

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, JULY 14, 2016**

Commission members present – President Cathy Martin, Treasurer Scott Hutchinson, Member Nancy Crocker, Member Michael Fulton Member Anne Miller, Member Chuck Wills and Member Suzannah Zody. Commission member not present – Vice-President Kathy Anderson and Secretary Anabel Hopkins. Also in attendance – Intern Anne Ellis and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER by President Martin at 10:04am.

2) ROLL CALL all Commission members present stated their names.

3) APPROVAL OF MINUTES – 6-09-16 Meeting

President Martin advised that the Commission had been given the draft minutes from the June 9, 2016 meeting. Member Zody moved to approve the minutes as presented. Member Wills seconded the motion. All were unanimously in favor.

4) TREASURER'S REPORT/FUNDING

Treasurer Hutchinson reviewed the appropriations report and advised they need to meet with Clerk-Treasurer Young about transferring funds from last year that the Commission did not spend and also to get permission to change the funding lines. He noted the Town has requested that the Nashville Arts and Entertainment Commission use some of the additional funds to contribute to the Village Green project. Discussion.

Member Crocker reported the Commission will not be receiving a donation from Modern Woodman as previously thought as it took too long for them to request the funds and they were given to another group.

5) COMMITTEE REPORTS

A. PUBLIC MUSIC

President Martin reported that Tim Meyer sent out an email to the Commission members saying he is on top of the concert series. Treasurer Hutchinson and Member Crocker will make sure the signs are put up before the next concert and taken down after the concert. President Martin suggested they purchase a small banner that says "This Saturday" and place it under the Concert Series banner that hangs up at the pavilion.

Member Crocker made a motion to purchase the small banner. Member Zody seconded the motion. Discussion. The Commission agreed the sign will read "This Saturday". All were unanimously in favor. Records Clerk Jones noted the Zoning Inspector will sign off on the banner and small additional sign the week of each concert.

Member Crocker suggested the speakers be adjusted to create a bigger sound. Member Wills noted each band will have their own sound system. Member Crocker suggested someone from the Commission be in attendance when the bands set up to help direct them. Member Wills mentioned if the Commission had two powered auxiliary speakers they could put outside the

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pavilion would be helpful. He thought this might cost around \$400 but will do some more research on this type of equipment and report back to the Commission.

Member Crocker and Member Wills thought there was a good turnout for the June 18th concert especially as hot as it was. Member Wills advised that audience members had moved from the front to the side to sit in the shade. President Martin commented that Mr. Meyer had suggested that the Commission consider obtaining a portable sunscreen for future concerts.

President Martin reported that Tim Meyer will be putting out some publicity for the next concert on August 20, 2016. Brown County Reporter Suzanne Crouch advised they will put the concert in the community calendar section of the newspaper. She will ask the Editor if she can put a photo and a bio of the musicians in a future edition of the paper before the next concert.

B. PUBLIC ART

President Martin advised they are still in the process of contacting and receiving feedback from William Galloway on moving the Dancers sculptures.

Member Miller reported that sculpture Mike Evans signed the option to purchase contract for High Lonesome and she will forward this to Records Clerk Jones so that the Town can sign the document.

Member Zody advised the BETA sculpture has been purchased and the public art committee needs to have a meeting to discuss how to move the sculpture as well as a couple other sculptures. The Public Art Committee will meet on Wednesday, July 20, 2016 at 10am at Town Hall. Member Zody will contact Town Manager Rudd to attend this meeting.

President Martin asked when the lease for the sculpture at Coachlight Square will be up. Member Zody advised the lease is up in October. President Martin will contact sculpture Carl Wright again to check on his plans to remove the sculpture on Franklin Street as the lease has expired.

President Martin reported that she attended the last Parking and Public Facilities Commission meeting and Town Manager Rudd wants to put out a request for proposals for the public art at the Village Green Restrooms.

Regarding the Village Green restrooms, Parking and Public Facilities President Lamond Martin advised they have selected some furniture for the Mother's Room but haven't decided on any decorations. President Cathy Martin offered to bring in a basket with age appropriate books for this room for now. President Lamond Martin reported they will have two rockers and a small table in this room and passed around photos of the proposed wooden rocking chairs. The Commission did not think the chairs would be comfortable and President Lamond Martin agreed. Discussion.

President Martin advised the CVB presented to the Parking and Public Facilities meeting a proposal to install a removable kiosk in the Village Green restroom building on the weekends. This will consist of a tall desk with CVB employees manning the station and giving out information to visitors. This will help to police the area as well as provide information for visitors. Photos of the proposed posters that the CVB will want to hang in the building on the

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weekends were passed around to for the Commission to review. The CVB's presence in the building will be reevaluated one the interior's plans have progressed. The public art committee will further discuss the interior's plans during the July 20, 2016 meeting.

President Martin has heard that the funding through the OCRA grant might include its use on the interior of the restrooms. Parking and Public Facilities President Lamond Martin noted that funding would be for furnishings and not decorating.

C. GRANTS/PLACEMAKING/WAYFINDING

Treasurer Hutchinson reported that he and President Martin had a discussion about the NEA Our Town Grant and they believe that applying for a planning grant would be the most useful for the community. He and Member Fulton will draft a proposal relating to a planning grant. Treasurer Hutchinson noted they may also have a REMC and Smithville grant to apply for by the end of this summer.

The Commission scheduled a grant work session for Wednesday, August 3, 2016 at 8am at the Chocolate Moose.

D. MARKETING/INTERNS/STAFFING

President Martin advised they had a marketing meeting last week but ended up spending the majority of the time talking about the Village Green play space and restrooms. They did have a great discussion with input from other people in the community. They agreed to hold another marketing work session on August 5, 2016 at 9am at Town Hall. The Commission also agreed to hold work sessions the Friday before each regularly scheduled Commission meeting at 9am at Town Hall.

Intern Ellis advised she sent President Martin some of her preliminary research on funding mechanisms for Arts and Entertainment Commissions; she also looked at grants and other ways in which municipalities fund their A&E Commissions. Intern Ellis has looked at some of the NEA studies on economic impacts of the arts. She read aloud from a 2012 study that showed arts and cultural production contributed more than 698 billion dollars to the U.S. economy or 4.32% of the U.S. GDP. Intern Ellis advised the 2012 study showed that arts and cultural spending has a ripple effect on the overall economy boosting both commodities and jobs.

Intern Ellis reported she did a little survey in town of people walking around the Village. Many of the people she spoke with were not in Town for arts and entertainment events. She talked to them about what they thought arts and entertainment included and they spoke about culinary arts and fiber arts being a part of this group. Intern Ellis advised she came to town Saturday evening to talk to people who would be walking around for the Art Walk but the people she spoke with didn't know the walk was happening. She noted there were some galleries that were not open during the time of the event. Member Crocker explained there are only certain participants in the Art Walk and they pay to be a part of this event.

Treasurer Hutchinson reported the Guild was packed during the Art Walk and they had sent out a flier a month before event. They also have food and wine and usually have musical entertainment. Next year, he and Heather of the B3 Gallery will take more of a leadership role in advertising the Art Walk. Discussion.

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President Martin asked Intern Ellis if she would be surveying during the free-style guitar competition on July 30, 2016. Intern Ellis advised she plans on being here the whole day surveying this event and explained the questions on the survey. She will forward the survey questions to the Commission for their feedback.

Member Fulton asked Intern Ellis to provide suggestions to the Commission as to how they might help future interns. Intern Ellis reported her last day as their intern will be August 12, 2016 and she will give a final report to the Commission at their August 11th meeting. President Martin reminded Intern Ellis that they still need to meet with the County Commissioners to keep them informed of what the Commission is working on.

President Martin announced they had several applicants for the Media Coordinator position. After the interviews they have decided to hire Linda Margison for the position. They will need the Town Council's permission to hire for this position at their meeting next week. Member Zody asked if the NAEC need to make a motion to hire Ms. Margison. On behalf of the staffing committee, Member Wills recommended the Commission hire Linda Margison as the Media Coordinator from now until the end of December 2016. President Martin noted the total amount of compensation will be \$3,000. Discussion. President Martin advised the staffing committee has a made a motion to hire Linda Margison. Member Crocker seconded the motion. All were unanimously in favor.

E. PUBLIC INPUT

Member Crocker Member Zody, Member Miller and President Martin will be working on the input for interior art of the Village Green restrooms.

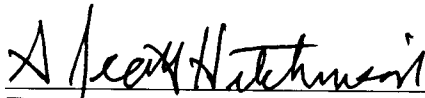
6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

No further business.

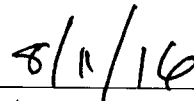
7) ADJOURNMENT

Member Fulton moved to adjourn the meeting. Member Miller seconded the motion. President Martin adjourned the meeting at 11:15am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 7-14-16 is retained in the office of the Town Clerk-Treasurer.



Treasurer Scott Hutchinson



Date