

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, AUGUST 11, 2016**

Commission members present – Vice-President Kathy Anderson, Treasurer Scott Hutchinson, Secretary Anabel Hopkins, Member Michael Fulton (arrived at 10:34am), Member Anne Miller and Member Chuck Wills. Commission member not present – President Cathy Martin, Member Nancy Crocker and Member Suzannah Zody. Also in attendance – Media Coordinator Linda Margison, Concert Series Promoter Tim Meyer, Intern Anne Ellis and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER by Vice-President Anderson at 10:06am.

2) ROLL CALL all Commission members present stated their names.

3) APPROVAL OF MINUTES – 7-14-16 Meeting

Vice-President Anderson advised that the Commission had been given the draft minutes from the July 14, 2016 meeting. Treasurer Hutchinson moved to approve the minutes as presented. Member Wills seconded the motion. All were unanimously in favor.

4) TREASURER'S REPORT/FUNDING

Treasurer Hutchinson reviewed the appropriations report and advised they had success in getting the carry over money from last year. He believes when they spend their money during the correct fiscal year then they are in better standing than if they don't spend their money to accomplish their plans. Treasurer Hutchinson noted he is not implying to spend money just to spend it, but rather the timely implementation of their five year plan is the best way to go.

5) COMMITTEE REPORTS/3 YEAR PLAN

A. MARKETING/INTERNS/STAFFING

Vice-President Anderson introduced Linda Margison as the Commission's newly hired Media Coordinator. Ms. Margison advised she is still formulating plans to best promote the Arts and Entertainment in Brown County. She will meet with the Editor of the Democrat today to talk about the Pavilion Concert Series. Vice-President Anderson would like to see a routine Arts Series article in the weekly Brown County Democrat. Ms. Margison will regularly be updating the Arts Village Brown County website as well as the Facebook page. Member Miller asked to see the statistics of the Facebook posts to see how many people they are reaching.

B. GRANTS/PLACEMAKING/WAYFINDING

Treasurer Hutchinson reported that he, Member Fulton and Intern Ellis met to discuss the NEA Our Town Grant. They talked about wayfinding and historical places. Treasurer Hutchinson would like the Town of Nashville to be the main partner with the IHA and Brown County Art Guild as the other partners in the grant application. He explained they are looking at a \$50,000 grant.

C. PUBLIC ART

Vice-President Anderson reported that Mr. Galloway did receive the letter notifying him that the Commission would like to move the Dancers sculpture to a new location. President Martin will be contacting Mr. Galloway to discuss this further.

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Lamond Martin advised they are still working on drafting the RFP for the Village Green play space and plan to meet next week. Vice-President Anderson suggested putting out an RFP regarding public art the Village Green restrooms as well. Mr. Martin passed around photos of possible furniture ideas for the restrooms and this may help in generating ideas for the public art in the building. He asked that the window in the Mother's room be painted by a local artist and Vice-President Anderson suggested they discuss his recommendation at next week's committee meeting.

D. CONCERT SERIES

Vice-President Anderson reported that President Martin getting a small banner before the next concert saying "This Saturday" to be attached to the larger banner promoting the concert series.

Member Wills advised that Jeff Foster will play on Saturday, September 17, 2016 and Cari Ray (trio) will play on October 8, 2016 for the Pavilion Concert Series. Since they are switching concert dates due to scheduling conflicts, Member Wills will have new posters made.

Discussion about the sound of the concerts and the possible purchase of power speakers. Member Wills will speak with Kenan Rainwater who is to play at the August 20, 2016 event and if needed he will donate his power speakers for the concert.

E. VENUE LEAVES

Vice-President Anderson announced that the CVB will be doing another printing of the Arts Village brochure. They will touch base with the CVB to make sure the venues are up to date on the map.

6) COMMISSION MEMBER APPOINTMENT TERMS

Vice-President Anderson addressed the Commission terms and suggested those five members whose terms are coming up at the end of the year think about extending their commitments. Vice-President Anderson would also like to address the terms created by the Council and suggested shifting the terms limits so that they do not expire all at the same time. They will discuss this further at next month's meeting.

7) COMMENDATIONS

Vice-President Anderson thanked the employees of the Clerk-Treasurer's office for getting the proper paperwork together to ask for the additional appropriations of last year's funds the Commission did not use. She also thanked Town Manager Rudd and Clerk-Treasurer Young for championing this at the Town Council meeting and getting its approval.

Vice-President Anderson noted tomorrow is Intern Ellis's last day with the Commission and thanked her for all the work she has done for the Town.

8) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

Vice-President Anderson announced on Sunday, August 21, 2016 at 1:30pm the Indiana Arts Commission will hold the Art and Community Engagement workshop. This is for any kind of artist that wants to create a public art project.

Treasurer Hutchinson reported the Brown County Art Colony Weekend will be September 9-11, 2016. Events include a Paint Out at the old Bessire Orchard, an opening reception at the History

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Center, the TC Steele Great Paint Out, the Village Art Walk, breakfast with the artists, the Second Annual Villagescape Plein Air Paint Out and a concert at the Brown County Playhouse with a band of Hoosier painters called Hungarian Slacks. An award ceremony for the Villagescape Plein Air Paint Out will conclude the weekend with the first place prize is \$1,000.

Treasurer Hutchinson advised the last major fundraiser of the year for the Brown County Art Guild called Guild 16 will be held on November 5, 2016 and will provide more information later. Secretary Hopkins noted on this date they will also have the Arts in the Parks exhibitions in the Brown County State Park.

9) PRESENTATION BY INTERN ANN ELLIS

Intern Ellis gave a presentation on the research she has done concerning the economic impact of Arts and Entertainment in Nashville and Brown County. The three surveys (of approximately 100 people) Intern Ellis gleaned the following information:

- visitors mostly stayed 2-3 nights
- visitors mostly come from Central Indiana and Kentucky
- visitors attending the Fingerstyle competition came to town for this event
- 40% of visitors came for the art and artisans shops
- 13% of visitors only came only for recreation
- \$307 per person spent while in town (includes overnight stay)
- 145 businesses in Nashville are related to arts and entertainment
- 486 jobs are supported by arts and entertainment within a five mile radius of the town
- surplus of money coming into the area: clothing, clothing accessories, furniture, home furnishings, miscellaneous store retailers (arts/artisans type goods, specialty food stores, jewelry, leather goods)
- leakage of money leaving the area: automobile items

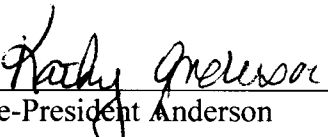
Member Fulton asked what the reaction was of the Brown County Commissioners to this presentation. Intern Ellis reported that the Commissioners were very surprised at what they have in their backyard and directed her to give this presentation to the County's Redevelopment Commission. She will also give the presentation to the Nashville Town Council.

Vice-President Anderson suggested Intern Ellis also share the NAEC strategic priorities when she gives future presentations. Secretary Hopkins would like to see this information put in the local paper as well. Intern Ellis will send the presentation to the Commission members and Records Clerk Jones for their use and records.

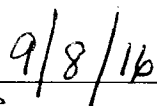
10) ADJOURNMENT

Treasurer Hutchinson moved to adjourn the meeting. Secretary Hopkins seconded the motion. Vice-President Anderson adjourned the meeting at 11:00 am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 8-11-16 is retained in the office of the Town Clerk-Treasurer.



Vice-President Anderson



Date