

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING & WORK SESSION
FEBRUARY 10, 2024**

BROWN COUNTY COMMUNITY FOUNDATION BUILDING

Commission Members Present: President Melanie Voland, Vice-President Lisa Hall, Secretary Emily Stone, Member Andi Bartels, Member Ross Benson, Member Ann McCann, Member Phil McKown, Member Tyra Miller, and Member Holly Salo. Also in attendance: Town Manager Sandie Jones.

Commission Business

1. Call to order

President Voland called the meeting to order at 10:06 am and called the roll.

2. Commission Member Introductions

All members gave a brief introduction to the Commission.

3. Review Of Mission Statement, Cultural District Boundaries

The NAEC Mission Statement “Nashville’s Arts and Entertainment Commission builds on Brown County’s spirit and history by connecting, supporting, and promoting our artistic community.”

Nashville is one of the twelve designated Cultural Districts in Indiana. A cultural district is a well-recognized, labeled, mixed-use area of a community in which high concentrations of cultural assets serve as the anchor. Indiana Statewide Cultural Districts seek to make Indiana stronger through the arts and culture. Indiana Statewide Cultural Districts support community life and economic vitality.

4. Election of Officers

Lisa Hall moved to re-elect Emily Stone as Secretary. Ann McCann seconded the motion. All were unanimously in favor.

Lisa Hall moved to re-elect Melanie Voland as President. Phil McKown seconded the motion. All were unanimously in favor.

Phil McKown moved to elect Lisa Hall as Vice President. Melanie Voland seconded the motion. All were unanimously in favor.

5. Committee Assignments

The following Committee Assignments were made:

- A. Public and Performing Arts – Chair Ann McCann – Phil McKown – Ross Benson
- B. Marketing and Placemaking – Chair Melanie Voland – Lisa Hall – Tyra Miller
- C. Outreach and Education – Chair Emily Stone – Andi Bartels – Holly Salo

6. Adopt 2024 Meeting Calendar

Vice-President Hall moved to approve the meeting schedule for 2024. Member Bartels seconded the motion. All were unanimously in favor.

7. NAEC Budget Overview

Town Manager Jones advised that the Town Council appointed \$6,000 in tax funds for the NAEC budget. The Commission can choose how to spend the money; however the Town Council has final

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approval of the spending of the funds. The NAEC 2500 Arts and Entertainment Fund can be used as a slush fund. Anyone in the community can add money to that fund and the NAEC has sole discretion on how to spend those funds. The current balance is \$6,646.46 with an additional \$1,250 coming from the 2023 IAC grant once we have completed the final report.

Lastly, the NAEC has a fund at the Brown County Community Foundation titled the Hoffman Fund. These monies are used to fund public art in the cultural district. Past NAEC President Cathy Martin's family friend donated these funds for the commission to use.

8. Discussion Items

A. 2024 Art Walk

The artists, galleries and sponsors that participate in the Art Walk pay into the 2520 fund to participate and be included in the brochures. There is some space for additional artists if we find any new participants. First Art Walk is End of April. Discussion of raising the price of sponsorship this year.

President Voland moved to increase the fee for participants and sponsors in this year's Art Walk to \$150. Vice-President Hall seconded the motion. All were unanimously in favor.

Member McCann would like the Commission to advertise on WFIU this year. The cost would be \$500 for 10 messages a week for 2 chosen weeks for a total of 20 messages. Ideally April and May would be the first months to try. Everyone agreed that this is a good way to promote the Art Walk outside of town.

President Voland moved to print 3500 Art Walk brochures, advertise in 3 editions of Our Brown County Magazine, and advertise on WFIU using monies from the 2500 Fund not to exceed \$1,900.00. Member McKown seconded the motion. All were unanimously in favor.

B. Discuss Arts Road 46

Vice-President Hall speaks on the idea of signs for Heart Road 46 on 46 from Columbus to Nashville. The Eaglets from the Middle School could do this for us in a timely manner. The signs would be put along State Road 46 in Brown County between Bloomington and Columbus prior to the total eclipse that will happen on April 8, 2024. Town Manager Jones advised that INDOT would have to give the approval to put out the signs on the State's right of way.

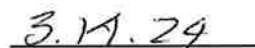
President Voland moved to explore with INDOT the possibility of installing the signs and to have Heart Road 46 branding signage made in an amount not to exceed \$1,250 for from the 2500 fund. Member McKown seconded the motion. All were unanimously in favor.

9. Adjourn

President Voland adjourned the meeting at 11:04am. The Work Session was then held until 2:15pm.



NAEC President Melanie Voland



Date