

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, MAY 11, 2017**

Commission members present – President Nancy Crocker, Vice-President Michele Wedel, Treasurer Bob Kirlin, Secretary Anabel Hopkins, Member Jonathan Bolte, Member Cathy Martin and Member Chuck Wills (arrived at 10:09am). Commission member not present – Member Michael Fulton. Also in attendance – Brown County Convention and Visitor's Bureau Digital Marketing Coordinator Brooke Weichselfelder and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER by President Crocker at 10:00am.

2) ROLL CALL all Commission members present stated their names.

3) COMMITTEE REPORTS

A. FINANCIAL REPORT

The Commission reviewed their budget. President Crocker advised they are to get some rollover Stellar funds from the Brown County Foundation. Records Clerk Jones will check with Clerk-Treasurer Young on the status of the funds.

President Crocker reported that Kendall Reeves is to submit a quote to do more work at the Village Green restrooms.

Member Martin moved to accept the financial report as presented. Member Wills seconded the motion. All were unanimously in favor. Treasurer Kirlin asked President Crocker to send a thank you letter to Jenny Johnson for sponsoring the Pavilion Concert Series again this year.

B. PAVILION MUSIC SERIES UPDATE

Member Wills reported that Brown County Visitors and Convention Bureau Director Jane Ellis and her staff have done very good work on branding the music series. He showed the Commission the new poster and logo they created. Member Wills advised the CVB spent \$500 on creating this new design. He will be receiving the new posters and banner soon.

Treasurer Kirlin offered to have the Playhouse staff pass out posters and cards for the music series as they did last year. Member Wills advised he only ordered half of the number of posters they ordered last year and they can print more if they need to. The CVB will also put out a sandwich board promoting the concert and pass out posters.

Member Wills reported that Concert Series Promoter Meyer has submitted information to the newspaper regarding the concert series. Member Wills advised he will be writing Facebook posts for the event. President Crocker thanked Member Wills for all his work on the concert series.

Member Wills noted the banner will be revised to say: "concert this coming weekend." President Crocker suggested they use dry erase markers to write the concert names for each weekend. Member Martin would like to have yard signs throughout town to promote the concerts. Member Wills will talk with the CVB designer to get the signs made. President Crocker will check with Vista Print on the cost of making the yard signs and send the

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information to Member Wills. She also asked that the Commission members each be in charge of one concert sign and put it out before the concert and remove afterwards.

Treasurer Kirlin asked if the donated \$1,900 will cover all the costs for the concert series. President Crocker reported that they will be receiving \$700 from the Brown County Foundation that they can use to cover any additional costs for the concert series.

C. CVB COLLABORATION UPDATE

CVB Digital Marketing Coordinator Weichselfelder passed out a spreadsheet of the Facebook posts and email marketing they have done and will do in May. She also presented numbers that show the amount of interaction with each type of contact and commented that they are getting a good response rate thus far.

President Crocker asked that the Art Walk be added to the list of events to be promoted. CVB Digital Marketing Coordinator Weichselfelder advised she will need all June event content by May 19, 2017 and referred to the content deadline timeline she passed out to the Commission.

Vice-President Wedel asked for an electronic version of the email database so that she can clean it up a bit. She also asked for help from the other Commission members with this task.

President Crocker commented that the decision to work with the CVB has been really good. Vice-President Wedel explained that CVB Digital Marketing Coordinator Weichselfelder will give reports at three NAEC meetings. If the Commission members want to see something specific, they are to contact the CVB.

Vice-President Wedel asked what hashtag they should use on posts. CVB Digital Marketing Coordinator Weichselfelder suggested they use #artsvillagebrowncounty or #ilovebrowncounty.

D. INTERNS/GAMIFICATION

President Crocker presented a printout of the potential intern's requirements. The committee will meet with him on Monday, May 15, 2017 to see if this position will work out for both sides. She will write up a job description for the intern. Secretary Hopkins reminded the Commission that they had previously discussed the intern documenting public art. Vice-President Wedel noted they will also have to find out what the intern needs to accomplish for their school requirements. Discussion. Member Martin reported that the library has files on local artists and they are talking about digitizing it all including art work.

Vice-President Wedel advised that the proposed gamification project goes along with the art inventory as that information can be used in the game. She has talked with the Serve IT leader and the Commission has two options: they can go for the competitive non-profit clinic or the capstone program. Vice-President Wedel asked for a couple Commission members to volunteer with a critical eye on the application and provide background information as well. She will try to send out a rough draft of the application this weekend for review and hopes to submit the application to IU the following weekend. Vice-President Wedel advised if they are approved for the Serve IT program she will volunteer to put together a plan and take the project lead. Discussion.

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E. GRANTS COMMITTEE MEETING

President Crocker reported that they have been turned down on two grants that they have recently applied for. They need to review why they have been turned down and learn how they can be more successful in the future.

Member Fulton, Member Martin, Secretary Hopkins and President Crocker will be on the Grant Committee with Secretary Hopkins to chair and organize meetings.

F. COLLABORATION

President Crocker commented that collaboration with the library on art work and artists would be good. She would also like to see the Commission work with both the Art Gallery and the Art Guild. Member Martin suggested they work with the Art Gallery Board.

President Crocker reported that Member Fulton is getting bids to move the Dancers sculpture. She also advised that the Village Green playspace is moving forward.

President Crocker announced that she is a part of the Hometown Collaboration Initiative and Brown County has been approved to move forward with this work.

Vice-President Wedel asked where the county is concerning broadband access. Member Wills advised the County Redevelopment Commission is working on this. Discussion.

Member Martin reported that Peaceful Valley Heritage has been offered the opportunity to purchase the James Dickey House on Bear Wallow Road by Indiana University. Peaceful Valley Heritage would like to purchase the property and make it an open for the community's use but they need to make it financially stable. Member Martin explained that James Dickey was the personal secretary to the Hoosier Poet James Whitcomb Riley. Discussion.

4) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

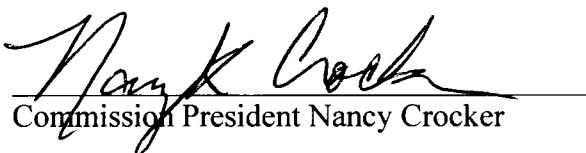
Secretary Hopkins announced the Art Walk will be held this Saturday and that she will be holding an Open House for her new gallery. She also advised that the date of CineFest will be moved up to October 15, 2017 as the main speaker will be available that date. Secretary Hopkins asked if anyone had a projector available for this event. Vice-President Wedel and Member Wills both thought they may have a projector she could use.

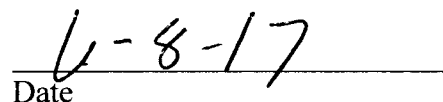
Member Kirlin announced the Howard Hughes Mushroom Sale will be held May 26-27, 2017 at the Brown County IGA parking lot. All proceeds go to local charities.

5) ADJOURNMENT

Member Martin made a motion to adjourn the meeting. Secretary Hopkins seconded the motion. President Crocker adjourned the meeting at 11:35am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 5-11-17 is retained in the office of the Town Clerk-Treasurer.


Commission President Nancy Crocker


Date