

**Nashville Arts and Entertainment Commission  
February 8, 2020 Planning Meeting Notes**

The Planning Meeting was held February 8, 2020 at the Brown County Community Foundation offices.

The meeting was called to order by President Michele Wedel at 12:03 p.m. In attendance were Cathy Martin, Anabel Hopkins, Melanie Volland, Jonathan Bolte, Andra Walters, Michael Hater and Michele Wedel.

Michele reviewed our 2020 budget and explained each category. She has submitted our annual report to the IAC and also the annual funding request for \$5,000. While we will iron out some details, we will support new projects such as art demonstrations, administer the Brown County Back Roads Studio Tour youth scholarship, work more closely with the schools and undertake special events.

As we discussed all the things we'd like to do, the idea of expanding NAEC membership was raised and will be considered if we come across outstanding people who could help in needed areas. We will also recruit committee volunteers to help with specific projects and/or events.

Michele reviewed the ordinance creating the NAEC and we discussed the history of the Cultural District. There was some discussion of Arts Road 46 and how it could be enhanced. For example, the other partners have an exhibit in their Visitors Centers of brochures from all partners.

Anabel informed of Art Walk progress. No major changes, some new and some dropped galleries and artists. More Make and Takes and demonstrations. Galleries love the idea of buskers.

Music was a topic, with discussion of the former music series and its strengths and weaknesses. We hope to concentrate on buskers this year, especially during Art Walks, and need to see if there are legalities to consider with the town. Locations were suggested and the use of theatrical pop-ups and story tellers were discussed. We will contact Chuck Wills to explore developing a list of local performers. A committee will be set up at our meeting next week.

Crosswalk stencils were talked about. The paint has faded, and we agreed we need some larger leaves in stencils. More research is needed because we all want to keep the program.

Dedication of Marie in the Woods installation was explored. Melanie will look at dates in April to see what other events are going on. We will try to have the 20-minute performance of the one-person play about Marie Goth as part of the ceremony. We will invite legislators, Kathy Anderson and others. Jonathan will lend tents as needed. A plaque still needs to be created.

Banners were covered. Jonathan said new straps will be installed and the BC Backroads Tour will create 2 additional banners with 4 images (front/back). New holiday banners may be needed,

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as the current ones don't fit well. Cathy and Jonathan will check on other locations such as CVS & Hoosier Buddy. Also visitors Center?

There was talk of the need for a "gateway" sign or sculpture for the town's entrances. We can partner with other state agencies for grants, etc.

Marketing: A long discussion of the brochure took place. We are all invited to attend the meeting with Jane Ellis and 360 group on Tuesday. We provided guidance to Melanie in her leadership of this effort. We prefer to highlight the art itself rather than list all galleries. Maybe have a separate map that can be updated each year.

We talked about Gallery 200 at the Music Center. What will its future be? Giclee prints, original art, etc. Came up in conjunction with "spokes" discussion.

Mike reported on the Hybrid Chestnut tree sale. We and the Parks Commission will split the proceeds 50-50. He has ordered 200 trees. Melanie will give him contact with the Boy Scouts for help in distribution. We suggested he use Eventbrite for payments.

Mike also talked about the Tiny Homes and Garden Gnomes event he hopes to bring to the town. We need to have miniature/small art available at the event. Anabel will contact the Art Alliance to see if they are interested in handling that part.

Mike also mentioned sponsoring an Indian Music concert. So far, he has not had good luck making contacts, but is still working on it. There is a major Indian festival each March so maybe for 2021 we can do something.


We tried to prioritize our plans for 2020. They are (with flexibility):

1. Marie in the Woods installation ceremony
2. Hybrid Tree Sale
3. Buskers/Performing arts
4. Crosswalks
5. Marketing in general, especially the cultural district aspect.

We will also need to look at the long-range use of Hoffman Fund.

The Planning meeting adjourned at 3:10pm

  
Vice-President Melanie Voland

  
Date