

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, JUNE 10, 2021**

Commission members present at Town Hall: President Melanie Voland, Vice-President Anabel Hopkins, Secretary Andra Walters, Member Cathy Martin, Member Ann McCann and Member Mark Schmidt. Commission members present by remote access via Zoom: Member Jonah Crismore. Commission member not present: Member Patrick Bennett. Also in attendance at Town Hall: BC CVB Director Jane Ellis and Records Clerk Sandie Jones. Also in attendance by remote access via Zoom: Town Councilmember Nancy Crocker.

COMMISSION BUSINESS

1) CALL TO ORDER

President Voland called the meeting to order at 10:02 am.

2) ROLL CALL

Roll call by President Voland.

3) APPROVAL OF MINUTES – 5-13-2021 MEETING

Vice-President Hopkins made a motion to approve the 5-13-2021 meeting minutes as presented. Treasurer Walters seconded the motion. All were unanimously in favor.

4) PRESENTATION:

A. BROWN COUNTY CONVENTION AND VISITORS BUREAU DIRECTOR JANE ELLIS

BC CVB Director Ellis gave a presentation on how the Arts Village District came to be a State Cultural District. She talked about the CVB website and how they market the area. BC CVB Director Ellis asked that the NAEC help to encourage artists to submit their events to the CVB so that they can get this information out to residents and tourists. She talked about the marketing the CVB did for the NEAC in the past and how this might look in the future. BC CVB Director Ellis suggested that the NAEC webpage feature one artist each month.

BC CVB Director Ellis talked about the younger demographic that is coming to Brown County since COVID restrictions have been lifted. She also talked about the look of the town and would like to see more attention to exterior painting and general tidiness. Discussion on the vision of the Town. The NAEC thanked BC CVB Director Ellis for her presentation.

5) COMMITTEE REPORTS

A. FINANCE

Secretary Walters reviewed the current budget numbers with the Commission. She suggested they address the 714 Hoffman Fund management fees at a future meeting.

B. PUBLIC ART

A committee meeting was not held this month.

C. PERFORMING ARTS

Member Crismore will contact a busker for the June 25th Art Walk.

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D. MARKETING

President Voland and Secretary Walters had a meeting with BCCVB Director Jane Ellis last month to discuss the best use of the Arts Village website that is hosted by the BCCVB. They will use photographs from the recently updated brochure to match branding. They will work on text for the page to go along with the photographs. NAEC will reach out to artists to encourage submission of events, studio openings, etc.

E. OUTREACH

President Voland reported that the NAEC was present for the Art History Marker dedication last month to hand out arts related information. There will be other outreach opportunities in July at the Indiana Fingerstyle Guitar Festival, in August at the Brown County ChamberFest, and in December at the Christkindl Market. The NAEC is a financial sponsor for all of these events this year.

F. PLACE MAKING/WAY FINDING

Member Schmidt advised that he and Member McCann are working on the banners that the NAEC previously had hanging on the utility poles at the four corners of Main and Van Buren. Past NAEC Member Jonathan Bolte has given the previously purchased banners to Member Schmidt.

Member Schmidt advised they need to figure out how to safely hang the banners in the future. Councilmember Crocker suggested they hire a company to hang the banners. President Voland and Secretary Walters asked Member Schmidt and Member McCann to get an estimate from a banner company. Discussion. Member Schmidt will also research having new banners made.

Member Schmidt talked about creating a mural that promotes the Arts Village Cultural District. Discussion on the status of the appearance of the Town and who's responsibility this falls under.

Member Schmidt advised that he and Member McCann have agreed that their work also falls under Public Art and Marketing. President Voland agreed to hold a joint meeting of the Marketing, Public Art and Outreach committees. The meeting was scheduled for Friday, June 25, 2021 at 9 am at Town Hall.

6) ART WALK UPDATE

President Voland reported an Art Walk scavenger hunt will not be this month and will be themeless but with make and take at Hoosier Artist. She advised they may need to purchase more Art Walk signage and may order paper window signs for the participating art galleries.

7) ANY OTHER BUSINESS TO COME BEFORE THE COMMISSION

Town Councilmember Crocker advised that the interior of the Town Hall building had to be repainted last year. She would like to have local artwork hung on the walls in the building. She asked that the leaf palette banner also be replaced in the Town Hall meeting room. Discussion of possible artwork in the Town Hall building. The Commission agreed to look at the artwork currently housed at Town Hall and look into a process of hanging new art.

Vice-President Hopkins reported that she spoke with Christkindl Market Producer Lisa Hall about the NAEC's sponsorship funds and how they are to be used. Vice-President Hopkins was told that the vendor booth fees will be \$150 for the two day event. President Voland read aloud the motion the Commission passed at the May meeting regarding the funding of the Christkindl Market: the funds are to be used for artist vendors fees and set up, musical entertainment, and PPE. Member Schmidt advised that a tent, electricity and wifi are included in the vendor fees. President Voland explained

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that that the Commission's \$2,500 donation would sponsor 15 artists. Discussion. Member Schmidt and Member McCann, who are also working on the Christkindl Market ,will clarify the use of the NAEC funds with Ms. Hall.

Records Clerk Jones advised she will not be in attendance for the July 8th NAEC meeting. Vice-President Hopkins will type up the minutes of next month's meeting.

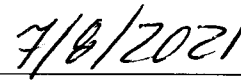
8) ADJOURNMENT

President Voland adjourned the meeting at 11:53 am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 6-10-2021 is retained in the office of the Town Clerk-Treasurer.



President Melanie Voland



Date