NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, MAY 14, 2020

Commission members present by remote access: President Michele Wedel, Vice-President Melanie Voland, Secretary Anabel Hopkins, Treasurer Cathy Martin, Member Jonathan Bolte, Member Mike Hater, and Member Andra Walters. Also in attendance by remote access – Records Clerk Sandie Jones and Municipal Operations Consultant Dax Norton.

COMMISSION BUSINESS

1) CALL TO ORDER

President Wedel called the meeting to order at 10:05am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES - 3-12-2020 MEETING

Member Walters made a motion to approve the 3-12-2020 meeting minutes as presented. Secretary Hopkins seconded the motion. All were unanimously in favor.

4) BUDGET FINANCIALS

A. PURCHASE ORDER AND INVOICING PROCESS

President Wedel reviewed the purchasing process flowchart with the Commission members, reminding everyone that a purchase order must be generated through Town before any items can be purchased.

President Wedel talked about the Commission's 2019-2020 grant award. Those funds were used to purchase the Marie in the Woods sculpture. So far, they have spent \$11,745 on this sculpture and still need to create a plaque and have a dedication ceremony. Any unused funds they received from the Brown County Community Foundation Hoffman Fund will be returned.

Discussion of possible use of the NAEC funds this year.

5) UPDATES ON GRANTS

A. REGION 8 INTERACTIVE PUBLIC ART GRANT

Secretary Hopkins reported that she has spent a little bit of money on the proposed Barn Quilt project she planned on doing with school students this spring. They have until June 30, 2020 to spend the grant funds, but she has a call out to Ready Communities Contract Project Manager Larry Pejeau to see it this time can be moved due the COVID-19 effects and the schools being closed. She is not sure when the final grant report will be due. President Wedel commented that she thinks the IAC will be flexible with their timelines.

Secretary Hopkins hopes that the schools will be in session in the fall and that they can do the barn quilt project with each individual school. If the schools do not reopen, she is not sure what will happen with the proposed project.

B. MARIE IN THE WOODS DEDICATION

President Wedel spoke about the Marie in the Woods sculpture and advised they need to have

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landscaping installed as well as a plaque. They will also need to plan a dedication ceremony. She asked that the Public Art Committee meet and discuss these details. Member Walters advised that she would set up a meeting to discuss these details. Records Clerk Jones reported that Town Administration will order the plaque once the committee has the verbiage ready.

C. 2020 CULTURAL DISTRICT GRANT

President Wedel advised that she will type up a summary of what was sent to the IAC for the 2020 IAC Cultural District Grant. They will receive \$5,000 in grant funds to spend this year and the IAC is allowing for maximum flexibility in the use of the funds. She suggested that this may be an opportunity to create some type of virtual art or to use arts to help people's mental health.

Member Walters asked if the grant funds could be used toward signage at the entrance of the Town. Secretary Hopkins suggested they also use Hoffman Funds with the grant funds and create a sculpture at the entrance of Town. President Wedel will look at the grant fund requirements.

Member Martin commented they had also looked into painting the electrical boxes throughout town and maybe they could use the grant funds for this project.

Secretary Hopkins asked if they could use the grant funds to help support the art business in town that are suffering so much due to COVID-19. Member Hater suggested they have an art fair in the fall to help the businesses. Member Walters commented that an art fair could be a part of the Art Colony weekend and she would like other entities to be a part of this event. Member Martin noted originally the Art Colony event was put on by several entities and she is glad to hear it will be this way again.

Town Councilmember Nancy Crocker advised that *The Addict's Wake* Executive Producer Lisa Hall will be holding a Festival of Hope in the fall. She suggested that Member Walters contact Ms. Hall and see if they can coordinate their events to get more participants.

President Wedel commented that these are all great ideas for them to consider

6) 2020 ART WALK UPDATE

A. SPONSORSHIP

Secretary Hopkins reported that they have eight galleries and seven sponsors for this year's Art Walk. These 15 will each pay \$100 to be a part of the Art Walk. She advised that the Art Walks will be held the fourth Friday in June through November, they are running it later in the year as they had to cancel the first two Art Walks. Secretary Hopkins would like to start running ads for the art walk as well as hire buskers. She also talked abut providing funding to the galleries that want to provide wine tasting during the Art Walk.

Records Clerk Jones advised they have \$357 left over from last year's Art Walk to spend on this year's event. She has also received \$200 toward sponsorship of this year's Art Walk. Discussion on the sponsorship fee and all agreed to leave it \$100 each.

Records Clerk Jones reported at the March meeting the NAEC made a motion to spend up to \$1,500 on the Art Walk this year for brochures, flyers, advertising, supportive activities, and buskers. Secretary Hopkins wanted to make sure they had enough funds available before she started spending money on advertising and promotion. Records Clerk Jones advised there are enough funds available to use at this time.

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Secretary Hopkins advised that a couple galleries from last year have dropped out of the Art Walk, but she also has a couple new galleries for this year. Town Councilmember Crocker advised there will be a couple new craftsman coming into town. Member Walters advised this new shop will be called Brown County Live Etch and she will contact them to see if they want to be a part of the Art Walk.

B. BUSKERS FOR THE ART WALK

Member Hater reported they have worked on the contract for the buskers and asked if that would be going to the Town Attorney for his review. President Wedel advised that she made a couple more edits and believes it is ready to go to the Town Attorney. She noted that along with the signed contract the buskers will need to submit a W9 to the Town in order to be paid.

Member Hater advised that he has a list of potential buskers for the Art Walk. Once he has the approved contract, he will start contacting buskers. President Wedel asked what the payment will be for the buskers. Secretary Hopkins reported the Art Walk runs from 4-7pm and there will be six walks. Discussion of how much to pay each busker, how many buskers at each Art Walk and where the funds will come from.

Member Hater made a motion to spend up to \$900 out of EDIT funds for music during the Art Walk events this year. Vice-President Voland seconded the motion. All were unanimously in favor. Town Councilmember Crocker asked that they employ buskers from Brown County.

7) MARKETING UPDATE

Vice-President Voland advised that she has not heard back from the CVB on the new brochures or the reprinting of the old brochures. She will try to contact them next week. Meanwhile, she has been promoting on-line artists and galleries as well as posting artwork. She will look at other websites for information on early Brown County artists and post some of this information as well.

8) 2020 COMMISSION PRIORITIES

President Wedel spoke about the Commission's priorities: keeping on track with their grants and get the busker contracts wrapped up.

9) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Town Councilmember Crocker reported that B3 Gallery owner Jessica Bussert went out to New York to work in the ER of a hospital during this COVID-19 crisis. While there, she was hit by a car injuring her shoulder requiring her to stop working. Since that time, Ms. Bussert has recently been diagnosed as having COVID-19 and will probably not be able to return home until the end of June. Town Councilmember Crocker would like to have a big welcome home event for Ms. Bussert when she returns home.

Town Councilmember Crocker advised that the Brown County COAD has paid for the rental of hand sanitizing stations throughout town. The stations are being rented from Rumpke and Town Councilmember Crocker would like to see them build their own better looking stations. She would like to make mini art hand sanitizing stations and put them in the town. Brown County Community Foundation CEO Maddison Miller has money for funding these new stations. Town Councilmember Crocker would like the NAEC to be a part of this process and they agreed. These would be permanent art/sanitizing installations.

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10) ADJOURNMENT

Vice-President Voland made a motion to adjourn the meeting. Member Walters seconded the motion. President Wedel adjourned the meeting at 11:22am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 5-14-2020 is retained in the office of the Town Clerk-Treasurer.

President Michele Wedel

Date