

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, MAY 9, 2019**

Commission members present – President Michele Wedel, Vice-President Chuck Wills, Secretary Anabel Hopkins, Member Jessica George, Member Jayme Hood and Member Melanie Volland. Commission members not present – Treasurer Heather Nicholson, Member Jonathan Bolte and Member Cathy Martin. Also in attendance – Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Wedel called the meeting to order at 10:03am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 4-11-19 MEETING

The Commission reviewed the minutes of the April 11, 2019 meeting. Member Hood made a motion to approve the 4-11-19 meeting minutes as presented. Member George seconded the motion. All were unanimously in favor.

4) COMMITTEE REPORTS

A. PLACE MAKING/ WAYFINDING

• VENDOR LEAF PROGRAM – GUIDELINES AND RECOMMENDATIONS

President Wedel reported that the Placemaking Committee didn't meet this last month so they will go over the vendor leaf program at next months meeting. President Wedel will meet with Member Bolte next week and ask for notes on the project.

B. PERFORMING ARTS

Member Hood advised that she and Member George met yesterday to discuss the Pavilion concert series. They have increased the budget for the series but plan on getting more sponsors. Member Hood has reserved the Pavilion for four Saturdays in September and two in October for the concerts. They talked about having a local review with a couple of different acts playing on Saturdays. Member Hood commented that she is not sure on the time of the concerts 4-6pm or 5-7pm. Vice-President Wills suggested having the concerts earlier in the day from 4-6pm or even earlier in October.

Member Hood would like to have a sound engineer for the concerts at a cost of \$100 per show. She has a couple of people in mind to hire. President Wedel suggested they do Facebook Live for the concerts to help market the events. Member George, as Little Nashville Tunes, offered to donate \$100 toward sponsoring the Pavilion concert series.

Vice-President Wills announced that the first Story Slam last month was a smashing success. They had 14 stories and a podcast of the event has been posted on the Brown County Radio Hour website. They plan on having monthly story slams through June and start back up in the fall. Secretary Hopkins suggested they have a class to teach people how to tell stories. Vice-President Wills advised they would need funding and to find a person to do this workshop. Member Volland suggested contacting Martha Sechler and Julia Pearson to put on the workshop.

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Member George reported that she will meet with one of the County Commissioners to discuss the courthouse music series idea and report back to the Commission.

Vice-President Wills offered to contact Jenny Johnson to see if she would be willing to sponsor the Pavilion music series again this year. Member Hood advised that she believes they can get other sponsors for the series as well.

C. PUBLIC ART

President Wedel advised that the IAC asked for more information regarding their request for the Cultural District Grant of \$5,000. She is in the process of completing this request. If they receive the grant, the Public Art Committee would like to install an interactive art piece at Coachlight Square on E. Washington Street. They may have to enlarge the concrete pad that is already in place to fit the artwork on. The plan is to have an interactive art piece to get people to post pictures on social media. This will be a permanent art piece for the town.

President Wedel explained that the Public Art Committee is working on an RFP for the interactive artwork and will send out to Brown County artists. They have set a budget of \$7,500 for the artwork. The plan is to have the artwork installed by November 1, 2019 and a maintenance plan needs to be included.

President Wedel announced that the IAC is holding On-Ramp this weekend in Brown County.

D. MARKETING

Member Voland reported that she will meet with BCCVB Digital Marketing Coordinator Brooke Weichselfelder on May 21st to discuss how the marketing had been done by the CVB last year. She asked President Wedel to attend this meeting as well.

Member Voland advised that she has been working hard on boosting likes and followers to the Arts Village Brown County Facebook page. She is also on the Art Colony Weekend Committee and will be on the jury for the art that will be at the Brown County Music Center Gallery. Member Voland explained that she has knowledge and background in Brown County art history. She offered to give a presentation to the NAEC on Brown County art history next month and President Wedel agreed. Discussion on how to gather local Brown County Art. Member George will check with her family to see if they will donate paintings for the BC Music Center gallery.

Member Voland will put out the first story slam podcast on the Arts Village Facebook page. She asked for information about linking their Facebook page to their Instagram account. Vice-President Wills will provide this information to Member Voland.

Member Voland reported that every Friday and Sunday she is going to put local farmer's market information on the Arts Village Facebook page. She asked about artesian food and beverages on their page as she thinks this would be a good fit. The Commission agreed this would be a good addition.

Secretary Hopkins advised that the NAEC will have an information booth at the John Hartford Memorial Festival in Bean Blossom on June 1, 2019. Member Voland will hand out Arts Village brochures and the newly created Brown County Art and Music bumper stickers. Vice-President Wills showed a draft of the bumper stickers and asked for feedback. Discussion. President Wedel will take new pictures of the guitars and Vice-President Wills will create the bumper stickers to be handed out

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at local art and music events.

Secretary Hopkins announced that they need to order more yard signs for the Art Walk. She made a motion to spend up to \$175 out of the 250 Fund to purchase the signs. Member George seconded the motion. All were unanimously in favor.

E. FINANCE

Records Clerk Jones passed out the NAEC budget details for review. Since Treasurer Nicholson was not in attendance for this meeting, President Wedel asked that they go over the budget in full at next month's meeting.

5) BROWN COUNTY PLAYHOUSE MURAL PROJECT UPDATE

President Wedel reported that she attended the BC Playhouse Board meeting to discuss the proposed playhouse mural. She told the board that the NAEC is interested in partnering on the mural, but the amount of financial support is to be discussed further. The NEAC and Playhouse mural committees are to meet, and they hope to have the mural completed by the fall of 2020. Member Hood advised that she is on the BC Playhouse Taskforce and offered to help on the mural project as well.

6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

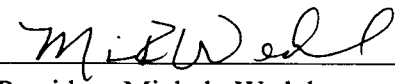
President Wedel announced that she will be holding informal meetings with each Commission member within the next month or two. She wants to find out how the members are doing on the commission as they are almost halfway through the year.

Member George advised that the John Hartford Memorial Festival is looking for profession photographers or videographers to document the festival. President Wedel commented that she would have been interested this but will be out of town. Member Hood explained that the pay for the work would be free admission to the festival as well as some food. Member Voland and Vice-President Wills offered a few names for them to contact.

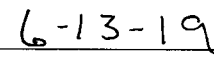
7) ADJOURNMENT

Secretary Hopkins made a motion to adjourn the meeting. Vice-President Wills seconded the motion. President Wedel adjourned the meeting at 11:15am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 5-09-19 is retained in the office of the Town Clerk-Treasurer.



President Michele Wedel



Date