NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, JUNE 13, 2019

Commission members present – President Michele Wedel, Vice-President Chuck Wills, Secretary Anabel Hopkins, Member Jonathan Bolte, Member Jessica George, Member Jayme Hood and Member Melanie Voland. Commission members not present – Treasurer Heather Nicholson and Member Cathy Martin. Also in attendance – Town Council Member Nancy Crocker and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Wedel called the meeting to order at 10:05am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES - 5-09-19 MEETING

The Commission reviewed the minutes of the May 9, 2019 meeting. Vice-President Wills made a motion to approve the 5-09-19 meeting minutes as presented. Member Bolte seconded the motion. All were unanimously in favor.

4) REVIEW OF BUDGET: ACCOUNTS, BALANCES AND OBLIGATED FUNDS

President Wedel reviewed the NAEC Mission Statement with the Commission members and noted they should use their budget funds toward their mission. The Commission reviewed their financial numbers available in each fund. President Wedel would like to see long term planning out of the Hoffman funds commissioning the maintenance of art pieces. She suggested that part of the funding of the proposed mural at the Brown County Playhouse come from the Hoffman funds.

5) COMMITTEE REPORTS WITH BUDGET NUMBERS FOR PROJECTS INCLUDING FUND ACCOUNT NUMBERS

A. PERFORMING ARTS

Vice-President Wills reported that he has reached out to the Johnson Family to see if they would be willing to sponsor the Pavilion Music Series this year but has yet to hear back from them. He noted that the Johnson Family had wanted to decrease the amount of their funding and have other sponsors.

Member Hood would like to approach other sponsors and put the sponsor names on a banner. She and Member George met on Tuesday and made a list of potential sponsors. Member George suggested a Pavilion Music Series budget of \$3,000 for six shows; \$500 per show with \$400 for the musicians and \$100 for sound engineering. Member George advised that they have a list of musicians and Member Hood can get the sound engineers.

Member Hood asked for the full budget of \$3,000 plus \$500 for advertising and a sponsor banner. President Wedel advised they would hear from the other committees before making funding commitments. Member Hood asked that the funding be promised for the Pavilion Music Series.

Vice-President Wills announced that the Story Slam will be held the second Tuesday of each month through July at the Brown County Inn. They will start back up in September and run through

December. He advised that tonight's Story Slam will be sponsored by Bear Wallow Distillery and they anticipate a lot of participation with the topic being the "Liar's Bench".

B. ART WALK AND ART DEMONSTRATIONS

Secretary Hopkins reported that she is encouraging the Art Walk galleries to have events, music and demonstrations during the Fourth Friday Art Walks. They will learn tomorrow if they receive the Region 8 Grant from the IAC. The plan is to use these grant funds to hold art events, two of which have been planned: barn quilt painting and glass blowing.

Secretary Hopkins explained that the barn quilt event will be held on Saturday, July 27, 2019 at the Pavilion on the Village Green. The event will have people painting 8x8 wooden panels into barn quilt patterns. She will need \$637 for the cost of supplies and set-up and an additional \$150 for publicity such as targeted ads on Facebook. Secretary Hopkins advised they are still working out the cost for the participants from \$10-\$15. She will also need 3 tables and some chairs for the event. Town Council Member Crocker suggested asking Brozinni's to donate the tables and chairs.

Secretary Hopkins advised that the glass blowing event will be held on Saturday, August 24, 2019 at the Pavilion on the Village Green. The cost to put on the event with glass artist Lisa Pelo is \$1,650. This will also be a hands-on event that will require pre-scheduled sessions. Secretary Hopkins reported the cost per participant will be \$30 per person and with approximately 25-30 participants. Since a down payment is required to secure artist Lisa Pelo and the Town cannot pay for things in advance, Secretary Hopkins has offered to make the down payment. Secretary Hopkins is requesting \$1,650 for the event and \$200 for advertising.

Secretary Hopkins would like to order another Arts Village sign to be used at events, such as the Indiana Stater Fingerstyle Guitar Festival. She would like a 12x24 sign that would cost approximately \$50. Town Council Member Crocker suggested they contact the school's Eagle Manufacturing Program to make this sign.

Secretary Hopkins announced that the NAEC will be a sponsor of the Hoosier Epic Bike Event again in October this year. She asked that they have Arts Village Brochures available for the event. President Wedel advised that she, Member Martin and CVB Director Jane Ellis are working on updating the brochures and getting new brochures printed. She noted that the CVB will be paying for the updated brochures.

C. CROSSWALK STENCILING

President Wedel announced that the NAEC did not receive a Brown County Community Foundation grant to help pay for the painting of the crosswalks. She recommended that the Commission paint the four crosswalks at the Village Green this year rather than painting up to ten crosswalks as they had previously talked about. Discussion. The cost for the four crosswalks would be \$4,690 and would have to come out of the 250 Fund or EDIT fund. Member George suggested they ask to use Hoffman funds for the painting of the crosswalks. Further discussion. Records Clerk Jones noted that Utility Manager Cassiday has pledged \$1,010 in Town funds for the crosswalk painting project.

D. PUBLIC ART INSTALLATION

President Wedel reported they have received the \$5,000 from the IAC for being a part of the Indiana Cultural District and plan to use the funds for an interactive public art installation. The Public Art Committee would like to use a \$5,000 match from the Hoffman fund for the art installation. President

Wedel advised the RFP has been issued but they have not received any responses as of yet. The deadline is Friday, June 21, 2019 for the applications and the artwork is to be installed at the Coachlight Square complex on East Washington Street.

Lengthy discussion as to how to fund the public art project. Secretary Hopkins made a motion to propose funding for the public art installation by using \$5,000 from the IAC grant which will flow through the 250 Fund and up to an additional \$5,000 through the 714 Hoffman Fund money pending approval of the Brown County Community Foundation Board. Member George seconded the motion. All were unanimously in favor.

E. BANNERS

Member Bolte advised he is not requesting any funds for the banner project this year. He is still working on the brackets that hold the banners and will have the Art Walk banners installed for the next art walk.

F. OUTREACH EVENTS

Secretary Hopkins made a motion to spend up to \$1,850 out of the 250 Fund for the glass blowing event including advertising and signs contingent upon the receipt of the Region 8 Interactive Public Art Grant Funds. Member Hood seconded the motion. All were unanimously in favor.

Secretary Hopkins made a motion to spend up to \$787 out of the 250 Fund for the barn quilt painting event including advertising and signs contingent upon the receipt of the Region 8 Interactive Public Art Grant Funds. Member Bolte seconded the motion. All were unanimously in favor.

Secretary Hopkins asked the Commission to consider different avenues for the funding the art projects if they do not receive the grant funds. President Wedel suggested they talk about this later if they do not receive the funding.

Member Hood asked if the NAEC supports the Fingerstyle Guitar Festival or if this is their own thing. Vice-President Wills advised the Festival is a separate entity and the only thing they have discussed is having art in the space. Secretary Hopkins reported that the Art Alliance is cosponsoring the art show at the Brown County Playhouse with the NAEC. The Playhouse has allocated \$1,000 in lighting for the art show.

Vice-President Wills announced that WTIU will be filming the Indiana Fingerstyle Guitar Festival this year. He noted three women international fingerstyle winners will be headliners for the event.

Member Hood asked about lighting for the murals at the Historical Society parking lot and the leaf sculpture at the corner of Main and Van Buren. Secretary Hopkins advised the Historical Society would be in charge of the lighting of the murals. Records Clerk Jones advised the Town would be in charge leaf sculpture. Discussion. President Wedel commented that lighting is not within their budget. Further discussion.

G. FUNDING

President Wedel asked that they go back to the discussion of funding projects such as the Pavilion Music Series and crosswalk painting. She explained how much the Commission had left in their budgets not yet spoken for.

Town Council Member Crocker suggested they use the Hoffman funds for the crosswalks. Member Bolte commented that he would like to allocate the funds for the Pavilion Music Series and paint up to two crosswalks. Vice-President Wills talked about partially funding the music series as it would be an incentive for them to find funding. He understands wanting to get full allocation now so that a full schedule can be made. Member George said the music series is scheduled to start in September and they need to start booking now.

President Wedel asked that the music series go with a \$2,000 approved budget and get additional sponsorship funds. Michele Wedel pledged \$100 to the music series. Member Hood commented that she believes that performance arts get the short end of the stick in this community. She feels like there is not a lot of support for the performing arts. Discussion. Vice-President Wills commented that the music series is a rough event to try to make it more than what it has evolved into in the last 3-4 years they held the series.

Town Council Member Crocker advised the Arts Village logo is not just visual art, but rather all art and music. Secretary Hopkins advised they have received grants for some of their projects and maybe they should be looking for music grants. Discussion.

President Wedel commented they are talking about allocating 20% of the NAEC budget to the music series. As for the crosswalk stencils, they have been working on this project for a couple of years and applying for grants. The crosswalks fit in with long term planning of placemaking and wayfinding. She offered \$2,000 to \$2,200 toward the music series. Member Hood explained that her plan is to find sponsors for the music series and not use all the requested funds.

President Wedel asked if the Marketing Committee needed funds this year. Member Voland does not have these figures yet.

Member Hood made a motion to spend up to \$2,200 for the Pavilion Music Series with up to \$1,667 out of the 250 Fund and up to \$533 out of the 275 EDIT Profession Services. Member George seconded the motion. All were unanimously in favor. Member Hood announced her goal for 2020 is to pair the Pavilion Music Series with the Art Walk.

President Wedel made a motion to spend up to \$4,690 for four crosswalks at the Village Green, \$2,000 out of the General Arts and Entertainment Fund, \$2,000 out of the 275 EDIT Other Supplies Fund and \$690 out of the 275 EDIT Professional Services Fund. Secretary Hopkins seconded the motion. All were unanimously in favor.

6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Secretary Hopkins advised that the CVB uses Eventbrite to sell tickets to events and they would be willing to help set this up for the NAEC events.

Secretary Hopkins announced that the grand opening of the TC Steele Visitor's Center will be held on Saturday, June 15, 2019 from 2-4pm.

Member Voland submitted the market committee meeting notes for the Commission to review. She noted that artists are being asked to relist their information with the CVB to keep things up to date.

Town Council Member Crocker encouraged people to volunteer at the Brown County Music Center.

They will need about 50 volunteers for each big show. She reported that the BCMC Art Committee is close to figuring out their art gallery. The first group of art will be the "Brown County Feel" and will be sending out an RFP soon. They hope to have six shows a year.

Town Council Member Crocker encouraged the NAEC to think about murals in Town. Also, she commented that the Elder Heart plaque needs some attention and needs to be moved. She suggested it be moved to the Pat Reilly Parking Lot with a with a nice frame around it.

Town Council Member Crocker spoke about the article in the newspaper about the proposed water increase and encouraged people to write letters stating this increase will hurt our community.

7) ADJOURNMENT

Vice-President Wills made a motion to adjourn the meeting. Member Hood seconded the motion. President Wedel adjourned the meeting at 12:17pm.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 6-13-19 is retained in the office of the Town Clerk-Treasurer.

President Michele Wedel

Date

7-11-19