

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, NOVEMBER 10, 2016**

Commission members present – President Cathy Martin, Vice-President Kathy Anderson, Treasurer Scott Hutchinson, Secretary Anabel Hopkins, Member Nancy Crocker (arrived at 10:06am), Member Michael Fulton and Member Chuck Wills. Commission member not present – Member Anne Miller. Also in attendance – Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER by President Martin at 10:00am.

2) ROLL CALL all Commission members present stated their names.

3) APPROVAL OF MINUTES – 10-13-16 Meeting

President Martin advised that the Commission had been given the draft minutes from the October 13, 2016 meeting. Vice-President Anderson asked that a correction be made on the last page of the minutes to state she passed out the Creative Economy 2010-2015 report. Member Fulton moved to approve the minutes with the correction. Member Wills seconded the motion. All were unanimously in favor.

4) TREASURER'S REPORT/FUNDING

Treasurer Hutchinson reviewed the Commission's financial report. Vice-President Anderson reminded the Commission that they have to come up with \$8,000 in matching funds if they are awarded the NEA Our Town Grant. Treasurer Hutchinson advised they may get some funds from the County. They will be notified in March 2017 if they have been awarded the grant.

5) COMMITTEE REPORTS/3 YEAR PLAN

A. MARKETING/INTERNS/STAFFING

Member Wills went over Media Coordinator Margison's October 2016 media report with the Commission. He noted boosting posts has increased their post reach by about 30% and he is happy with this result. Member Wills asked the Commission members to continue to send event information to Media Coordinator Margison so that she can post these items on their Facebook page.

Vice-President Anderson noted that they forgot to list the Bi-centennial event that was held at the park. Secretary Hopkins advised there were over 180 people in attendance for the event.

Member Wills asked for a list of events to post and the Commission suggested the following:

- Brown County Humane Society Chocolate Walk with cat videos and an open bar at the Brown County Playhouse during the walk
- Last Art Walk of the season will be on Saturday
- Mini- Art Walk will be held the Saturday after Thanksgiving
- Christmas Tree Lighting on Friday, November 25, 2016 at 5:30pm at the History Center
- Christmas Show "Believe" will begin its run at the Brown County Playhouse on November 25, 2016
- Christmas Sing Along at the Brown County Inn on December 10, 2016

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- Brown County Radio Hour has had interviews with two Arts and Entertainment Commission Members (Secretary Hopkins and Member Crocker) and will be airing sometime soon.

Member Crocker asked if automated reminder emails can be sent out to the Commission members once a week to ask about upcoming events. Member Wills will research this and talk with Media Coordinator Margison.

Media Coordinator Margison asked for the email list from the CVB so that she can send out a newsletter. Member Wills said the Marketing Committee should meet to discuss this further. Discussion ensued about having a link to the newsletter on the Commission's Facebook page and CVB website.

Vice-President Anderson asked the Commission to look at next year's budget to figure out how to pay Media Coordinator Margison in 2017.

B. GRANTS/PLACEMAKING/WAYFINDING

Treasurer Hutchinson reported the Brown County Guild will have its wrap up meeting for Guild 16 event tomorrow.

Treasurer Hutchinson advised that Vice-President Anderson had asked that the Commission look into a Placemaking/Wayfinding grant. This grant is due on December 2, 2016 and the grant proposal would consist of a three minute video. Member Crocker reported that she made a video for the Brown County Chamber of Commerce last year with a focus on the shop owners, the Salt Creek Trail and Brown County and thought they might be able to use this video again and add to it. Treasurer Hutchinson will look through the grant requirements and contact Commission members to help move on this grant application.

President Martin advised that she has talked with Marilyn Rudd and Ms. Rudd does not want signage or event banners on her Hob Nob restaurant building any longer. She explained that she didn't like what was happening to the wood on the building and that the restaurant owner was besieged with requests to hang banners.

Member Wills reported that he spoke with County Commissioner Diana Biddle and she said absolutely no event banners would be approved to be displayed on the Court House lawn.

Discussion of alternative locations to hang event banners or notices included the area by the CVS corner, the Professional Building on the corner of Van Buren and Main Street, or the new CVB location on the corner of Van Buren and Washington.

C. PUBLIC ART

Vice-President Anderson reported that she has been talking with TC Steele Historic Site Manager Andrea deTarnowsky to get a list of the garden plants Selma Steele had. President Martin asked if a Commission member would like to take this project on by talking with the Chamber of Commerce, the Town's landscaper Todd Baker, and talk with others about making these types of gardens public art. Member Crocker suggested someone talk with the Brown County Garden Club about taking on this project. Treasurer Hutchinson advised he will discuss with the Brown County Guild Board. Records Clerk Jones will get contact information for the Brown County Garden Club.

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Member Fulton reported the lease is up on the public art piece that was installed at Coachlight Square and the artist removed the sculpture on Sunday. He explained the plan is to move the BETA sculpture from the Pat Reilly parking lot to Coachlight Square. Then they will move the Dancers sculpture from the Artist Colony Inn to the Pat Reilly parking lot. Member Fulton advised he is meeting with Shelby Materials about getting a crane to move the sculptures.

Member Fulton added the plan is to move the High Lonesome sculpture down to the Pavilion area of the Village Green at some point.

President Martin advised that Member Crocker had asked about putting public art on her garage. She has talked with Development Review Commission President Scroggins about this and this type of art is not within the DRC's purview. President Martin advised the NAEC doesn't have an issue with Member Crocker installing the proposed art on her property. Member Crocker noted that she plans on using the same types of plants that Selma Steele used in her garden.

President Martin announced that they have received a grant/gift from the estate of Robert J. Hoffman from Fort Wayne, Indiana. Mr. Hoffman was a friend of her husbands' brother who is one of the estate trustees, and she pitched a proposal to Martin and the other trustees to establish a public art fund. This fund will be administered by the Nashville Arts and Entertainment Commission and housed through the Brown County Foundation in the amount of \$75,000 in two pass through accounts. Discussion.

Member Crocker gave an update on the Village Green restrooms public art projects and advised that Member Miller will be creating a stained glass window in the lactation room. Member Crocker also reported that Town Manager Rudd told her the NAEC is in charge of decorating the inside of the Village Green restroom building. Some of their ideas are to put up some poster sized Hohenberger prints and /or putting out a request for proposals for contemporary Brown County photos. Local artist might be invited to join the photos through some painted art works. Discussion.

D. CONCERT SERIES

President Martin will send out Concert Series Promoter Meyer's final report to the Commission.

E. VENUE LEAVES

President Martin reported the new CVB brochures should be in any day. At some point Commissioners will need to go around and recheck the locations which qualify as art venues leaves.

Vice-President Anderson wondered if they could send a jpeg of the venue leaf to each vendor so they can put it on their own ads and Facebook pages. Member Wills noted if they want to put it on Facebook they would have to create a new header. He will talk with Media Coordinator Margison to see if she has any ideas.

President Martin would like to find an intern to locate and document all the public art and put the information on a brochure with map for people to use. Member Fulton advised the library is doing this with art work in their building and will describe each of the items. President Martin noted the Art Gallery has an intern cataloguing all the works in their private collection. Discussion considering using QR codes or creating an app to provide more information on public

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art works. Secretary Hopkins volunteered to go to some buildings and create a list of the art work.

F. PUBLIC INPUT

Michele Wedel introduced herself to the Commission and expressed interest in becoming a commission member for the seat vacated by Member Zody. Ms. Wedel suggested with that QR codes or an app could include some sort of gamification component, such as collecting leaves. Discussion.

6) COMMISSION MEMBER TERMS

President Martin advised the Commission voted last month to ask the Council to have the commission member terms be changed from two year terms to three year terms. This will presented to the Council at this month's meeting. She is hoping that the Council will make the appointments by the end of the year so that they can hold a NAEC meeting in January.

President Martin asked that they seek out an entertainer who might want to serve on the Commission. Secretary Hopkins will also talk with potential Commission members.

7) COMMENDATIONS

Treasurer Hutchinson commended President Martin for her work on getting the grant/gift as this takes a lot of work. Member Crocker suggested in the future they do an art installation in Mr. Hoffman's honor. President Martin thought anything that is funded from this trust will have some sort of plaque with his information.

Member Crocker thanked President Martin for spending time with her working on projects and it is great working with her.

8) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

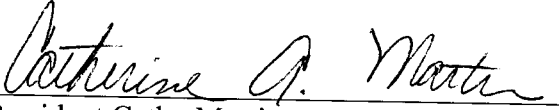
Vice-President Anderson suggested next year the commission could hold a workshop and then have a public stakeholders' meeting. She was thinking about a workshop on Photoshop as a way to get people to come and participate. Secretary Hopkins commented that bringing in an outside speaker is nice change.

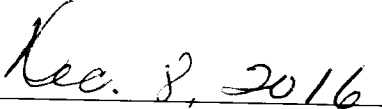
Vice-President Anderson reported that one of the initiatives in the strategic plan for the Indiana Arts Commission and lots of grants is to use the arts to address affordable housing. She noted in Paducah, Kentucky they have an artist's living community. Vice-President Anderson would like to see a local lodging facility become an artists' living community. Discussion.

10) ADJOURNMENT

Member Crocker made a motion to adjourn the meeting. Vice-President Anderson seconded the motion. All were unanimously in favor. President Martin adjourned the meeting at 11:27am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 11-10-16 is retained in the office of the Town Clerk-Treasurer.


President Cathy Martin


Date