

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, DECEMBER 12, 2019**

Commission members present – President Michele Wedel, Vice-President Chuck Wills, Secretary Anabel Hopkins, Treasurer Heather Nicholson, Member Jonathan Bolte, Member Cathy Martin and Member Melanie Volland. Commission members not present – Member Jayme Hood and Member Jessica George. Also in attendance – Mike Hater, Andra Walters, Clara Stanley and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Wedel called the meeting to order at 10:03am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 11-10-19 PLANNING MEETING & 11-14-19 MONTHLY MEETING

The Commission reviewed the minutes of the November 10, 2019 planning meeting and the November 14, 2019 regular monthly meeting. Member Bolte asked that the 11-14-19 minutes be amended to read that the Back Roads Studio Tour will purchase two banners with a total of four images.

Vice-President Wills made a motion to approve the 11-10-19 minutes as presented and the 11-14-19 meeting minutes with the amendment. Member Bolte seconded the motion. All were unanimously in favor.

4) PRESENTATION BY ANDRA WALTERS – BC ART GUILD EXECUTIVE DIRECTOR

Brown County Art Guild Executive Director Andra Walters introduced herself to the Commission and passed out information about the Art Guild. She explained how the Art Guild began and how they have been operating without a strategic plan for the last three years. The Art Guild will work on a new strategic plan in 2020 and this will help them to move forward to keep the Art Guild growing.

BC Art Guild Executive Director Walters reported they have been spending more time on marketing the Art Guild in order to increase the amount of interest and support. A discussion about how the art guild can work with other art related entities in the county. BC Art Guild Executive Director Walters thanked the NAEC for their sponsorship support of the Art Colony Weekend. President Wedel advised that the NAEC would like to continue provide support for this event.

5) COMMITTEE REPORTS

A. PUBLIC ART INSTALLATION – UPDATE ON PROGRESS

President Wedel reported that artist, Brad Cox, created an interactive art piece that was inspired by a picture of Marie Goth doing plein art painting. The artwork has been installed at Coachlight Square and paid for through a \$5,000 matching grant from the IAC. President Wedel explained that interactive art piece is to encourage people to interact as artists or artwork by taking pictures and posting on social media. She noted the interactive art piece was created to make it accessible to people of all abilities. They will be installing a plaque describing the art piece.

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Member Voland asked for more information about the interactive art piece so that she can post the information on Facebook and Instagram. She advised that the public arts committee will look at different ways to market the art work.

President Wedel reported that the Commission used Hoffman Funds for the matching grant and those funds have been deposited in the NAEC 250 Fund. Any funds received from the Hoffman Funds not used will be returned to the Brown County Community Foundation. Next year she would like the NAEC to review how they would like to plan for use of the Hoffman Funds in the future.

B. OUTREACH EVENTS – DISCUSS POSSIBLE OUTREACH EVENTS FOR 2020

President Wedel advised that the Commission was a sponsor of the EPIC event at the Brown County State Park for the last two years and it was a good experience, however they want to look at sponsoring other events. Secretary Hopkins commented that they should look at reaching a younger demographic.

Mike Hater reported that he attended the Ferdinand Folk Festival in Ferdinand Indiana in September this year. This is the tenth year for this event and Mr. Hater believes Brown County should hold a festival like this. He noted that he is hosting the Ukulele festival in January at the Brown County Inn and a second festival in June in Needmore, Indiana. Secretary Hopkins and Member Voland volunteered to host a table at the Ukulele festivals and hand out bumper stickers and brochures about the Arts Village Cultural District.

Mr. Hater suggested that the Brown County Music Center look into bringing Indian music and that it would bring in people from Columbus and Bloomington. Treasurer Nicholson will bring this suggestion before the Brown County Playhouse Board. Mr. Hater also noted there is a large Latino festival in Lexington in September and maybe they can hire a group or two to play in Brown County the following weekend.

C. MARKETING EFFORTS – BROCHURE REVISION SUB-GROUP UPDATE

Member Voland reported that she will work with Member Martin on the final revisions of the Arts Village brochure. Once completed they will meet with BC CVB Executive Director Jane Ellis to make the changes.

Member Bolte suggested that the Indiana Artisan Marketplace at the Indiana State Fairgrounds would be a good place to market the Arts Village Cultural District.

6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

President Wedel asked that those Commission members who terms are up and want to continue to serve that they complete an application.

Secretary Hopkins thanked Vice-President Wills for all he has done on this commission. The other Commission members also voiced their appreciation of Vice-President Wills' work on the commission.

Treasurer Nicholson asked about the relocation of the High Lonesome sculpture. President Wedel explained the sculpture was moved from the front of the Nashville House as the owners wanted to change the landscaping. The sculpture is currently being stored by the Town and the Public Art Committee will discuss where to install the sculpture next year. They will also talk with the artist about creating a maintenance plan for the sculpture.

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Clara Stanley reported that the Bean Blossom Music Series will continue at St. David's Episcopal church in 2020.

7) ADJOURNMENT

Secretary Hopkins made a motion to adjourn the meeting. Member Voland seconded the motion. President Wedel adjourned the meeting at 11:37am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 12-12-19 is retained in the office of the Town Clerk-Treasurer.



NAEC Commission Member

1-9-2020
Date