

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, OCTOBER 12, 2017**

Commission members present – President Nancy Crocker, Vice-President Michele Wedel, Treasurer Heather Nicholson, Secretary Anabel Hopkins, Member Jonathan Bolte (arrived at 10:16am), Member Michael Fulton, Member Bob Kirlin and Member Cathy Martin. Commission member not present – Member Chuck Wills. Also in attendance – Indiana Arts Commission President Kathy Anderson, BCCVB Digital Marketing Coordinator Brooke Weichselfelder and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER by President Crocker at 10:02am.

2) ROLL CALL all Commission members present stated their names.

3) APPROVAL OF THE MINUTES – 9-21-17 MEETING

President Crocker advised that the Commission had been given the draft minutes from the September 21, 2017 meeting. Member Nicholson would like the minutes to be changed to say that she showed a brochure that she picked up while going through Berea Kentucky Art Center. Member Kirlin moved to approve the 9-21-17 minutes with the correction. Vice-President Wedel seconded the motion. All were in favor with Member Fulton abstaining.

4) REPORT ON INDIANA ARTS HOMECOMING EVENT

President Crocker reported that she and Member Martin attended the Indiana Arts Homecoming event last week. She thought the workshops were great and the organization was really good. President Crocker noted the book the Art of Relevance was referred to during the event and she is now reading the book and finds it very appropriate. Member Martin agreed that the Homecoming event was very well planned and executed.

President Crocker advised that a presenter at the Indiana Arts Homecoming event talked about rural communities and how the art community can help to keep rural communities from disappearing. Member Bolte advised that the presenter, Matthew Fluharty, has a website where Commissioners can learn more about this topic. Indiana Arts Commission President Anderson added that Mr. Fluharty reported that rural communities will disappear if we continue on our current track. There is a movement to keep rural communities such as “Turn to the River” in Terre Haute. She explained that the city of Terre Haute is reorienting their city back toward the river. Its leaders spent four years getting public input and buy-in along the way.

President Crocker announced that the Village Green Ribbon cutting will be held on Friday, October 27, 2017 at 12:30pm. She is concerned that the community cannot attend at this time and therefore she would like to have a follow-up grand opening at a later date when the Commission members can attend. President Crocker noted that the Parking and Public Facilities Corporation was a big part of the Village Green project. Indiana Arts Commission President Kathy Anderson advised that the Rotary was also a big part of the Village Green project.

President Crocker reported that she has talked with Kendall Reeves about the name plates and narratives he is working on for the Village Green Restrooms. He is hoping to have these

ARTS & ENTERTAINMENT COMMISSION MEETING OCTOBER 12, 2017

installed by the October 27, 2017 ribbon cutting.

5) COMMITTEE REPORTS

A. FINANCIAL REPORT

Member Nicholson reported that she did not receive the financial information from Town Manager Rudd yet. She explained that Town Manager Rudd does not want the NAEC to use their General funds to purchase the High Lonesome sculpture so that those funds can be used to help the Fire Department. Town Manager Rudd would like the NAEC to use their other funds first. Discussion. Member Nicholson wants to redo the financial sheet for the Commission so that its members can better see where funds have been spent and what they have left for the rest of the year.

Treasurer Kirlin offered to step down as Treasurer so that Member Nicholson can take the position. Secretary Hopkins made a motion to nominate Member Nicholson as Treasurer. Vice-President Wedel seconded the motion. All were unanimously in favor of the motion.

Vice-President Wedel asked if the NAEC will receive fewer funds next year due to funding needs of the Fire Department. President Crocker and Treasurer Nicholson advised they were told by Town Manager Rudd that the Commission will receive about \$1,000 less next year from the Town. Discussion. Vice-President Wedel would like to see what the budget numbers look like for 2018.

Member Fulton reported that the concrete contractors are framing the new pad for the Dancers sculpture at the Pat Reilly parking lot this morning. He advised the cost for the pad will be approximately \$1,300.75 and that a formal purchase order needs to be written up. President Crocker suggested they take the funds from the Miscellaneous Supplies. Discussion.

Member Fulton made a motion to spend up to \$1,400.00 out of the Miscellaneous Supplies fund. Member Kirlin seconded the motion. All were unanimously in favor.

President Crocker asked the Commission members if they want to use the General funds to purchase the High Lonesome sculpture at a cost of \$5,000.00. Discussion. Member Martin made a motion to designate money from the General Fund and to choose other funds for the balance and that President Crocker and Treasurer Nicholson determine the other funds. Discussion. No second to the motion and the motion died.

Indiana Arts Commission President Anderson commented that she would not like to see the NAEC give all the General fund money back to the Town. Discussion. Member Kirlin made a motion to give the General fund money back to the Town and earmark it for the Fire Department to show partnership. He would then like to use the other NAEC funds to purchase High Lonesome. Vice-President Wedel again asked for more information on funding and the Fire Department. Discussion. No second to the motion and the motion died.

President Crocker tabled the discussion of the purchase of High Lonesome at this time and asked that the Commission members do some research on the topic. Vice-President Wedel asked that they see the Town's 2018 budget as it will help them to make further funding decisions. Member Fulton commented that he too would like to see a clearer financial picture.

ARTS & ENTERTAINMENT COMMISSION MEETING OCTOBER 12, 2017

President Crocker asked Treasurer Nicholson to schedule a financial meeting to discuss their funding.

B. PAVILION MUSIC SERIES

President Crocker announced that the final Pavilion Concert Series performance will be on October 14th with Celtica performing.

C. CVB COLLABORATION UPDATE

CVB Digital Marketing Coordinator Weichselfelder passed out a spreadsheet of the Facebook posts and email marketing the CVB has done in the past month. She reported they have been marketing the Art Colony Weekend, Pavilion Concert Series and the Outhouse Races. She spent \$35 to get more "likes" on the Arts Village Facebook page and that this has gotten the page more views.

CVB Digital Marketing Coordinator Weichselfelder advised that she has a post for each of the stops on the Back Roads Studio Tour and people are sharing these posts. Regarding the Pavilion Concert Series, they currently have 34 respondents who say they are interested or will be attending the concert. She will also boost the Cinefest and Partake classes that are happening this month.

Vice-President Wedel thanked CVB Digital Marketing Coordinator Weichselfelder for highlighting Cinefest and creating all the posts. Discussion.

CVB Digital Marketing Coordinator Weichselfelder announced the CVB will no longer have individual rack cards at the new CVB. Instead, the CVB will have interactive pieces to help tourists find the types of things they are interested in.

D. GAMIFICATION

Vice-President Wedel announced that the NAEC's project has been selected as an IU Information and Technology Capstone project. She will have a preliminary meeting with the students on October 13, 2017 to discuss expectations and timelines. They will also discuss what the students will deliver and what information and support will be needed from the NAEC. Vice-President Wedel advised they will also give the students a walking tour of the Town to give them a view of the Town's assets.

Treasurer Nicholson advised that historian Jim Glass has a Heritage Trail that he has already pinpointed in Brown County. There is also a Boy Scout project that was done by Abe Oliver with QR codes that gives information about historic buildings in Brown County. Treasurer Nicholson thought tapping into both of these projects might be helpful. Treasurer Nicholson noted that Jim Glass will be giving a talk on November 8, 2017 at 7pm at the Brown County Library.

President Crocker reported that the Commission's consultant from the Indiana Arts Commission will be in attendance for the next NAEC meeting on November 9, 2017. After the meeting they will walk around Town to give her a view of the Town's assets.

Secretary Hopkins asked if the Commission is still planning on having a retreat on December 8, 2017. President Crocker answered that the retreat is still on and would like to set aside a whole

ARTS & ENTERTAINMENT COMMISSION MEETING OCTOBER 12, 2017

day as there is a lot to talk about. Vice-President Wedel suggested doing two meetings instead. President Crocker thought if they were to do a financial meeting before the retreat that would be helpful. Treasurer Nicholson is to set up the financial meeting soon.

E. PUBLIC ART UPDATE

• FAIRY HOUSE SCULPTURE UPDATE

President Crocker reported they had some issues attaching the Fairy House to the base. They are hoping to have it installed by October 27, 2017 for the ribbon cutting at the Village Green. Member Martin's husband is working with the artist to install the Fairy House. Records Clerk Jones reported that the purchase order for the Fairy House has been completed. Upon completion and installation of the Fairy House a W9 and invoice from the artist will be required in order for the artist to be paid. President Crocker will make sure these things get submitted.

• BETA – ALL TOGETHER NOW SCULPTURE

Records Jones advised the NAEC will need to make a motion concerning the move of the BETA sculpture. Member Fulton made a motion to spend up to \$1,000 to relocate the All Together Now sculpture from the Pat Reilly parking lot to the front of the Junior High School building with the funds coming out of the 250 Arts and Entertainment fund. Secretary Hopkins seconded the motion. Discussion. All were unanimously in favor.

6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Member Kirlin passed out information concerning outdoor murals. He explained that artist Pamela Bliss started painting murals in Wayne County, Indiana and suggested the commission members look at her work on-line and on Facebook. Member Kirlin advised it would cost \$10-\$20 per square foot for her to paint a mural. He suggested that they have her paint on the north side of the Brown County Playhouse building in the alley. Discussion.

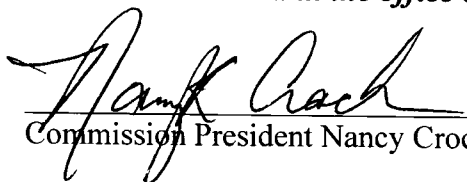
President Crocker asked Member Fulton to hold a Public Art Committee meeting before the next regular NAEC meeting in November.

President Crocker spoke about the \$5,000 the IAC has given to each of the Cultural Districts. They must apply for the funds, and the money is to focus on community engagement. She asked for input on this. Secretary Hopkins suggested they tie this into their consultancy. Discussion. President Crocker will send out the grant questionnaire to the Commission members for their input. A few members will meet next week to discuss the application.

7) ADJOURNMENT

Secretary Hopkins made a motion to adjourn. Member Martin seconded the motion. All were unanimously in favor. President Crocker adjourned the meeting at 11:32am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 10-12-17 is retained in the office of the Town Clerk-Treasurer.


Commission President Nancy Crocker

11-9-17
Date