

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, MARCH 8, 2018**

Commission members present – President Nancy Crocker, Vice-President Michele Wedel (left at 11:18am), Treasurer Heather Nicholson, Secretary Anabel Hopkins, Member Jonathan Bolte, Member Michael Fulton, Member Bob Kirlin, Member Cathy Martin and Member Chuck Wills. Also in attendance – John and Hannah Boggs and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Crocker called the meeting to order at 10:02am

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 2-08-18 MEETING

Treasurer Nicholson moved to approve the 2-08-18 meeting minutes as presented. Member Fulton seconded the motion. Member Kirlin abstained and all other members were unanimously in favor of the motion.

4) GUEST PRESENTATION – JOHN AND HANNAH BOGGS – COLAB

John and Hannah Boggs introduced themselves to the Commission and explained their film company, COLAB, would like to produce a film called *Luthier's Tale* to be shown at the Indiana State Fingerstyle Guitar Festival in July 2018. They explained that they would like to apply for a grant through the Brown County Community Foundation; however, because they are not a non-profit, they are not eligible to apply and need a sponsor. The Boggs asked that the Commission members consider being the fiscal agent for the grant and stated that the deadline to apply is March 16, 2018. They would like to apply for a \$6,000 competitive grant. Discussion.

Vice-President Wedel made a motion that the NAEC, on behalf of the Town, agrees to be the fiscal agent for the *Luthier's Tale* film grant application contingent upon the Town Council's approval. Treasurer Nicholson seconded the motion. All were unanimously in favor. Member Kirlin advised that the NAEC Finance Committee will need to meet with the Boggs to have more details decided before the submission of the grant application.

5) COMMITTEE REPORTS

A. MARKETING

CVB COLLABORATION

Secretary Hopkins advised that the committee talked about the CVB contract and Vice-President Wedel has offered to meet quarterly with BCCVB Digital Marketing Coordinator Brooke Weichselfelder to work out details of what is to be posted.

Secretary Hopkins would like to hold a PR workshop this spring for artists and the CVB has offered the use of their new video room. Treasurer Nicholson noted the Commission has agreed to set aside \$500 to hold a PR workshop for musicians. Member Wills noted the musician PR event is scheduled for July 29, 2018.

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Member Bolte made a motion to pursue putting together a workshop for artists in the effective use of social using media with the cost not to exceed \$200. Vice-President Wedel seconded the motion. Member Kirlin commented that he would like to see a yearly budget. Treasurer Nicholson agreed. All were unanimously in favor of the motion.

Secretary Hopkins reported some Committee members will meet with CVB Director Ellis today to talk about working with the Hoosier Mountain Bikers. She advised that they will use the IAC grant funds to do some creative projects involving bikes at the park. The goal is to establish a relationship with the bikers to get them to come into town.

• ARTWALK

Secretary Hopkins advised eleven galleries will be participating in the Art Walk this year which is a big increase in participation. They are working on the brochure and have some sponsors and will use the IAC grant funds to support the Art Walk this year.

President Crocker asked about the new contract with the CVB. Vice-President Wedel advised the current contract expires in March 17, 2018. Secretary Hopkins made a motion to renew the contract with the CVB at a cost of \$100 per month and not to exceed \$50 per month to boost the social media posts to be taken out the Professional Services fund. Member Bolte seconded the motion. All were unanimously in favor. Records Jones advised the Town Council will need to approve the contract.

B. PERFORMING ARTS

Member Wills advised that the Performing Arts Committee met last week to discuss the Pavilion Music Series and has made great strides to making this happen. He has talked with Jenni Johnson about compacted concert dates in September and October as well as equipment needs. She is interested in the Johnson Family Foundation financially supporting the series but hasn't given a definite yes yet. Member Wills commented that in the future, perhaps Ms. Johnson may not want to be the only sponsor of the series.

Member Wills advised that the concert budget will be similar to last year's, the schedule will be compacted, Tim Meyer will be available during the series, and that other volunteers have stepped up to help.

Treasurer Nicholson advised that BETA students have also agreed to provide manpower for the concerts. Member Wills reported that the Town has some sound equipment that could be used for the music series, but the Committee would like to apply for a grant from the Community Foundation to purchase better sound equipment at a cost of \$3,000 or less. Discussion.

Treasurer Nicholson made a motion for the NAEC to apply for the competitive Brown County Community Foundation grant for \$3,000 to purchase sound equipment which would augment the Town's current equipment. The equipment would be used for many purposes, one being the Pavilion Music Series. Vice-President Wedel seconded the motion. Member Fulton commented that it may look bad to have the NAEC to put in two grants at the same time and Member Martin agreed. Member Bolte advised that the Literacy Coalition has put in two grants at the same time and it was not a problem. Discussion. All were unanimously in favor of the motion.

Member Martin noted that Brown County High School band has played at the Pavilion for the

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last two years and that they should also have that opportunity available to them this October.

Further discussion on the Pavilion Music Series budget ensued. Treasurer Nicholson made a motion to support the Pavilion Music Series with a budget of \$2,500 using sponsorship funds and use 714 Fund at the Foundation if not covered by a sponsor. Member Wills seconded the motion. All were unanimously in favor.

C. PLACEMAKING

• BANNERS

Member Bolte advised he has banners for the Commission members to give input on if they so desire. President Crocker asked that those that want to give input on the banners to do after the meeting so Member Bolte can then take that information back to the Committee for final recommendations.

D. PROJECTS

Vice-President Wedel reported the IU project team is making good progress on the app and they have reviewed a functionality prototype. They will meet with the IU project team again on March 23, 2018 to review the progress that has been made.

Vice-President Wedel advised at next month's NAEC meeting commissioners will need to start talking about how they want to start promoting the gamification app and move forward.

Vice-President Wedel reported that she and President Crocker would be meeting today with Police Chief Seastrom to discuss the mural to be painted at the police station. She noted that it is going to be a great opportunity to work with students, artists and the police department.

E. PUBLIC ART

Member Fulton advised they are moving the Dancers sculpture and the artist, William Galloway, asked to move the sculpture on March 30, 2018. Member Fulton will work with the police department to move sculpture.

Member Fulton reported that he spoke with Mr. Shook of the Brown County Historical Society about installing some artwork to tie together the current art panels on the parking lot wall. He suggested they try to incorporate the Arts Village leaf motif into the wall.

Member Fulton asked Member Kirlin to have someone from the Brown County Playhouse Management come before the Public Art Committee with a proposal for a mural they would like to have on the side of the building. The committee then could try to find funding.

Member Martin made a motion to purchase four vendor leaves out of supplies at a cost of \$49 each from Denny Smith of DLS Sheet Metal from the supplies line item. Member Fulton seconded the motion. All were unanimously in favor.

F. FINANCE

Treasurer Nicholson asked all the committees to give their proposed financial wishes to her so she can plug those items into her financial reports. The Finance Committee will meet with the Boggs regarding their grant request, and Treasurer Nicholson will write the grant for the sound equipment.

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President Crocker asked Member Kirlin if he would be willing to review the Commission's old three year financial plan and come up with some figures for a new three year plan. Member Kirlin agreed to do this with the Finance Committee.

6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

President Crocker announced there is a Public Art Workshop on June 29, 2018 in Indianapolis. She has signed up to attend and encouraged others to attend but she is willing to represent the NAEC.

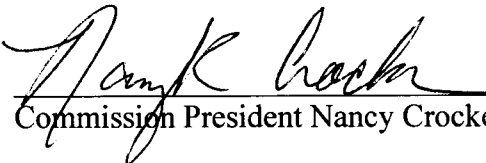
President Crocker talked about the Chicago Travel Show and thought it went over really well. She would like for them NAEC to be represented again next year and promote more art.

President Crocker reported that she and Treasurer Nicholson attended a meeting of the Indiana Arts Commission yesterday to discuss the Indiana Cultural Districts. She thought it was a really good meeting where they talked about the need for helping to fund the districts.

7) ADJOURNMENT

Secretary Hopkins moved to adjourn the meeting. Member Wills seconded the motion. President Crocker adjourned the meeting at 11:24pm.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 3-08-18 is retained in the office of the Town Clerk-Treasurer.


Commission President Nancy Crocker

4-12-18
Date