

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING  
THURSDAY, MARCH 9, 2017**

Commission members present – President Nancy Crocker, Vice-President Michele Wedel (left at 11:58am), Secretary Anabel Hopkins, Member Jonathan Bolte, Member Michael Fulton, Member Bob Kirlin (arrived 10:20am), Member Cathy Martin and Member Chuck Wills (left at 11:58am). Commission member not present – Treasurer Scott Hutchinson. Also in attendance – Town Manager Scott Rudd (arrived at 10:25am) and Records Clerk Sandie Jones.

**COMMISSION BUSINESS**

**1) CALL TO ORDER** by President Crocker at 10:02am.

**2) ROLL CALL** all Commission members present stated their names.

**3) WELCOME NEW MEMBER – JONATHAN BOLTE**

President Crocker welcomed new Commission Member Jonathan Bolte to the Commission.

**4) TREASURER'S REPORT/FUNDING**

President Crocker reported that Treasurer Hutchinson is no longer working at the Brown County Art Guild and she's not sure if he will continue with this Commission.

The Commission discussed their budget. Member Fulton moved to accept the Treasurer's report. Member Wills seconded the motion.

**5) APPROVAL OF MINUTES – 2-09-17 Meeting**

President Crocker advised that the Commission had been given the draft minutes from the February 9, 2017 meeting. Member Kirlin moved to approve the minutes as presented. Member Wills seconded the motion. All were unanimously in favor.

**6) COMMITTEE REPORTS**

President Crocker handed out name tags for all the Commission members to wear when out promoting the Commission and events. Each Commission member paid for their name tag.

President Crocker announced that she would like to re-evaluate the committees and categories as they have had a change in commission members. Discussion. President Crocker asked each committee to come up with a mission statement for the NAEC. They will discuss this further at next month's meeting.

**A. MARKETING/INTERNS/STAFFING**

Member Wills reported they have had great meetings with CVB Director Jane Ellis which resulted in proposal from the CVB to work with the NAEC. They will need to pick and choose what is communicated to build up the Arts Village brand. He and Vice-President Wedel will meet with the CVB again today to discuss the agreement. Member Wills advised the NAEC will be responsible for providing event information to the CVB to be sent out in email blasts.

Member Kirlin commented that he would like residents and visitors to be able to get information on what events are happening in Nashville and Brown County without having to click through so many screens. Member Wills advised that the CVB website is changing and hopefully the new

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one will be better. He noted the real value in this agreement is the access to the CVB's database and guidance. Discussion.

President Crocker spoke about the Town's current intern, Reny Kenner, and what a great asset he has been. She believes it is good policy to have interns working with the Town and commissions.

### **B. GRANTS/PLACEMAKING/WAYFINDING**

Member Martin advised they will be finding out later this month if they have been awarded the Our Town grant. All Commission members are to look at potential art grants that the Commission may apply for.

President Crocker announced that IAC will hold a Creative Placemaking workshop June 8-9. She encouraged Commission members to attend.

### **C. PUBLIC ART AND MUSIC**

Member Fulton reported that the Bison-ennial bison is now at the History Center. Member Kirlin advised the History Center is looking at raising funds to "feed the bison". President Crocker commented that little bison piggy banks would be a good way to raise funds.

Member Fulton advised he is still working on repositioning the other sculptures throughout town. President Crocker noted they are looking into new locations to place public art throughout town, but not on private property. Member Martin suggested if they get the Our Town Grant the funds could be used for entryway art. Member Kirlin would love to see a big arch built by Brad Cox as the entryway to the CVS building. Discussion.

President Crocker asked if they can pay someone to write grants for the Commission. Town Manager Rudd advised the Town uses Administrative Resources association to write grants for the Town. President Crocker and Member Kirlin asked to meet with ARA.

President Crocker reported the installation of the Hohenberger photos in the Village Green restrooms has been completed and they look great. She will write up something to go under the photographs and note this was a collaborative effort. They talked about maybe having an artist paint leaves like the NAEC log to connect the photographs.

Member Wills spoke about the Pavilion Concert Series and advised he needs to contact Tim Meyer to finalize the acts. He noted one show will begin at 4:30pm and the other shows will begin at 5:30pm.

Member Kirlin suggested they have a donor to help pay for more classical music next year. President Crocker asked if they should look at getting other sponsors for the music series and perhaps put on more concerts.

Member Wills will send out an email to the Commission members summarizing the details of this year's music series.

### **D. VENUE LEAVES/GAMIFICATION**

Member Martin advised they need check out at all the venues that have leaves and make sure their database is up to date. She did pick up an Arts Venue leaf from a shop going out of

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business. Member Kirlin asked about the Arts Village brochure. Member Martin reported that the CVB paid for and printed the brochures. Member Kirlin asked on the next reprint that they tie the colors of the leaves in with the brochure so it is not so confusing.

President Crocker suggested that the Backroads Studio Tour locations have these brochures. Member Bolte will pass out these brochures to the studios. He noted on the Backroads Studio Tour brochure that they have included the Arts Village leaf logo and text in their brochure. Member Bolte will be replacing banners at the studios and will use the leaf logo on the new banners. President Crocker suggested if the Art Walk purchases new signs they can also use the leaf logo to tie all the events together.

Member Kirlin commented that the thoughts of the original Town Council ordinance was that the NAEC would endorse events like the studio tour or art walk with a logo or financial support. He asked if they participate financially in either of these events. Member Bolte doesn't believe the Backroads Studio Tour needs the financial help right now. Secretary Hopkins advised the Art Walk could use financial support if they were to get new signs. Discussion.

Member Kirlin suggested down the road, they should have a form that people/organizations can fill out if they are interested in using the Arts Village logo for an event or if they are asking for financial help for an event. Discussion.

Vice-President Wedel advised she is still looking at the ServIT program to work on the gamification app. After she meets with CVB Director Ellis she will know better about the databases available to them. If the ServIT program agrees to work with the NAEC, graduate students will work to build the app. Vice-President Wedel will do the write up of what they want the ServIT students to do, submit it and decide who will be on the committee to work with these students. At this point they will be shooting for the work to be done this fall but to scope it out in the summer.

### **E. COLLABORATION**

Ruth Reichmann announced that as a member of the League of Women Voters, Peaceful Valley Heritage, and Hoosier Hills Scenic Byway project, she is working on obtaining a Historic Preservation Education Grant. She wants to focus more on Nashville and putting the historic sites on a map. Mrs. Reichmann passed out a list of 70 historic sites in Nashville and her proposal is to pick 10 major historic buildings that could be on the National Register. She suggested they create a leaf for historic buildings and they all work jointly on this project.

Mrs. Reichmann has been asked by the State Historic Bureau to submit a request for an historical marker in Nashville for photographer Frank Hohenberger. She doesn't have the time for this now, but offered for someone else to submit this request as it is a lot of work. Discussion.

Mrs. Reichmann would like to meet with the NAEC to create a tour of historic homes. President Crocker thought perhaps this could be incorporated in the gamification app. Discussion.

Town Manager Rudd commented that he likes that they are locally recognizing historic structures and locations in Town and encouraged the Commission to do this now rather than wait for those places to be recognized nationally. Mrs. Reichmann advised they do have an old tour of the old artist's buildings but they need to discuss this further.

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President Crocker commented that the NAEC needs to look at adding history to their mission, which is not really under their umbrella; they will have to think about their finances. Mrs. Reichmann reported they don't need to worry about money as Peaceful Valley and the League of Women Voters will help with that. She also offered to help the NAEC with grant writing and noted there is larger grant through Indiana Landmarks they can apply for. Secretary Hopkins commented that they are also a Cultural District which includes the things that Mrs. Reichmann is talking about. Discussion. As Mrs. Reichmann left the meeting, she said they need to work together as there are a lot of resources out there. She asked to meet with Vice-President Wedel to discuss the gamification project.

Member Kirlin voiced concern about how the NAEC controls the vendor leaves. He is for historical Brown County and Nashville but he does not support putting a leaf on something that is not designated as a National Historical site. Member Fulton suggested they establish criteria for historical leaves. Discussion. Member Martin commented that her intention was not to add another leaf but rather work together. Further discussion.

### **6) PUBLIC INPUT**

Town Manager Rudd passed out information concerning tourism in the Radius region which is south of Brown County. The flyer breaks down how much each visitor spends per dollar in what category and how much of that dollar stays in the region. He advised that last year the Brown County CVB collected \$850,000 in innkeepers' taxes.

Town Manager Rudd announced the Indiana Statewide Cultural District bill proposes that each cultural district be allowed to capture sales and income tax that is above and beyond what they traditionally collect. These tax dollars then will be spent locally in the district. Town Manager Rudd reported that he testified twice for this bill and if this bill were to pass they could potentially capture up to \$500,000 a year.

Town Manager Rudd commented that the Hohenberger photos are wonderful at the Village Green restrooms. He said this collaboration was a lot of work, but they knocked it completely out of the park. He asked that they keep doing this kind of collaboration.

Town Manager Rudd announced that Indiana Artisans Marketplace will be in Indianapolis on March 25-26, 2017 and handed out free tickets to those who were interested.

### **7) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION**

Secretary Hopkins announced that she is opening her own gallery, Annabel Hopkins Fine Arts. She will be open by April 1, 2017 in the Tuckaway building at the intersection of Honeysuckle Lane and Old Hickory Lane.

Secretary Hopkins asked for groups that can help with sponsoring the Indiana Cinefest that will be held in November. This year they will have documentaries and talks about three influential women. The event will be held at the Season's Lodge and will be having a luncheon as well. They won't have the pay for the venue, but they will have to pay for the films and the speaker. Commission members suggested Secretary Hopkins contact the following groups for sponsorship funds: Brown County Lions Club, Psi Iota Xi, Tri Kappa and Rotary.

Member Kirlin asked if the NAEC was nominating anyone for the Governor's Award. President Crocker advised that Suzanne Vornholt is going to nominate the NAEC. President Crocker also

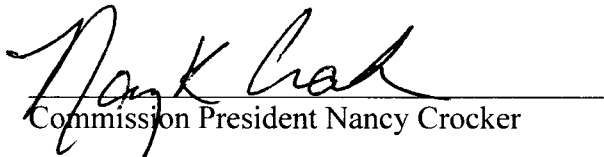
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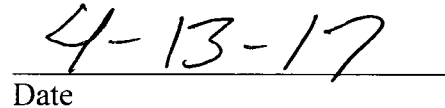
thinks Brad Cox and M.K. Watkins are other good nominations. Member Kirlin suggested they nominate Jonathan Bolte for all the work has down with the Backroads Studio Tours.

**8) ADJOURNMENT**

Member Fulton made a motion to adjourn the meeting. Member Martin seconded the motion. President Crocker adjourned the meeting at 12:05pm.

*The audio recording made at the Nashville Arts and Entertainment Commission meeting on 3-09-17 is retained in the office of the Town Clerk-Treasurer.*

  
Commission President Nancy Crocker

  
Date