

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING  
THURSDAY, DECEMBER 14, 2017**

Commission members present – President Nancy Crocker, Treasurer Heather Nicholson, Secretary Anabel Hopkins, Member Jonathan Bolte, Member Cathy Martin and Member Chuck Wills. Commission members not present – Vice-President Michele Wedel, Member Michael Fulton and Member Bob Kirlin. Also in attendance – BCCVB Digital Marketing Coordinator Brooke Weichselfelder and Records Clerk Sandie Jones.

**COMMISSION BUSINESS**

**1) CALL TO ORDER** by President Crocker at 10:00am.

**2) ROLL CALL** all Commission members present stated their names. President Crocker then had each Commission member open Christmas presents that she had made for them. The Commission members also presented Records Clerk Jones with a Christmas present.

**3) APPROVAL OF THE MINUTES – 11-09-17 MEETING**

President Crocker advised that the Commission had been given the draft minutes from the November 9, 2017 meeting. Treasurer Nicholson moved to approve the 11-09-17 meeting minutes as presented. Member Wills seconded the motion. All were unanimously in favor.

**4) YEAR END SUMMARY**

President Crocker read aloud an email from Vice-President Wedel which contained a gamification update. She advised that the mock-up screen navigation is completed and the students will begin user testing in January.

The Commission reviewed their current budget and discussed what items will be paid out of this year's budget. Records Clerk Jones advised that all monies not used in the tax funds will return to the Town at the end of the year.

President Crocker advised that Dancers sculptor, William Galloway, stopped by Town Hall a couple of days before the proposed moving of the sculpture. President Crocker and Member Fulton met with Mr. Galloway and discussed the particulars in moving the sculpture. Since the weather has turned colder, the move has been rescheduled for sometime in March 2018.

Member Martin and President Crocker explained that the owners of the Artist Colony Inn requested that the Dancers sculpture be moved as this sculpture was not the same sculpture that was presented to them to be installed. Discussion.

Member Martin asked for a Public Art Committee meeting to discuss if they want to offer for sale the Town's public artwork such as the recently purchased High Lonesome sculpture. Discussion of public art. Records Clerk Jones is to get information on ordering name plates for the public art.

CVB Digital Marketing Coordinator Weichselfelder passed out a spreadsheet of the Facebook posts and email marketing the CVB has done in the past month. She noted there were fewer posts and lower traffic. The top posts in the last month concerned the ArtWalk and painting with Santa

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at Creekside Retreat. CVB Digital Marketing Coordinator Weichselfelder reported they had almost 400 views on the Arts page. She asked the Commission members to send her events to post in the next three months. CVB Digital Marketing Coordinator Weichselfelder noted the CVB's contract with the Commission will expire at the end of March and they will need to decide if they want to extend this contract.

CVB Digital Marketing Coordinator Weichselfelder spoke about the Chicago Travel Show and advised they were able to collect over 200 emails last year from the event. She offered that President Crocker could attend the show in her place and that the Bloomington CVB is willing to provide transportation to the event.

President Crocker advised the Commission had agreed to pay for the CVB to attend the Chicago Travel Show and that they would ask the Brown County Chamber of Commerce to help with the funding. President Crocker reported that she presented a request to the Chamber to give \$500 toward the cost of attending the Show. She advised that she would promote their passport program which has been very successful this year. The Chamber will discuss this at their retreat to be held in the next few weeks.

CVB Digital Marketing Coordinator Weichselfelder announced the CVB may be creating an Arts and Entertainment booklet rather than a brochure as they have so much information. President Crocker asked that if they do make a booklet that they have the map in the center of the booklet so it can easily be removed and used.

CVB Digital Marketing Coordinator Weichselfelder reported that the sidewalks are being poured at the new CVB and they hope to be open by the beginning of the year. President Crocker noted that the CVB is using local artists for their renovation. Discussion.

### **5) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION**

Treasurer Nicholson asked that the Commission talk about the placement of the Fairy House that is currently located at the corner of West Franklin and Jefferson Street as it is difficult to see. She also has asked that the Town trim the tree limbs that are covering up the Abe Martin sculpture that is on the corner of West Franklin and Honeysuckle Lane. Treasurer Nicholson passed around pictures of both sculptures in question. Member Martin noted that the shop owner near the Fairy House has reported there is more activity in this area than ever before with the addition of the Fairy House.

Member Bolte advised that he has talked with the artists on the Back Roads Studio Tour and that they would like to provide a \$500 grant to promote arts in the schools. They are open to ideas about the grant and would like the NAEC to be involved this. He would like to see this grant result into some kind of public art that is created by students. Discussion. President Crocker noted that Superintendent Dr. Laura Hammack is very supportive and a good collaborator.

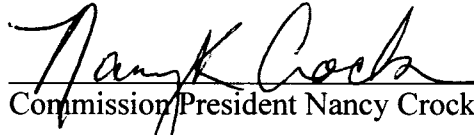
President Crocker reminded everyone that the NAEC will hold a retreat on Friday, January 5, 2018 beginning at 9am at the Pine Tree Hills Clubhouse. She would like for the Commission to discuss their relevance and mission statement. Member Bolte would like to discuss the Commission's goals. Records Clerk Jones is to email the Commission the five year plan that Consultant Mia Michelson prepared for them in 2015.

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**6) ADJOURNMENT**

Member Martin made a motion to adjourn. President Crocker adjourned the meeting at 11:14am.

*The audio recording made at the Nashville Arts and Entertainment Commission meeting on 12-14-17 is retained in the office of the Town Clerk-Treasurer.*

  
Commission President Nancy Crocker

1-14-18  
Date