

Proposed Agenda Items for the Strategic Directions Workshop 12-12-2019

1. Discuss Vehicle Lease Program for Public Safety and Public Works Vehicles
2. Discuss Fire Territory/District and Full Time Fire Service

Workshop:

1. Kick Off Meeting Review
2. Policy Focus Areas (Economic and Social Sustainability)
 - A. Responsive Government
 1. Communication
 - a. Develop an Internal/External Communication Plan
 - b. Establish a PR Department
 - c. Utilize Social Media
 - d. Develop a new website/app
 2. Council Action
 - a. Develop an Interactive Agenda for all Public Meetings
 - b. Live Stream all Public Meetings
 - B. Community and Economic Development
 1. Identity
 - a. Identify and Establish Nashville's Economic Identity/Brand
 - b. Identify and Establish Nashville's Social Identity/Brand
 - c. Identify and Establish Nashville's Tourism Identity/Brand
 1. Community Planning
 - a. Update the Town's Comprehensive Plan to Match the Brand
 - b. Develop an Infill Development Plan/Strategy
 - c. Review and Update Planning and Building Fees
 2. Strategic and Transactional Economic Development (Attracting New Investment)
 - a. Develop a Marketing Business Plan
 - b. Identify and create the process to invest in high-risk/reward growth opportunities
 - c. Utilize the TIF Tool and update the Town/RDC (EDA) Economic Development Plan.
 - d. Reduce Red Tape – Identify Restrictive Local Regulations
 3. Existing Business Retention and Support
 - a. Establish a strong support network for entrepreneurs (primary and secondary employers)
 - b. Establish Incentive Programs to Assist with Gap Financing (TIF)
 - c. Reduce Red Tape – Identify Restrictive Local Regulations
 - C. Public Safety (Police and Fire)
 1. Police
 - a. Develop a Comprehensive, 5 year Business/Growth Plan
 - b. Assess all Equipment

- c. Establish a Rotating Vehicle Lease Project (Commence 2020)
 - d. Review and Update all SOPs
 - 2. Fire
 - a. Identify short term funding sources for the NVFD
 - b. Develop Comprehensive, 5 Year Plan for the NVFD
 - c. Conduct a Feasibility Study to determine the government's ability to establish and fund a full time fire district/territory
 - d. Identify Mutual Goals and Collaborate with the County Commissioners and all other departments in Brown County to enhance efforts in a cost effective manner
- D. Human Capital Amenities, Retention and Attraction
 - 1. Attainable Housing
 - a. Establish Diversity in Housing Policy (Whole Life Community Policy)
 - b. Encourage High Density Single Family/Multi-Family Housing
 - c. Establish Residential Tax Abatement Programs
 - d. Discourage Use of Single Family homes for Vacation Rentals
 - e. Incentivize the Home Development Community
 - 2. Reverse Brain Drain
 - a. Establish Homecoming Grant Programs
 - b. Enhance the Youth Council
 - c. Collaborate with BCS to Develop Home Grown Entrepreneur Programs
 - 3. Attraction
 - a. Establish Student Loan Forgiveness Program (Similar to Homecoming Program)
- E. Main Street/Central Village/Downtown
 - 1. Improve Parking
 - a. Paid Parking
 - b. Parking Structure
 - 2. Historic Preservation
 - a. Establish a Historic Preservation Commission
 - b. Establish a Conservation District
 - c. Establish Reasonable and Economically Feasible Set of Preservation Standards
 - 3. Building Owner Assistance
 - a. Establish a Façade Grant Program – TIF, USDA, Food and Beverage, EDIT
- F. Culture, Recreation and Public Health
 - 1. Arts
 - a. Establish Art Identity and Brand
 - b. Develop/Combine national and local public art programs
 - 2. Parks
 - a. Develop Connectivity Plan for Green Space
 - 3. State Park Collaboration

4. Environmental Sustainability
 - b. Establish Sustainability Commission
 - c. Consider Local Regulations
 - d. Encourage Recycling and Use of Natural Products
5. Mental Health

G. Infrastructure (Road, Pedestrian, Parks and Utility)

1. Develop a long term Capital Improvement Plan
2. Develop a Comprehensive Infrastructure Maintenance Plan
3. Develop a Bicycle Pedestrian Master Plan
4. Develop a long term Transportation Master Plan
5. Develop a long term Sanitary Sewer Master Plan
6. Develop a long term Water Master Plan