

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING  
THURSDAY, JUNE 14, 2018**

Commission members present – President Nancy Crocker, Treasurer Heather Nicholson, Secretary Anabel Hopkins, Member Jonathan Bolte, Member Michael Fulton, Member Bob Kirlin (left at 11am) and Member Cathy Martin. Commission members not present – Vice-President Michele Wedel and Member Chuck Wills. Also in attendance – Records Clerk Sandie Jones.

**COMMISSION BUSINESS**

**1) CALL TO ORDER**

President Crocker called the meeting to order at 10:01am

**2) ROLL CALL**

All Commission members present stated their names.

**3) APPROVAL OF MINUTES – 5-10-18 MEETING**

Secretary Hopkins advised the title Commission Retreat was incorrect and should be changed to Commission Business. Member Martin moved to approve the 5-10-18 meeting minutes with the change. Member Bolte seconded the motion. Member Fulton abstained from the vote and all other Commission members were unanimously in favor of the motion.

**4) COMMITTEE REPORTS**

**A. MARKETING**

**• ARTWALK**

Secretary Hopkins gave an overview of the ArtWalk and advised that President Crocker was able to get an extension to the IAC Grant until August 23, 2018.

Secretary Hopkins reported they will be advertising the Cultural District during the Epic Bike festival at the Brown County State Park in October. They have decided to create a bumper sticker to hand out to the festival participants in hopes that the publicity will draw the bikers into Nashville. Member Wills will be creating the bumper sticker. They will have a publicity table at the festival and she would like to use the IAC grant funds to purchase a free standing Cultural District banner to be displayed at this and other events.

Secretary Hopkins advised that the Commission will sponsor a music themed art exhibit beginning July 27, 2018 at the Indiana Fingerstyle Guitar Festival held at the Brown County Playhouse. They have a call out to all artists for any art that is related to music or theatre.

Secretary Hopkins reported they had a good turnout at last month's ArtWalk. Treasurer Nicholson commented that the signs with arrows pointing the way to the galleries were very helpful.

Secretary Hopkins advised that each of the galleries on the ArtWalk paid \$50 to the Art Alliance. These funds will then be turned over to the Commission's 250 fund and applied as in-kind services for the IAC Grant. Each gallery will then receive \$50 from the Commission's 250 fund to help them do something special at their gallery during the ArtWalks. Secretary Hopkins

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moved that the in-kind money coming in from the galleries be passed through the 250 fund rather than the 264 fund. Member Fulton seconded the motion. All were unanimously in favor. President Crocker noted that the galleries would not receive the \$50 unless they turned in a W9 to the Town.

### **B. PLACEMAKING**

#### **• BANNERS**

Member Bolte reported that the committee has decided to go with anodized aluminum for the top sign and to use the existing hangers on the poles. The top sign will be framed and the lower banner will be made of heavy vinyl to allow it to wave in the wind. The banners can be placed in storage when not in use.

Discussion of wording on the banner. President Crocker advised that the banner designer and Member Bolte will work out the wording details.

Member Bolte estimated the expense for the banners to be as follows: 6 event banners at \$50 each, 4 permanent framed signs at \$100 each, brackets \$100 and then installation.

Secretary Hopkins asked what will be hanging between events and suggested having paintings reproduced on banners. Discussion. President Crocker asked Member Bolte to get a cost on creating the banners and everyone get their graphics to Member Bolte so that he can get started on the banner project. President Crocker spoke about Christmas in the Village and suggested they have an event banner for this. Secretary Hopkins proposed a winter scene during this time of year.

Member Kirlin asked about approval for hanging the banners. Member Bolte has spoken with Administration Manager Carr and she will bring the signs before the Town Council for their approval. President Crocker noted that Town Manager Rudd is in support of the banners.

Member Kirlin offered that Newwave Communications has been good in the past helping to hang banners when the CVB had banners on the poles.

### **C. PERFORMING ARTS**

Treasurer Nicholson reported that Jenny Johnson has agreed to give \$1,500 on behalf of the Johnson Family Foundation for financial support of the Pavilion Music Series. So far, they have four bands committed to the series: Hamilton Creek, Celtica, Blue Gill & Slaw and the Acre Brothers. Treasurer Nicholson is still working on contacting another band for the series. She advised that the bands are happy with the event time being from 5-6:30pm as it allows them to play at another location later in the evening.

Treasurer Nicholson reported that the town has been awarded a grant from the Community Foundation to purchase better sound equipment for the music series and other town functions. They will receive the check on June 22, 2018, and Member Wills will attend an event in Fort Wayne that weekend to pick out the sound equipment.

Treasurer Nicholson advised that Member Wills has heard from several bands that they want a sound engineer at the Pavilion Music Series. He found a company that can do this and the cost would be \$150 for each concert with the engineer providing three hours of work. Treasurer

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Nicholson read aloud Member Wills' proposal. Discussion. The Commission members decided they did not want this additional expense for the music series.

Treasurer Nicholson spoke about the band contract and the addendum regarding placement of the speakers. She suggested they use the addendum as a guide rather than a part of the contract. The Commission agreed.

Treasurer Nicholson advised they will need funds for advertising the Pavilion Music Series. President Crocker will work on this. Records Clerk Jones noted that Member Wills designed last year's poster and business cards and they may use that same design this year. Discussion on the effectiveness of the business cards in advertising the concert series. President Crocker reported that the high school students have a new business where they will create banners and perhaps they can make the concert series banners. President Crocker advised at this point they will be using at least \$1,125 out of the NAEC funds for the concert series.

Treasurer Nicholson reported that she went to Asheville, North Carolina to learn about busking there. The Performing Arts Committee would like to encourage local buskers to play in town. Buskers have commented that people don't carry cash very often and therefore they don't get tips. Member Wills looked into an app for this but it would only work for purchasing CDs not tipping. Treasurer Nicholson suggested they have tokens made by local crafts people that could be sold at the CVB or other locations. Those tokens could be given to the buskers as tips and then turned into the CVB for cash. Discussion. The Commission liked the idea of the tokens and would like the buskers to play acoustically, keeping the sound at a reasonable level.

Treasurer Nicholson referred back to the band contract and spoke about the amount that the bands should be paid if the event gets rained out or cancelled. Last year they paid \$50 per person in the band up to \$150 for cancellation fees. Discussion. The Commission members asked that the cancellation fee be \$50 per band member. Treasurer Nicholson and President Crocker will address the rain fee and will clean up a few other issues within the contract as well.

Secretary Hopkins moved to allow the Performing Arts Committee to revise the band contract and bring it before the Town Attorney and Town Council for their approval at their June 21, 2018 meeting. Member Fulton seconded the motion. All were unanimously in favor.

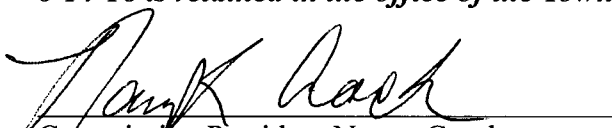
### **5) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION**


President Crocker announced that the mural is almost done at the Police Station. They should be finished in the next couple of weeks.

### **6) ADJOURNMENT**

President Crocker adjourned the meeting at 11:53am.

*The audio recording made at the Nashville Arts and Entertainment Commission meeting on 6-14-18 is retained in the office of the Town Clerk-Treasurer.*

  
Commission President Nancy Crocker

  
Date