## NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, AUGUST 8, 2019

Commission members present – President Michele Wedel, Vice-President Chuck Wills, Secretary Anabel Hopkins, Treasurer Heather Nicholson, Member Jonathan Bolte, Member Jayme Hood, Member Cathy Martin and Member Melanie Voland. Commission members not present – Member Jessica George. Also in attendance – Town Council Member Nancy Crocker, BETA Board President Clara Stanley and Records Clerk Sandie Jones.

## **COMMISSION BUSINESS**

### 1) CALL TO ORDER

President Wedel called the meeting to order at 10:05am.

### 2) ROLL CALL

All Commission members present stated their names.

### 3) APPROVAL OF MINUTES - 7-11-19 MEETING

The Commission reviewed the minutes of the July 11, 2019 meeting. Member Voland made a motion to approve the 7-11-19 meeting minutes as presented. Vice-President Wills seconded the motion. All were unanimously in favor.

### 4) COMMITTEE REPORTS

# A. PAVILION MUSIC SERIES, FINGERSTYLE GUITAR FESTIVAL, STORY SLAM

Vice-President Wills reported that he and Member Hood have met and discussed the Pavilion Music Series. Jenni Johnson willing to financially support the series again this year but wants more details about the dates and acts before committing the funds.

Member Hood advised that she is getting musicians booked and pulling in local sponsors. Next week she will ask for financial commitments from the sponsors. She plans to start the concert series the first Saturday in September. Discussion regarding the best time to have the concerts for event. BETA Board President Clara Stanley advised that BETA has a teen band and perhaps they could play at the Pavilion Series. Member Hood suggested the teens could play as an opening act and she will talk with Ms. Stanley after the meeting about this idea.

Vice-President Wills advised that the Indiana Fingerstyle Guitar Festival was an overwhelmingly positive event. He thanked Member Voland for her great job of marketing the event on Facebook. He also thanked Treasurer Nicholson for putting together the art show at the Brown County Playhouse and thanked Member Bolte for hanging the guitar festival banners at corners of Main and Van Buren.

Regarding the Story Slam that has been held at the Brown County Inn the second Thursday of each month, Vice-President Wills announced that they are considering holding a grand story slam in December. He has been talking with the Brown County Community Foundation about donating prize money for the event.

As for next year's story slam, Vice-President Wills advised the plan will be to hold the slams for three months, take a break and then do another three-month stint. He noted the June and July are not good months for the slams due to time constraints and lower audience participation. Vice-President Wills

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advised that they may potentially expand next year with the library and literacy coalition.

Member Martin talked about the empty puppet theater in downtown Nashville and using it for story slams. Vice-President Wills advised that they have a very good storyteller that could potentially use this space.

## B. ART WALK AND ART DEMONSTRATIONS

Secretary Hopkins commented that the Art Walk is going well this year. Sharon Bussert of the B3 Gallery posting the Art Walk events on Facebook each month.

Secretary Hopkins reported that the Barn Quilt Painting event had 23 paid participants including radio DJ's from Cincinnati with their families. She advised this was a very well-done event with other participants coming from several cities throughout the state. Secretary Hopkins noted that the participants found out about the event on Facebook rather than from the CVB directly.

Secretary Hopkins announced that the next event will be held August 24, 2019 and it will be a glass blowing event. Participants will sign up for specific time slots and must attend a safety class prior to making their own blown glass pumpkin paperweight. She advised that Member Martin has secured the corner glass window of the Hobnob restaurant on Main and Van Buren for a display of blown glass artwork to promote the event.

Secretary Hopkins advised that she has an Arts in the Parks event on August 24<sup>th</sup> and asked if another Commission member could help set up and take down the glass blowing event. President Wedel offered to do the set up but is not available for the take down. Secretary Hopkins will ask Sharon Bussert of the B3 Gallery to help with this project.

Secretary Hopkins reported a third art demonstration will held in the spring and will involve students creating art with a metal worker. Commission members suggested a couple of local metal workers for this event and Secretary Hopkins will contact them. President Wedel thanked Secretary Hopkins for all her work on the Art Walk and art demonstrations.

### C. CROSSWALK STENCILING

Records Clerk Jones advised that the crosswalks are scheduled to be power washed on Friday, August 9<sup>th</sup> in preparation for the painting of the leaves. Utility Manager Cassiday commented that the leaf painting should happen in a couple weeks. He asked that a Commission member pick out the paint colors at Sherwin Williams in Columbus. President Wedel agreed to do this and the Commission chose the following colors for the leaves: orange, green, yellow, red and blue.

Member Martin and Secretary Hopkins talked about including the leaf pattern above the murals along the History Center parking lot wall. Utility Manager Cassiday advised that Sherwin Williams will keep the paint colors on file for future use.

# D. PUBLIC ART INSTALLATION & BROWN COUNTY PLAYHOUSE MURAL

President Wedel reported they have received three RFPs for the Interactive Public Art. They created a four-member jury to review the RFP's and have picked a finalist. However, they will be meeting with the finalist to see if they can make their artwork more interactive. President Wedel advised that they have worked closely with the IAC on this whole process. She thanked Secretary Hopkins, Member Martin and Treasurer Nicholson for their help with the RFP and edits.

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President Wedel advised that she spoke with Bob Kirlin of the Brown County Playhouse about the mural they would like to paint on the playhouse building. Mr. Kirlin reported that there may be a grant opportunity to have the mural painted. He will speak with the Town Council at their meeting in August. President Wedel suggested that the NAEC may want to use some of their Hoffman Funds to help make the grant funds go further.

### E. BANNERS

Member Bolte reported that he will take down the Guitar Festival banners today and put up all art banners. The last week of each month he will put up the Art Walk banners. He asked if the Commission should look into purchasing banners for the Pavilion Music Series. President Wedel asked what their return on their investment will be. Discussion.

Treasurer Nicholson asked if anyone from the commission had talked to the CVB about hanging one of the NAEC banners on their signpost. Member Martin offered to talk to the CVB. Mrs. Stanley commented that she likes the banners hanging in town and asked about the criteria for what banners are made. Member Bolte explained the banners are for established recurring art related events. Discussion. Mrs. Stanley advised that the school's Eagle Manufacturing department could make future banners.

Discussion about the safest way to change out the banners. Member Bolte will continue fine-tuning the banner installation process. President Wedel thanked Member Bolte for all his work on the banner project.

#### F. OUTREACH EVENTS

President Wedel advised that the Hoosier Epic bike event at the Brown County State will be held October 11-13, 2019. The NAEC will be a sponsor again this year with President Wedel leading the event booth.

Member Hood asked if the Commission is keeping up with the events at Bill Monroe's Music Park in Bean Blossom. Member Voland is keeping up with their events and posting them on the Arts Village Facebook and President Wedel is taking photographs of the events.

Treasurer Nicholson announced that the Bluesfest is coming up and the Commission agreed to hand out bumper stickers at this event.

President Wedel will send out an event checklist to the Commission members to use when working these types of events.

### G. MARKETING EFFORTS

Member Voland announced that the Arts Village Facebook page has a great presence with increased page likes and engagements. They are 11 followers short of 1,000 followers on Facebook. She advised that she is posting about the new Brown County Music Center that will open this month. Member Voland has also made a few posts on Instagram and will learn how to do more of these. President Wedel thanked Member Voland for her great work promoting arts and entertainment in the area.

Member Voland reported that Member Martin edited the Art Village brochure and submitted the

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information to the CVB.

## 5) PLANNING MEETING DISCUSSION

President Wedel asked that the Commission hold a planning later this year to dive deeper into the future the Commission including leadership roles next year. Discussion. President Wedel will contact to the commission members with possible meeting dates to choose from in late October or early November.

### 6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

President Wedel advised the Indiana Arts Homecoming event will be held October 24-25, 2019 in Indianapolis. The theme of the event is Arts for All. President Wedel noted they typically send on NAEC member to the event. The IAC has scholarships for people to attend the event, but President Wedel will look at the NAEC budget to see if they have the funds to send at least one Commission member. Discussion.

Ms. Stanley commented that she appreciates all the amazing changes the NAEC has done. She suggested the NAEC send a flier of their activities to the school superintendent to be shared with the students. She would like to link students with the NAEC.

Ms. Stanley advised the BETA program is renting a building and need help with funding. They must also raise \$900 to get grant funds to continue providing music lessons to the BETA students. Discussion.

Member Martin reported that Peaceful Valley Heritage will erect a marker honoring Frank M. Hohenberger for his photography of Brown County. The marker will be installed by the Nashville House. Member Martin advised the Town's website will have a list of all the Hohenberger photos throughout town.

### 7) ADJOURNMENT

Member Martin made a motion to adjourn the meeting. Vice-President Wills seconded the motion. President Wedel adjourned the meeting at 11:45am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 8-08-19 is retained in the office of the Town Clerk-Treasurer.

President Michele Wedel

Date