# NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, JANUARY 14, 2016

Commission members present – President Cathy Martin, Vice President Kathy Anderson, Treasurer Scott Hutchinson, Secretary Anabel Hopkins, Member Nancy Crocker (left at 11:19am), Member Michael Fulton, Member Chuck Wills and Member Suzannah Zody. Commission member not present – Member Anne Miller. Also in attendance – Town Manager Scott Rudd.

### **COMMISSION BUSINESS**

- 1) CALL TO ORDER by President Martin at 10:00am.
- 2) ROLL CALL all Commission members present stated their name.

# 3) ELECTION OF OFFICERS

All officers from last year agreed to continue. Member Crocker made a motion to keep the same officers from last year. Member Wills seconded the motion. All were unanimously in favor.

# 4) APPROVAL OF MINUTES – 12-10-15 Meeting

President Martin advised that the Commission had been given the draft minutes from the December 10, 2015 meeting to be approved. Member Fulton moved to approve the minutes as presented. Vice-President Anderson seconded the motion. All were unanimously in favor.

# 5) TREASURER'S REPORT

Treasurer Hutchinson passed out the fund balances as the end of 2015 for the Commission members to review. He believes they will have somewhere between \$15,000 to \$20,000 in next year's budget. Treasurer Hutchinson will have a more complete report next month.

#### 6) WELCOME NEW COMMISSION MEMBER NANCY CROCKER

President Martin welcomed Nancy Crocker to the Commission. Member Crocker commented that she is excited to be a member will do her best to observe and learn.

#### 7) LARRY PEJEAU – BICENTENNIAL PROJECT

Brown County Community Foundation CEO Larry Pejeau spoke about the State's upcoming bicentennial events. He passed out information on the State's program called "bison-tennial". This "bison-tennial" art project through the United Way will be hosted across the state featuring 5-foot fiberglass bison statues that will be painted by local artists in each county. Mr. Pejeau advised each blank or white bison costs \$2,000 and additionally they can buy a platform for the bison. He thought this would be a nice interactive art project for a group and he has spoken with BETA about this. Discussion.

Mr. Pejeau commented that the Brown County Foundation might free up funds outside their grant cycle to help fund the project. The Commission talked about putting the bison at the Village Green near the new rest rooms. They agreed they will need to get the Town Council to adopt the idea. The Commission will try to get various local groups to fund the purchase of bisons and the public art committee will determine how it will be done. Member Crocker suggested they paint the bison with chalk board paint to allow the art to be evolve throughout the year.

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Member Zody made a motion that the NAEC would support the bison project if the Town wants to get involved in this project. Member Crocker seconded the motion. All but Member Fulton were in favor of the motion. The motion passed. Discussion. Treasurer Hutchison advised the Art Guild's planning retreat is this weekend and he will promote this project. He commented that other organizations can join in a partnership to be a part of this project as well.

Mr. Pejeau spoke with Sherry Stark, an Indiana Arts Commission Member and Columbus Arts Commission member, about the three communities (Columbus, Nashville and Bloomington) working together to promote Arts Road 46. She agreed this should be done and Mr. Pejeau offered to introduce her to Treasurer Hutchinson to have a follow up meeting.

President Martin asked the Public Art Committee to be in charge of the bison project if the Town Council gives their support for the project. Member Zody will set up a public art committee meeting to also discuss the public art leases that will be expiring this year.

### 8) PUBLIC INPUT

President Martin introduced local resident Scott Hampton. She noted he has attended a couple of work sessions and is interested in learning more about the Commission and what they do.

# 9) COMMITTEE REPORTS

#### A. VENUE LEAVES

President Martin had nothing to report at this time.

# **B.** HUB AND SPOKES (WORK SESSION)

Vice-President Anderson reported at last week's work session Jane Ellis of the CVB talked about possibilities relating to branding of the spokes. She suggested a brochure that was divided into quadrants, maybe a brochure for each quadrant or a map that divided into quadrants. They discussed perhaps putting maps at the new restrooms of the both the in town and out of town Arts Villages.

Jonathan Bolte of the Back Roads Studio Tour was also present for the work session. Vice-President Anderson reported that Mr. Bolte was very interested in working with the NAEC to create a brochure that will have the back roads maps of galleries that could be used in conjunction with what the Commission is doing. They even discussed instead of the term spokes to call this area Brown County Back Roads. Mr. Bolte will talk with the Back Roads Studio Tour board about working with the NAEC on a joint brochure.

### C. OUTDOOR PUBLIC CONCERTS

Member Zody advised the dates have been set for the concert series. A draft of the musician contract and the Brown County Playhouse contract have been sent to the Town Attorney for his input and review.

#### D. PUBLIC ART

Member Zody advised the Parking and Public Facilities Commission has asked for a mural in the nursing room of the new public restrooms at the Village Green. They will need to discuss this further and tour the restroom site soon. Town Manager Rudd will coordinate a site visit to the Village Green Restrooms with the Parking and Public Facilities Commission and the NAEC on February 9, 2016 at 6pm.

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#### E. CONTRACTOR POSITION

Member Wills announced their contractor position is currently vacant as the previous contractor's term has expired. He reported the results of last contractor: a partially completed website and a few social media accounts that were created but largely inactive. Member Wills would like to focus on moving forward and suggested they have a committee meeting to come up with a little bit narrower plan of what they want to accomplish. He suggested they focus more on content and hiring someone that is integrated into the community and can do the creative kind of work. Additionally, Member Wills doesn't want to duplicate with the CVB is already doing. He will hold a committee meeting to discuss where to go with the contractor position.

#### F. INTERNS

President Martin reported the Intern Committee met a couple of weeks ago. Secretary Hopkins noted they have some concerns about their ability to really supervise an intern and give them the direction they need. President Martin agreed they are not ready for an intern at this time, maybe this summer or next year. Treasurer Hutchison offered to house and supervise an intern at the Art Guild and as well as to help pay for their work.

## G. COLLABORATION AND ADVOCACY

Town Manager Rudd asked that the Commission not go to the Town Council meeting without something to report or request. If the Commission would like to be on the agenda to talk about something specific he asked that they get this information to him a week prior to the Town Council meeting. Vice-President Anderson reminded everyone that they are trying to establish their value to the Town Council and to the Commissioners and to make sure they get the funding to continue their economic development efforts. Member Crocker noted that she will be attending the next Town Council meeting to discuss the "bison-tennial" proposal.

Member Zody advised she prepared a short written report to the County Commissioners and this seems to be sufficient unless there is something more pressing. Member Fulton reported that the County Commissioners meet the first and third Wednesday of each month and he suggested they get on their agenda for the first Wednesday of the month. Member Zody thought if they got on the County Commissioner's agenda 4-5 times a year would be enough. Member Fulton will ask to be placed on the March 2, 2016 County Commissioner meeting to report on the "bisontennial" proposal and any other updates.

# 10) COMMITTEE SIGN-UP

President Martin passed around a committee sign-up sheet and asked the Commission members to put their name on those committees they were interested in. She will send out the final sign-up sheet to the committee. Member Zody noted there may be non-Commission members that are also interested in serving on committees. President Martin asked that non-Commission members names be passed by her first and the Commission agreed.

### 11) GOOGLE DRIVE, DROPBOX OR BOX

Member Fulton reported he has done research on Google Drive and Dropbox for the Commission's use and recommended not using Google as each member would have to set up a Google account. Member Zody and Vice-President Anderson suggested they use Box instead as it is free if they stay under a certain size limit. Member Fulton explained the reason to have all the documents in one place for the Commission is for easier access to files. President Martin asked how this would pertain to the sunshine law. Discussion. Town Manager Rudd explained

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that the documents in this type of site would be available for the public to view upon request. Member Fulton will work with Records Clerk Jones to set up this file sharing site.

### 12) THREE YEAR PLAN

# A. REVIEW AND UPDATING OF THREE YEAR PLAN

President Martin advised that Jane Ellis of the CVB is working on the Commission's year end report and it is due February 18, 2016. Vice-President Anderson noted that she is working with Ms. Ellis on the report and needs to have the final expenditures for 2015. Treasurer Hutchinson presented her with this information.

Member Zody suggested they assign each 2016 goal to the proper sub-committee and the Commission agreed. Town Manager Rudd led a discussion on internal Town commissions' coordination. He will call a meeting of all commission chairs to find common projects and explore funding opportunities and joint funding. Town Manager Rudd will also set up a task force and invite an outside expert (such as the Town's grant writer, ARa) to discuss grants.

Treasurer Hutchinson commented that the spokes activities and the signage/crosswalks/ placemaking are the two things the Commission would need outside support for. Vice-President Anderson would like to talk about hiring someone to develop marketing content in 2016.

# **B.** Public Input

No comments from the public.

# 13) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Vice-President Anderson reminded the Commission that they need to ask for formal approval to use last year's funds from our budget. Treasurer Hutchison will work with Clerk-Treasurer Young on this request. The Commission will approve the goals for 2016 at next month's meeting.

Town Manager Rudd thanked the Commission for saving funds in 2015 and now they will get that money in their budget 2016 for something that is important. He noted they can save money over multiple years and plan to save those funds for a larger project.

Secretary Hopkins reported that she received a request from the bi-centennial commission that they are looking for artists to create products related to the bi-centennial to be sold. She will email this information to the rest of the commission.

#### 14) ADJOURNMENT

Vice-President Anderson made a motion to adjourn the meeting. Member Fulton seconded the motion. All were unanimously in favor. President Martin adjourned the meeting at 11:45am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 1-14-16 is retained in the office of the Town Clerk-Treasurer.

Martin

President Cathy Martin

February 11, 2016 Date