

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, MAY 10, 2018**

Commission members present – President Nancy Crocker, Treasurer Heather Nicholson, Secretary Anabel Hopkins, Member Jonathan Bolte, Member Bob Kirlin, Member Cathy Martin and Member Chuck Wills. Commission members not present – Vice-President Michele Wedel and Member Michael Fulton. Also in attendance – Indiana Arts Commission President Kathy Anderson, artist Amy Greely, artist Michele Pollack and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Crocker called the meeting to order at 10:02am

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 4-12-18 MEETING

Member Kirlin moved to approve the 4-12-18 meeting minutes as presented. Treasurer Nicholson seconded the motion. All were unanimously in favor of the motion.

4) COMMITTEE REPORTS

A. MARKETING

ARTWALK

Secretary Hopkins reported they had a good turnout for the first ArtWalk of the season on Friday, April 27, 2018. They estimated about 400 people attended the event. The Emerald Pencil had musicians playing in the grass area next to their building, and they now have thirteen galleries participating in the ArtWalk.

Secretary Hopkins advised they will be holding a Social Media Workshop on May 17, 2018 at the CVB. This workshop is for artists and anyone else who is interested in learning how to effectively use social media to promote their work. Member Wills and BCCVB Digital Marketing Coordinator Weichselfelder will lead the workshop, and the Art Alliance will co-sponsor the event and bring refreshments.

Michele Pollack announced that the Brown County Art Co-op is moving in with the Dragonfly Gallery as their building was recently sold and the new landlords have asked them to move out. She encouraged everyone to spread the word of their new location on East Washington Street.

Secretary Hopkins advised they will have an art exhibit of music related art beginning July 27, 2018 at the Indiana Fingerstyle Guitar festival held at the Brown County Playhouse. They are working out the details for selling the artwork. The Indiana Fingerstyle Guitar festival will promote the art in their advertising.

Secretary Hopkins announced that the Marketing Committee is considering doing bumper stickers for the biking community. They have a couple of paintings by Patty Bartels of Hesitation Point and are thinking about using that image or other images in a bumper sticker. Member Wills commented that he would be willing to help on this project.

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B. PLACEMAKING BANNERS

President Crocker advised that she met with Bob Blass about creating the banners and he suggested they have flag type banners that move in the wind. He will draw something up within the next couple of weeks for the Placemaking Committee to review. President Crocker wants to proceed with caution on this project and make sure that INDOT approves of the banners.

Member Bolte reported that he had heard that it would cost \$400 to remove the brackets and suggested they use the current hardware with a single banner of the Brown County Arts Village Cultural District. They can add to the brackets if needed. Member Bolte advised that the banners will be 2 sided and they will have a total of four banners on the light poles of at the intersection of Van Buren and Main Streets.

Treasurer Nicholson asked if they can put banners up at the four corners of the Village Green. Member Kirlin advised that they cannot attach banners to these poles due to the type of wood they are made from. President Crocker cautioned to take baby steps with this project.

Discussion followed concerning types of event banners the Commission would want to promote. Secretary Hopkins noted the funds for this project are coming from the Indiana Arts Commission and they need to stick with promoting the arts. Member Kirlin would like to see Cultural District banners added to the sign on St. Road 46 to get people to turn into Town. President Crocker asked that the Placemaking Committee go look at the sign on State Road 46 and perhaps the sign at the north end of town to see what the possibilities are for adding additional signage.

Member Martin commented when they were driving north on I-69 they saw signage for breweries and distilleries in a nearby town. She asked if the State could help them in obtaining Cultural District signage along the interstate. IAC President Anderson advised that she could look into this and thought this is something the IAC had originally discussed supporting. Discussion.

IAC President Anderson announced the IAC will be holding a Public Art Workshop on June 29, 2018 in Indianapolis at a cost of \$50 per person. President Crocker advised that she has already paid for herself and MK Watkins to attend but there are some scholarships available for anyone else that would like to attend. Discussion. President Crocker asked what funds they can use to send people to the workshop if there are not enough scholarships available. Secretary Hopkins moved to provide \$80 to pay for President Crocker and MK Watkins to attend the Community Canvas Public Art Workshop out of the EDIT other supplies line item. Member Martin seconded the motion. Treasurer Nicholson thought they could use the scholarships instead.

Secretary Hopkins amended her motion to read that if they are not able to obtain scholarships to pay for the workshop for up to four people the NAEC will pay the fees out of the EDIT other supplies line item. Member Wills seconded the motion. All were unanimously in favor. President Crocker will submit the scholarship applications for the workshop.

C. PUBLIC ART

President Crocker suggested they celebrate that the Dancers sculpture has been moved and noted it looks good at the new location in the Pat Reilly parking lot. They will need to remove some of the bushes near the sculpture in the next few months. President Crocker thanked Member Fulton

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for organizing the move and thanked everyone for helping in the move. Member Martin officially commended Member Fulton and President Crocker for making the move happen.

President Crocker reported they are working on a revised the mural at the Nashville Police Department. She explained that the high school students made a great design for a mural, but they have decided to use it somewhere that would be more visible. MK Watkins and President Crocker will be putting a call out to other artists to help them finish the Police Department mural.

President Crocker spoke about possible locations for the students' mural. Ms. Pollack suggested that the mural would be best suited at the school for the students to see daily. President Crocker offered the Village Green restrooms as possible location. Member Kirlin thought a mural on the Salt Creek Trail would be good. President Crocker advised that Public Art Committee would take all these ideas under advisement and come up with a recommendation for the Commission.

Member Kirlin asked if they will be sending out requests for proposals for art work at the Artist Colony Inn where the Dancers sculpture stood. President Crocker advised that they are sending out general RFPs. Member Kirlin would like to see sight specific RFPs. President Crocker explained that their priority is to put art on public property before private property. She noted if a business would like a sculpture on their property, they should come before the NAEC and request it.

Treasurer Nicholson addressed the Fairy House that is located at the corner of Franklin and Jefferson Streets. She believes this is in a bad location to be seen as the cars in the area block the view. President Crocker disagrees and likes that the fairy house is in a little area. Discussion. President Crocker reported that she has talked to the artist and that he will be removing the house to modify it to be much more substantial.

Member Kirlin commented that the Abe Martin statute looks great! Secretary Hopkins advised that chainsaw artist Chris Trotter cleaned up, repainted and sealed the statute at no charge. Member Kirlin asked if they would consider putting a plaque up at the statue explaining who Abe Martin was. President Crocker advised the Committee will discuss the obtaining a plaque.

Treasurer Nicholson again asked that they look at the placement of the Fairy House. Secretary Hopkins suggested the Village Green might be a good location. Discussion. Member Martin proposed that the Public Art Committee discuss this further and come back before the Commission with their recommendation.

Secretary Hopkins talked about the passport program signs that are all over the town. Discussion. Secretary Hopkins made a motion to express the commission members' concern to Planning and Zoning about the signs being up for more than a day or two and that they consider not allowing this type of signage. Treasurer Nicholson added that they are many signs that they could add to the list to not allow that are popping up all over town. Further discussion. Secretary Hopkins volunteered to bring a resolution from the NAEC to whatever agency is involved in signage. President Crocker thought maybe they can talk to the Chamber about the passport signs. Secretary Hopkins withdrew her motion. Discussion. President Crocker offered to talk with the Town's Development Review Commission President to see where they stand on the signage issue and when the NAEC can address this issue with them.

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D. PERFORMING ARTS

Members Wills reported that he sent a proposal to Jenny Johnson for financial support of the Pavilion Music Series at the same level as she contributed last year. That funding will cover the bands, signage and chair rental. He will let the Commission know when he gets a response.

Member Wills advised he has a tentative line-up with eight local acts and the plan is to condense the series to September and October.

Member Wills reported they are waiting to hear if the town is awarded a grant from the Community Foundation to purchase better sound equipment for the music series and other town functions. If they are not awarded the grant, they will use what they currently have. Member Kirlin suggested they get at 501c3 group to serve food during the Pavilion Concert Series to encourage more people to come to the area. Records Clerk Jones advised the Salvation Army will be selling food in the area during one concert this season.

Treasurer Nicholson reported that she will be going to Asheville, North Carolina to learn why buskers love playing there. She plans to bring back ideas to help encourage buskers to play in Nashville.

Secretary Hopkins advised on June 2, 2018 from 11am-1pm there will be group of people playing ukuleles at the Hoosier Artists back porch.

E. PROJECTS

President Crocker advised that Vice-President Wedel is still working on the on the Art Explore App with the IU students.

IAC President Anderson spoke about the 11 county southwest Regional Opportunities Initiative (ROI) which includes Brown County. She explained that the Lilly Endowment Foundation has invested 27 million dollars into the program which addresses workforce and education initiatives. IAC President Anderson reported that the Brown County Schools are already getting quite a bit of money to allow students to work with businesses to gain real world business experience.

The other part of the ROI program addresses quality of place initiatives which will help to brand the area. IAC President Anderson explained the ROI has hired a firm to survey people in Indiana about what they thought about the area and have decided to name this 11 county area the Indiana Uplands.

IAC President Anderson announced they will have some Quality of Place grants available to the eleven counties. She would like to see the town and county work together to see if there are quality of life initiatives they could get a grant for. Discussion.

F. FINANCE

President Crocker reported that she learned that only two businesses advertised in the school's yearbook this year. She encouraged more businesses to participate.

President Crocker advised that the cost to move the Dancers sculpture was more than they originally planned due to amount of time it took to move it. The total cost of the move is \$1,230,

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and she asked for a motion to approve an additional \$230 out of the Foundation 714 fund to pay for the move. Member Martin moved to approve an additional \$230 out of the Foundation 714 fund. Member Kirlin seconded the motion. All were unanimously in favor

Treasurer Nicholson thanked Secretary Hopkins for being specific for what she is spending the IAC grant funds on as it helps them all to understand where there funds are going.

Treasurer Nicholson advised the commission is down to \$51 in its general fund for the year. She thought that they could possibly use these funds to buy pizza for the BETA kids that will be helping to set up the Pavilion Concert Series events. Treasurer Nicholson noted they have about \$200 left in their Professional Services line item.

5) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Ms. Pollack announced that this is the 20th year of the Back Roads Studio Tour. She advised that the tour is a grass roots, artist run organization and that this will be their largest tour they have ever had with 32 studios participating.

Secretary Hopkins suggested they talk with the County Commissioners about creating a resolution to celebrate and acknowledge the Back Roads Tour. Treasurer Nicholson suggested Ms. Pollack make a presentation to the County Council and Commissioners about the economic impact the tour brings to the county. Member Martin added that members of the NAEC should also join in this presentation. President Crocker advised that they should ask to be on the agenda for the September County Council and County Commissioners meeting to give their presentation.

Member Kirlin suggested that Records Clerk Jones write a proclamation honoring the Back Roads Studio tour and present it to the Town and County for adoption. Discussion of how the Back Roads Studio tour helps the Town/County and how the Town/County helps the tour.

President Crocker reported that the Hometown Collaboration Initiative for Brown County's capstone project will be leadership. The group is trying to figure out who in the community will be taking leadership courses and will be working with Leadership Brown County as well.

Member Kirlin announced the Brown County Playhouse in cooperation with the Brown County Foundation will be holding a giving dinner on Wednesday, May 16, 2018 and encouraged all to attend.

6) ADJOURNMENT

Member Martin moved to adjourn the meeting. Member Wills seconded the motion. President Crocker adjourned the meeting at 11:53pm.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 5-10-18 is retained in the office of the Town Clerk-Treasurer.


Commission President Nancy Crocker

5-14-18
Date