NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, FEBRUARY 11, 2016

Commission members present – President Cathy Martin, Treasurer Scott Hutchinson, Secretary Anabel Hopkins, Member Nancy Crocker, Member Michael Fulton, Member Anne Miller Member Chuck Wills and Member Suzannah Zody. Commission member not present – Vice-President Kathy Anderson. Also in attendance – Town Manager Scott Rudd and Records Clerk Sandie Jones.

COMMISSION BUSINESS

- 1) CALL TO ORDER by President Martin at 10:05am.
- 2) ROLL CALL all Commission members present stated their name.

3) APPROVAL OF MINUTES – 1-14-16 Meeting

President Martin advised that the Commission had been given the draft minutes from the January 14, 2016 meeting to be approved. Member Fulton moved to approve the minutes as presented. Member Crocker seconded the motion. All were unanimously in favor.

4) TREASURER'S REPORT/FUNDING

Treasurer Hutchinson passed out information concerning the fund balances for the end of 2015 and as of January 31, 2016. Member Zody moved that the Commission ask the Town to bring forward any unspent 2015 NAEC monies to the Arts and Entertainment budget for 2016. Member Miller seconded the motion. All were unanimously in favor. Treasurer Hutchinson will talk with Clerk-Treasurer Young about appropriating the funds the Arts and Entertainment Commission budget.

5) WORK SESSION NOTES

Secretary Hopkins read aloud the notes from the February 6, 2016 work session. The Commission scheduled the next work session for Friday, March 4, 2016 at 10:30am at the Brown County Community Foundation building.

6) PUBLIC COMMENTS

Lamond Martin, President of the Parking and Public Facilities Corporation, passed around plans of the Village Green restrooms. The lobby, hallway and nursing lounge are the areas he is thinking the Arts and Entertainment Commission can work on. Mr. Martin spoke about collaboration funding to do some decorating of these areas.

President Martin reported there is a Place Based Investment Grant that the Town may be interested in applying for. This is a matching grant, but they can also use in kind services as part of the match; and the match they are looking at is \$50,000. President Martin explained the grant is through OCRA and the deadline to apply is April 8, 2016. Treasurer Hutchinson offered to help to write the grant.

President Martin would like to have a way finding station at the Village Green restrooms. Mr. Martin advised that specific businesses would not be advertised on the way finding map rather types of businesses such as lodging or food. Member Fulton advised one of the early Elder Heart sculptures may be moved to the Village Green area where it would be more visible. He added

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that there will be a lot of opportunities to place art work in the restroom facility. Other items they would like to see would be charging stations for cell phones and wi-fi.

President Martin laid out the next steps: gather more information about the grant, see if the Commission votes to be a part of the proposal and then see who wants to help write the proposal. Member Crocker noted if the town receives this grant the funds would only be used in the Village Green area. The Commission members confirmed that the funds could be used to put in new crosswalks in this area. The grant proposal would declare how the funds would be used.

Town Manager Rudd suggested the Town would form a group to meet to talk about the grant. The group would include members of the Arts and Entertainment Commission and the Parking and Public Facilities Corporation, Doug Harden (Village Green restroom architect) and a member of the Town Council. This committee would draw up the details of a very intentional long-term investment to this area. Town Manager Rudd noted that Deb Lilly of ARa is very familiar with this grant and will help in the submission of the grant proposal. He also reiterated that funds will have to come from several sources including those of the Arts and Entertainment Commission. Town Manager Rudd advised that he will help to get the additional appropriations for the monies the NAEC didn't spend from last year's budget. Discussion.

Secretary Hopkins made a motion that the NAEC pursue the Place Based Investment Grant offered by OCRA. Member Crocker seconded the motion. All were unanimously in favor.

Town Manager Rudd asked Member Zody and Lamond Martin to present the grant opportunity to the Town Council at their meeting next week. The Commission agreed to hold a work session to discuss the grant on Friday, February 19, 2016 at 10:30am at Town Hall.

7) COMMITTEE REPORTS

A. PUBLIC ART

Member Zody advised the Public Art committee has meet and they are not at the point where they have a proposal for the Commission. She reported the Town owns the leaf sculpture and the dancer sculpture. They are looking into moving the dancers sculpture to a better location. As to the four leased sculptures:

- Town Manager Rudd will talk with BETA about their sculpture.
- The committee does not want to renew the Wright and Crawley leases.
- The committee would like to acquire the musical instrument sculpture by Evans and perhaps move it to the pavilion area.

Member Zody reported the committee discussed asking the Town to put the bicentennial bison in front of the Village Green restrooms. She asked the Commission if they agree with this location. Discussion. The Commission agreed to have Member Crocker ask the County Commissioners if they will approve putting the bison on Courthouse property. Town Manager Rudd suggested Larry Pejeau join her in the presentation. If the County Commissioners turn down this request, the Commission will approach the Town Council about putting the bison at the Village Green.

B. MUSIC

Member Zody reported they have before them the band contract and Town Attorney Szakaly did put in the additions she had requested. Member Zody made a motion to approve the Nashville

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Arts and Entertainment Band Performance Contract for the concert series as presented. Member Wills seconded the motion. All were unanimously in favor.

C. VENUE LEAVES

President Martin reported the venue leaves are on hold at this time.

D. MARKETING/INTERNS/STAFFING

Treasurer Hutchinson advised they would like to have a part-time staff person who is capable of assisting them. Member Wills advised that he doesn't believe they need the website that was started by the last contractor as the CVB website fits most of their needs in terms of having a calendar and a place where there is already a lot of traffic. Rather, the Commission needs someone who will produce content by finding out what is going on in the community and reporting it.

President Martin noted they will need to advertise this position. She asked the Commission members to be thinking about the amount of money they will pay for this position and how they will advertise it. Treasurer Hutchinson offered the Art Guild as the facility to house this person and supervise their work. Discussion.

President Martin advised that Jonathan Bolte and Michelle Pollack are interested in volunteering to help with the communication efforts.

E. PUBLIC INPUT

Member Crocker reported that she spoke to the Rotary and asked them to contribute to the purchase of the bison but didn't get a commitment from them. She would like the Chamber to be a part of this and asked Treasurer Hutchinson to approach them and he agreed.

8) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Treasurer Hutchinson announced that Rotary is hosting a Taste of Art at the Season's Conference Center on Saturday, March 19, 2016. The event begins at 5:30pm with wine tasting and at 7pm they will auction off 24 art pieces. Tickets are \$35 or \$60 for a couple. This is a fundraiser for the Rotary to continue their local and global efforts.

Member Zody reported the Brown County Playhouse advanced sales are three and a half times more compared to last year. She thinks this bodes well in general for how many people will be in town and it should be a good year.

Member Miller publicly thanked President Martin for all her hard work on the Commission. The other members enthusiastically agreed.

9) ADJOURNMENT

President Martin adjourned the meeting at 11:12am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 2-11-16 is retained in the office of the Town Clerk-Treasurer.

1. Martin Mureno President Cathy Martin

March 10, 2016