently in storage to determine if it needs any maintenance before it is installed in the community. She will schedule a time to look at the sculpture with Administration Manager Carr.

President Wedel advised they she has talked with BiBi Stutsman of the Artist Colony Inn about placing the High Lonesome sculpture in front of the Inn. Will confirm this month.

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10) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Member Walters and President Wedel acknowledge that they still need to get the plaques made for the Marie in the Woods art installation.

11) ADJOURNMENT

Member Walters made a motion to adjourn the meeting. Vice-President Voland seconded the motion. All were unanimously in favor. President Wedel adjourned the meeting at 11:25am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 9-10-2020 is retained in the office of the Town Clerk-Treasurer.



President Michele Wedel

10-13-2020

Date