

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING  
THURSDAY, OCTOBER 8, 2020**

Commission members present by remote access via Zoom: President Michele Wedel, Vice-President Melanie Voland, Secretary Anabel Hopkins, Treasurer Cathy Martin, Member Jonathan Bolte, and Member Andra Walters. Commission member not present: Member Mike Hater. Also in attendance by remote access – Brown County Community Foundation CEO Maddison Miller and Records Clerk Sandie Jones.

**COMMISSION BUSINESS**

**1) CALL TO ORDER**

President Wedel called the meeting to order at 10:02am.

**2) ROLL CALL**

All Commission members present stated their names.

**3) APPROVAL OF MINUTES – 9-10-2020 MEETINGS**

Vice-President Voland made a motion to approve the meeting minutes of 9-10-2020 as presented. Member Walters seconded the motion. All were unanimously in favor.

**4) UPDATES ON GRANTS**

**A. REGION 8 PROJECT GRANT – ANABEL**

Secretary Hopkins advised that they have until June 30<sup>th</sup>, 2021 to use the Region 8 Project Grant funds. She has talked with the Junior High art teacher about timing for the quilt project with the students. Secretary Hopkins noted they have discussed the possibility of creating a video of how to paint the barn quilts. She would need technical help to make this video. Discussion.

Vice-President Voland offered to meet with Secretary Hopkins on the logistics of the barn quilt project with the students.

**B. CULTURAL DISTRICT 2020 FUNDING GRANT**

President Wedel reported that the Christkindl Market is not happening this year due to several reasons. She did talk with Lisa Hall who was organizing the event and they plan on holding the event next year. President Wedel passed along the concerns voiced by the NAEC about the event as planned and Ms. Hall will keep this information in mind for next year.

President Wedel advised that they have come up with three different plans to use the grant funds and due to COVID-19 those plans have fallen through. She has emailed Anna Tragesser of the IAC for time extension on the Cultural District 2020 Funding grant but has not heard back yet. President Wedel also asked what the other cultural districts are doing with their grant funds. There will be a cultural district meeting in November and President Wedel will be attending.

Member Walters commented that she is not sure how the cultural grant funds should be spent but since they are having trouble coming up with a project, she suggested they use the funds for signage at to the cultural district. President Wedel commented that this is a good idea and maybe they can collaborate with the Town and other groups and make sure the parallel projects are not happening.



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Treasurer Martin asked if they want to pursue the leaf cross walks again. President Wedel commented that she prefers not to use the same vendor if they do install the leaf crosswalks. Discussion.

Member Bolte has been rethinking the banners and suggested having some large permanent banners that read: State Arts Village Cultural District. Maybe two banners on each pole at the corner of Main and Van Buren Streets. He thought they could then attach, below the permanent banners, a smaller banner for special events.

President Wedel likes the idea, but not sure they can get all this done within the timeline for the Cultural grant funding. She asked Member Bolte if he would look into this new banner idea to see how things would work and what the cost would be. Member Bolte will get back with the Commission when he has more information.

President Wedel asked the Commission members to continue to think of possible ideas for the grant funds. She knows that Member Hater had talked about building a stage at the Town's Lincoln Pinch park. Vice-President Voland advised that Member Hater did talk with the Town's Park Commission about the stage idea, but it didn't move forward. She explained that the Town Park Commission is working on what they want the park to be and they are trying to keep the park quiet.

### **5) ART WALK UPDATE**

#### **A. AUGUST EVENT**

Secretary Hopkins advised that the September Art Walk went well, and the weather was great. The buskers were wonderful, and everyone loves the music.

Secretary Hopkins reported that an ad Bloom Magazine in Bloomington will be out this month. The ad is for both the Art Walk and Back Roads Studio Tour, noting the tour has been cancelled but there are 8-9 studios still open this year.

Secretary Hopkins advised that she must find someone to take over the Art Walk as she can't do this forever. She knows that Sharon Bussert will continue to do the social media for the Art Walk but not able to do more at this time. Member Walters asked how do the galleries measure results of the Art Walk. Secretary Hopkins advised that sales and number of people that come to the galleries. She noted that most of the galleries like the brochure they put out for the Art Walk and believes that helps to attract customers to their galleries. Secretary Hopkins advised that the cost is \$100 to be a part of the Art Walk and brochure and this is a good purchase according to those that buy in. Discussion.

Vice-President Voland commented that she loves the Art Walk, and she may be willing to take on Secretary Hopkins' role next year. Vice-President Voland offered to help in the beginning of spring next year. Secretary Hopkins was very appreciative of the offer.

Vice-President Voland advised that the CVB did not put out a new brochure this year and asked if she should follow-up with CVB Director Jane Ellis about the status of future brochures. President Wedel asked Vice-President Voland follow-up. She noted that money is very tight at this time as funding is being redirected to pay for the music center. Treasurer Martin wondered if they want to revisit the leaf brochure and if they want to keep this program going. Vice-President Voland will check on this with CVB Director Ellis on this.



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Vice-President Voland has heard that the music center will not be reopening until April 2021 due to COVID-19. President Wedel confirmed this information but believes the music center could possibly hold local and regional acts before April.

### **6) HIGH LONESOME RELOCATION**

President Wedel will meet with the artist next week to look at the High Lonesome sculpture that is currently in storage to determine if it needs any maintenance before it is installed in the community.

President Wedel advised she has not heard back from BiBi Stutsman of the Artist Colony Inn about placing the High Lonesome sculpture in front of the Inn. If the owners don't want the sculpture installed at this property, their second choice is the alcove to the north of the Nashville House.

Secretary Hopkins asked if the Nashville House owner Andi Rogers Bartels had talked to President Wedel about having a mural painted on the northside of their building. President Wedel advised that she has not heard from her about a mural.

### **7) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION**

Member Walters thanked the Commission for their financial support of the Art Colony Weekend last month. She reported they had great attendance for all the events, and she is glad they moved forward with the Art Colony Weekend this year.

President Wedel talked about spending down their Town budget funds this year. She asked Records Clerk Jones what their funding will look like for next year. Records Clerk Jones advised that their funding amounts for 2021 should be the same as 2020.

President Wedel reported they have an opportunity to market the Culture District at the Salt Creek Golf Course for the year 2021 and presented the advertising quote for the Commission's review. She explained advertising would be on tee box markers for \$399. They could also advertise on the tee box markers, yard booklet and display board for \$799 for the year. The fee includes the design of the advertisement. President Wedel explained this type of advertising is part of economic development for the cultural district. Discussion.

President Wedel advised that she will need to let the company know today or tomorrow if they want to advertise. Since the Town Council must approve the use of the funds and will not meet until next week, President Wedel offered to pay for the advertising for her business if the Town Council does not allow the Commission to spend the funds on this advertising.

Vice-President Voland made a motion to spend up to \$799 out of EDIT funds to do Cultural District advertising at the Salt Creek Golf Course for the year 2021. Member Walters seconded the motion. All other members were unanimously in favor. Vice-President Voland offered to work with President Wedel and the company to create the advertising.

BCCF CEO Miller gave an update on the proposed Salt Creek mural project and provided a link to the mock-up of the bridge site. They will take the mock-up to muralist to see what they would charge to paint the mural. She advised that the Center for Rural Engagement has the staff to commit to the project as well as the students and a couple of artists in mind for the project.

Vice-President Voland asked how they will prevent graffiti on the mural in this currently well

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graffitied spot. BCCF CEO Miller advised they have talked with the group in Franklin, Indiana that have a good mural program. They use a graffiti block product that helps preserve the mural and clean up any areas that have been graffitied. They have found if they involve the community, they are less likely to graffiti over it.

Vice-President Volland asked what is the theme of the mural. BCCF CEO Miller advised the theme is the "Story-tellers of the Salt Creek Trail" and this was a part of a presentation she gave to the Commission earlier this year. They are not sure specifically what the mural will look like and they do not have a particular local artist in mind at this time. Additionally, they don't have a funding source for the mural at this time. BCCF CEO Miller will provide a link to the presentation for the Commission to review.


Member Walters asked to meet with President Wedel and Treasurer Martin to discuss their public art plans.

Secretary Hopkins announced that Kurt Eagleman is opening a pop-up art gallery on South Van Buren Street. She will have her artwork in this gallery as well as several other local artists.

### 8) ADJOURNMENT

Treasurer Martin made a motion to adjourn the meeting. Member Bolte seconded the motion. All were unanimously in favor. President Wedel adjourned the meeting at 11:08am.

*The audio recording made at the Nashville Arts and Entertainment Commission meeting on 10-08-2020 is retained in the office of the Town Clerk-Treasurer.*

  
President Michele Wedel

11-19-2020  
Date