NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, MARCH 10, 2016

Commission members present – President Cathy Martin, Vice-President Kathy Anderson, Treasurer Scott Hutchinson, Secretary Anabel Hopkins, Member Nancy Crocker, Member Michael Fulton, Member Anne Miller, Member Chuck Wills and Member Suzannah Zody. Also in attendance – Administration Manager Phyllis Carr and Records Clerk Sandie Jones.

COMMISSION BUSINESS

- 1) CALL TO ORDER by President Martin at 10:04am.
- 2) ROLL CALL all Commission members present stated their name.

3) APPROVAL OF MINUTES - 2-11-16 Meeting

President Martin advised that the Commission had been given the draft minutes from the February 11, 2016 meeting to be approved. Member Crocker moved to approve the minutes as presented. Member Zody seconded the motion. All were unanimously in favor.

4) TREASURER'S REPORT/FUNDING

Treasurer Hutchinson reviewed the Commission's current budget. He will talk with Clerk-Treasurer Young about appropriating funds into the Arts and Entertainment Commission budget.

5) PUBLIC COMMENTS

Tim Meyer reported that they have made progress on the concert series and the contract has been drawn up with approval by the Town's Attorney. He asked about paying each performer \$50 in the event the Town has to cancel a concert due to inclement weather conditions. Discussion. The Commission agreed not to schedule rain dates if the event is canceled. Member Miller moved to pay \$50 per performer if the concert is canceled. Member Zody seconded the motion. Further discussion. The Commission voted unanimously in favor of the motion.

Member Wills advised he has contacted some musicians and that he and Mr. Meyer will have the dates of which musicians will play by the end of the month. Mr. Meyer reported the banner design is ready to print. He also talked about putting up a sidewalk banner at the Visitor's Center; a banner will be located at the Pavilion as well. Member suggested they put up staked signs throughout Town on the day of the concerts. Discussion.

President Martin reported that she attended a meeting at PNC Bank concerning available grants. She asked the Commission if they would want to pursue a grant through PNC to help pay for the concert series. Discussion if they would have to rename the concert series. Member Fulton will contact PNC about the potential grant.

Administration Manager Phyllis Carr gave an update on the OCRA grant the Town has been working on with extensive input from the Arts and Entertainment Commission, Parking and Public Facilities Corporation Board and various local residents. This Place Based Investment Grant will help to enhance the Village Green area. She noted they will need significant donors to help meet the local match requirement of \$50,000 and explained local art can be included in the donations. Discussion. Administration Manager Carr reminded the Commission that two public input meetings will be held today concerning this grant.

ARTS & ENTERTAINMENT COMMISSION MEETING MARCH 10, 2016

6) COMMITTEE REPORTS A. PUBLIC ART

Member Zody advised the Public Art committee has met twice and by the next Commission meeting they should have a written plan to submit. When the leases are up they will not be renewing the Coordinate Harmony piece and the Crawley statue. President Martin has reviewed the letters to be sent to these artists, and it is to be reviewed by the Town before being sent out.

The Public Art Committee wants to keep the High Lonesome piece and wondered if the PNC grant could help to pay for the artwork. She noted the owner doesn't want sell the piece at this time but would give it to the Town on a loan basis with an option to buy later. They hope they can move this to the pavilion area to help promote music in the area.

Member Zody reported the cost to purchase the BETA sculpture is of interest to the public art committee. President Martin reported she talked with Cindy Steele and offered her a possible arrangement of moving the BETA sculpture to the Coachlight Square and the Town purchasing it for \$2,500. Discussion.

Member Zody has reviewed the memorandum of understanding concerning the Dancers sculpture, and it does say the artist must approve the new site. President Martin will write a letter to the artist concerning the relocation of the sculpture.

Member Crocker advised that she contacted the local Modern Woodmen representative to see if she would purchase one of the sculptures and donate it to the Town. She is waiting to hear back with an answer. Member Crocker also spoke with a local person that uses cranes in his work, and she asked if he would be willing to move a sculpture for them. He is willing to look at the sculpture to see if this is something he can do.

Member Crocker reported that Larry Pejeau of the Brown County Foundation ordered the bison last Friday. The County has agreed to provide sandbags for the base and the bison will be placed on the courthouse property. Al's Paint and Body will put one coat of brown on the bison; then the committee will put out a call to artists to paint the bison, and Al's will then put a clear coat on the bison. The idea is to have artists mimic the leaves on the Soaring sculpture to make it look as if the leaves have fallen on the bison. Discussion. Member Crocker noted the cost of the bison is more than fully funded with donations they have collected and they hope to have the bison on display by Memorial Day.

Member Miller, Member Crocker, Michelle Pollack and Lamond Martin did a walk-through of the Village Green restrooms the other day. Member Miller reported they came up with lots of ideas on how to best decorate the restrooms. The consensus was to put Hohenberger prints or reproductions on the wooden walls, a tv screen that shows artist videos, and to put reproductions of local art works and perhaps a mural on the cement block wall. In the lactation station they talked about a chalkboard for kids and higher up on the wall, Will Vawter illustrations with captions. Member Miller also added they talked about asking local artists to paint murals on the outside walls facing the Village Green.

President Martin talked about when the CVB put out straw bales, pumpkins and gourds on the courthouse square to decorate for fall and how pretty it looked. She wondered if the Arts and Entertainment Commission would be interested in doing this type of project. Member Crocker

ARTS & ENTERTAINMENT COMMISSION MEETING MARCH 10, 2016

offered to approach the Main Street Committee about doing this type of decorating. The Commission also suggested asking Michaels Flowers or Kelps to donate items. Discussion. President Martin asked that the Commission continue to think about this project and come up with some ideas on how to make it work.

B. VENUE LEAVES

President Martin reported that she, Vice-President Anderson and Member Crocker will be going to see what businesses still qualify for their leaves what new businesses qualify for leaves at this time. They will also give TC Steele State Historic Site and Bill Monroe Music Park venue leaves. President Martin advised they plan to ask for donations for the leaves and will set up this fund with the Brown County Foundation.

C. MARKETING/INTERNS/STAFFING

Member Wills explained that the sub-contractor position will do content creation such as articles that can be posted on social media, CVB website, etcetera. The Commission will need to have an expectation of "x" number of articles, photos, videos and content per week. Discussion. President Martin asked that the Commission members think of people that might be interested in doing this work. Member Miller suggested they word the job contract differently so they get what they are asking for. Member Wills advised their expectations and job description will be different from the last contractor. Vice-President Anderson would like to be very clear on the audience that the Commission is trying to reach through social media.

President Martin spoke with Michele Pollack who has volunteered to help update the Back Roads Tours artists' materials. President Martin advised the CVB now has an app that the Commission can use to promote arts and entertainment in the community.

7) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION Secretary Hopkins passed out pamphlets concerning activities at the Indiana State Museum.

Vice-President Anderson reported the Cultural District report was submitted on February 18, 2016 and reminded the Commission that this is a required annual report. She noted the CVB really helped to complete this report. President Martin advised that Vice-President Anderson spent a lot of time working on this report.

Vice-President Anderson announced the Governor's Art Awards will be held at Butler University on April 9, 2016 at 5:30pm. Daren Redman of Brown County has created this year's art award. The event is being held in conjunction with the Butler's ArtsFest.

Vice-President Anderson spoke about the OCRA grant that Spencer, Indiana received and that it has really helped to revitalize the downtown area and encourage people to come downtown.

Vice-President Anderson reported that she was in Washington D.C. earlier this week to attend the American's for the Arts Advocacy Day. Her group spoke with Senator Donnelly and other representatives about how important the arts are. Vice-President Anderson gave the Commission an overview of the things she learned on her trip and offered to give a ten minute presentation on this information at a future meeting. The Commission agreed that this presentation could be done during the next Art Alliance meeting on May 5, 2016 at 5:30pm at the library. President

ARTS & ENTERTAINMENT COMMISSION MEETING MARCH 10, 2016

Martin suggested they hold a stakeholder meeting as well, and Secretary Hopkins offered to have the stakeholder meeting in conjunction with the Art Alliance meeting.

President Martin invited all the Commission members to attend the public input meetings today concerning the Village Green and the Place Based Investment Grant.

8) ADJOURNMENT

Member Crocker made a motion to adjourn the meeting. Member Fulton seconded the motion. All were unanimously in favor. President Martin adjourned the meeting at 11:15am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 3-10-16 is retained in the office of the Town Clerk-Treasurer.

President Cathy Martin

Upril 14, 2016

Date