

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, APRIL 11, 2019**

Commission members present – Secretary Anabel Hopkins, Treasurer Heather Nicholson, Member Jonathan Bolte, Member Jayme Hood, Member Cathy Martin and Member Melanie Voland.
Commission members not present –President Michele Wedel, Vice-President Chuck Wills and Member Jessica George. Also in attendance – Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

Secretary Hopkins called the meeting to order at 10:08am.

2) ROLL CALL

All Commission members present stated their names.

3) APPROVAL OF MINUTES – 3-14-19 MEETING

The Commission reviewed the minutes of the March 14, 2019 meeting. Treasurer Nicholson asked that the RIO grant be changed to the ROI grant. Member Hood asked that her reference to the music center be changed to the music series.

Treasurer Nicholson made a motion to approve the 3-14-19 meeting minutes with the changes. Member Hood seconded the motion. All were unanimously in favor.

4) PLAYHOUSE MURAL PROJECT DISCUSSION

Secretary Hopkins read aloud President Wedel's notes concerning the proposed Brown County Playhouse mural project. Discussion of which NAEC members will be a part of the mural project committee with President Wedel. Member Martin agreed to be a part of this committee. Secretary Hopkins advised they could change NAEC representatives in the future if needed. President Wedel is to email the NAEC members of the mural project committee meeting dates.

5) COMMITTEE REPORTS

A. PUBLIC ART

Member Martin advised their committee has not further discussed the lighting of the murals at the Historical Society parking lot.

B. PERFORMING ARTS

Member Hood advised she is still working on the Pavilion concert series. She is looking into someone to do the sound engineering for the concert series for a fee. Member Hood reported that the Performing Arts Committee may look at hiring duos to save money and already has some groups that are interested playing.

Member Hood advised that she has not heard anymore from Member George about her courthouse music series idea. Member Hood would like to sustain the current Pavilion concert series before starting another music event. She plans to have the Pavilion concert series the weekends in September and October. She is also talking to businesses about helping to sponsor the concert series. Treasurer Nicholson asked about the budget for the Pavilion concert series. Member Hood advised she will have to put those numbers together.

ARTS & ENTERTAINMENT COMMISSION MEETING APRIL 11, 2019

Member Martin talked about the empty space that used to house the Melchior Marionette Theatre and offered to communicate with owners to see if they could use this space for storytelling events. Secretary Hopkins suggested they could also do interactive art there as well.

C. MARKETING

Member Voland reported that she is still struggling to get a hold of BCCVB Digital Marketing Coordinator Brooke Weichselfelder to discuss how the marketing had been done by the CVB last year. She has been working with Beth Drew to do marketing for the Footloose musical that will be held at the high school this weekend.

Member Voland advised that since she has taken over the marketing for the Arts Village Brown County Facebook page their followers have increased to over 900. Funny art/music related themes continue to get the most likes on the page. She will be working on making the connection between Facebook and Instagram.

D. PLACE MAKING/ WAY FINDING

Member Bolte reported that he and Member Martin have talked about the vendor leaf program. They need to update the guidelines and the brochure. They also discussed expanding the program to allow for vendor leaves outside of the downtown area. Member Bolte had heard at one time that the studios in the county would be eligible for the vendor leaves. He would like to look at outreach (spokes) into the county. Discussion. Secretary Hopkins asked that Member Bolte and Member Martin bring the vendor leaf program criteria and recommendations to the next NAEC meeting.

Member Bolte advised the Back Roads Studio Tour brochure is printed and ready to distribute. He passed out brochures to the Commission members to share with others.

Member Bolte announced that he will hang the banners on the four corners of Main and Van Buren Streets this month.

E. FINANCE

Treasurer Nicholson reported that the interview for the Brown County Community Foundation Grant will be April 24, 2019. She has applied for the grant to help pay for the painting of the leaf crosswalks.

Treasurer Nicholson asked for budget estimates from all the committees by the next NAEC meeting.

F. OUTREACH

Secretary Hopkins advised the committee met and determined that they will be in charge of events. She learned that the Regional Opportunities Initiative will be in charge of events calendar for the county. The NAEC will have to decide who will interface with the ROI regarding events.

Secretary Hopkins reported they will find out in June if the NAEC will receive the IAC Interactive Public Art Project grant. If they receive the grant she has plans for four interactive art events and has reserved the Pavilion for the events as well as the artists.

Secretary Hopkins announced that the NAEC will work with the Indiana Fingerstyle Guitar Competition event again this year. Treasurer Nicholson will be in charge of the art theme show at the BC Playhouse this year. Secretary Hopkins advised that the committee would like to create bumper

ARTS & ENTERTAINMENT COMMISSION MEETING APRIL 11, 2019

stickers to hand out at the Indiana Fingerstyle Guitar Competition event as well as other music events in the county. They will use the picture of the mosaic guitar on the bumper sticker. Vice-President Wills has agreed to make the bumper stickers. Member Voland volunteered to hand out the bumper stickers at the John Hartford Memorial Festival in Bean Blossom to promote Arts Village Brown County.

Secretary Hopkins reported that the NAEC will also be a sponsor of the Hoosier Epic Bike event at the Brown County State Park again this year. President Wedel has agreed to be the lead on this event and has created checklist of things to do for events.

Secretary Hopkins read aloud a list of the Art Walk participants and sponsors and noted each will be paying \$100 to the NAEC to be a part of this event. She was not able to work out transportation to include the Brown County Co-Op in the Art Walk. The first Art Walk of the season will be April 26, 2019.

Member Hood advised that they have some instrument hand builders in town and wondered how to get them included in future Art Walks. She will reach out to these artists to see if they would be interested in participating. Secretary Hopkins commented that if musicians want to play music during the Art Walk that would be good but they don't have the funds to pay all the musicians.

Secretary Hopkins asked for a motions to spend funds on the Art Walk and bumper stickers.

Member Bolte made a motion to spend up to \$750 for Art Walk brochures and yard signs, spend \$250 for Art Walk ads in the Brown County Almanack and \$413 for Art Walk ads in the Our Brown County publication all out of the 250 Fund. Member Voland seconded the motion. All were unanimously in favor.

Member Voland made a motion to spend up to \$300 for music bumper stickers and any other promotional needs out of the 250 Fund. Member Hood seconded the motion. All were unanimously in favor.

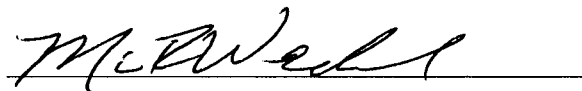
6) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

No other business presented.

7) ADJOURNMENT

Member Voland made a motion to adjourn the meeting. Member Bolte seconded the motion. Secretary Hopkins adjourned the meeting at 11:13am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 4-11-19 is retained in the office of the Town Clerk-Treasurer.


President Michele Wedel

4-11-19
Date