

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, DECEMBER 13, 2018**

Commission members present – President Nancy Crocker, Vice-President Michele Wedel, Secretary Anabel Hopkins, Member Jonathan Bolte, Member Michael Fulton, Member Cathy Martin, and Member Chuck Wills. Commission members not present – Member Bob Kirlin and Treasurer Heather Nicholson. Also in attendance – BCCVB Digital Marketing Coordinator Brooke Weichselfelder and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Crocker called the meeting to order at 10:02am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 11-08-18 MEETING

Member Fulton made a motion to approve the 11-08-18 minutes as presented. Member Bolte seconded the motion. All were unanimously in favor.

4) COMMITTEE REPORTS

A. BANNERS

President Crocker reported that the Commission needs to make an amendment to a previous motion regarding the purchasing of banners. The new motion should allow spending up to \$420 on the banners with the money to be taking from the EDIT fund. Member Fulton made this motion and Secretary Hopkins seconded the motion. All were unanimously in favor.

President Crocker advised that they have some Community Engagement funds left and she would like to see another banner created. Member Fulton made a motion to spend up to \$147.92 from the 264 Fund for another banner. Vice-President Wedel seconded the motion. All were unanimously in favor.

Member Bolte presented three finished banners to the Commission. Each two sided banner showed an artist hands at work. He noted that they do not have any photographs of musicians on the banners. Member Wills will provide a photograph of a guitar player to Member Bolte for the additional banner that is to be made. Member Bolte advised that the Back Roads Studio Tour will be purchasing banners in the future for this banner project.

Member Bolte reported that he has removed the horizontal brackets and moved things down to hang the banners a bit lower. He has also purchased new strapping to hold the banners. Member Bolte reported that he is working on a way to keep the banners from blowing or flipping in the wind. He announced that he will be hanging the Christmas banners this week.

B. CVB COLLABORATION

BCCVB Digital Marketing Coordinator Brooke Weichselfelder reviewed the 2018 social media report with the Commission. She commented that they are getting a good number of people to engage in their Facebook posts. BCCVB Digital Marketing Coordinator Weichselfelder advised that she had recently received notification that the Arts Village Facebook page is doing well.

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BCCVB Digital Marketing Coordinator Weichselfelder asked that the Commission members send her information about future events. She explained that the CVB is directing posts to get people to want to come to Nashville and see what we have to offer. President Crocker commented that that new CVB website looks great and noted that it is very image driven.

President Crocker reminded everyone that the social media contract with the CVB ends April 1, 2019. She advised that she is willing to stay on as an administrator on the Arts Village page even though she will no longer be on the Commission next year.

C. ART EXPLORE APP UPDATE

Vice-President Wedel reported that she has been meeting with the IU student interns regularly and they are making good progress. They hope to do some testing on the app in the first quarter of 2019. She advised they are now calling the app Art Venture.

President Crocker suggested they talk with some tech companies about funding for this app. Vice-President Wedel and Member Wills commented that the students are very sharp but don't have all the tools to know the best practices. They will need professionals to do this part and it could cost \$35,000 to \$45,000. Member Martin thanked Vice-President Wedel and Member Wills for their work on this project and working with the students.

D. CROSSWALKS

President Crocker wants to talk to the Town about painting the leaf stencil in the crosswalks at the beginning of the year. She thought that perhaps the leaf stencil would be a good tie in with the Maple Leaf Performing Arts Center.

President Crocker spoke about the murals at the History Center parking lot. She asked Member Fulton and Secretary Hopkins to work together to see if they could paint the leaf stencil on the wall to tie the murals together. They agreed to work on this project.

E. FINANCE

The Commission members reviewed the financial summary prepared by Records Clerk Jones. President Crocker advised they have funds at the Brown County Foundation that they can use to purchase public art.

F. PAVILION CONCERT SERIES WRAP UP REPORT

Member Wills presented a wrap up report concerning the Pavilion Music Series and asked that this be reviewed by the NAEC next year to make a decision regarding continuing the music series next year. He noted that using an outdoor venue means that weather will always be a question mark. President Crocker reported that three people have already agreed to help out with the series next year.

Member Wills suggested that they simplify the concerts by using small acoustical acts. President Crocker advised that Clara Stanley with BETA would like to have some IU students play classical music for some of the music series concerts.

Member Fulton asked who else they can approach for funding of the series beyond Jenny Johnson who has sponsored the music series for the last three years. Suggestions were: Modern Woodman, Brown County Community Foundation, Smithville, and REMC.

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Member Bolte reported that the Lotus Festival in Bloomington uses churches for their concerts. He wondered if perhaps the Methodist Church across the street from the Pavilion would be an option in case of bad weather. Member Wills explained that they have adjusted their target audience to the accidental tourist and if the move the concert indoors they wouldn't have the same kind of attendance.

Member Wills reported that there has been lots of discussion about holding a storytelling event. He asked the Commission's approval to investigate this idea on behalf of the NAEC. Member Wills believes there is value in the NAEC and the Brown County Radio Hour working together on this type of event. The NAEC members agreed to have Member Wills investigate this further. Member Wills noted that the Brown County Radio Hour will have its own podcast in January.

Member Martin advised that the Melchior Marionette Theatre has closed and this 60 seat outdoor theatre on Van Buren Street might be a good place to hold storytelling events. President Crocker advised that artist Brad Cox wants to retain this area as is. She wondered if the Rogers Estate would be willing to donate this property to the Town/NAEC. Discussion.

5) YEAR END REVIEW OF COMMISSION ACCOMPLISHMENTS

The Commission reviewed their list of accomplishments for 2019. President Crocker and Secretary Hopkins acknowledged that the Commission did a lot of good work this year.

6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

President Crocker advised that three spots will be open on the NAEC next year as their terms are expiring: President Crocker, Member Fulton and Member Kirlin. President Crocker noted that she will be sworn in as a Town Council member on January 1, 2019 and therefore she can no longer serve on the Commission. She advised that she will continue to come to the NAEC meetings and wants to be involved in committee meetings.

President Crocker announced that the Indiana Arts Commission will have another grant available to the Cultural Districts next year with fewer restrictions than the one they had this year.

Member Martin commented that they need an executive in charge of what the NAEC does. She believes that the NAEC is a big part of the Town and County's Economic Development. Vice-President Wedel would like to have a project manager for the Commission. President Crocker would like to see the new Town Manager have an arts background and Member Fulton agreed.

Secretary Hopkins thanked President Crocker for her leadership this year. President Crocker said she was very grateful for the NAEC members helping her learn moving forward into her Town Council position.

President Crocker spoke about the Decatur Sculpture Tour where they put in new sculptures every two years. She thought perhaps this would be a good place to buy public art for the Town. President Crocker reported that she saw the Art on the Trail, a two block area in Greenwood that has sculptures and benches. She encouraged the Commission to consider this as an option and requested that they incorporate art in the new town park as well.

Secretary Hopkins announced that she has been awarded the Arts in the Parks grant for the fourth year in a row.

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7) ADJOURNMENT

Member Martin made a motion to adjourn the meeting. Vice-President Wedel seconded the motion. President Crocker adjourned the meeting at 11:27am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 12-13-18 is retained in the office of the Town Clerk-Treasurer.


Commission Member


Date