

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, MAY 13, 2021**

Commission members present by remote access via Zoom: President Melanie Voland, Vice-President Anabel Hopkins, Secretary Andra Walters, Member Patrick Bennett, Member Cathy Martin (arrived at 10:12 am), Member Ann McCann and Member Mark Schmidt. Commission member not present: Member Jonah Crismore. Also in attendance by remote access via Zoom – Bean Blossom Homestead Owner Bethany Haskett and Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Voland called the meeting to order at 10:03 am.

2) ROLL CALL

Roll call by President Voland.

3) APPROVAL OF MINUTES – 4-08-2021 MEETING

Secretary Walters made a motion to approve the 4-08-2021 meeting minutes as presented. Member Schmidt seconded the motion. All were unanimously in favor.

4) PRESENTATION:

A. BEAN BLOSSOM HOMESTEAD CENTER FOR ARTS & ECOLOGY – BETHANY HASKETT

Ms. Haskett gave presentation on her property called Bean Blossom Homestead. This is an area five miles north of Nashville with the famous covered bridge. She gave a history of the property and explained she has created this nature retreat to inspire artists. Ms. Haskett has remodeled the historic cabin on the property and plans to have 1-3 week residency for artists. She will also hold community art days to allow artists to come for the day and create their works of art. Discussion of ways Ms. Haskett could advertise her property to artists.

5) COMMITTEE REPORTS

A. FINANCE

Secretary Walters reviewed the current budget numbers with the Commission. They currently have \$4,000 in tax funds and \$2,809.22 in the 250 Fund available to use. Discussion.

President Voland made a motion to spend up to \$1,500 out of the 250 Fund contingent upon receipt of the IAC Cultural District 2021 funds for support of the ChamberFest Brown County through promotion of the event or specific musician funding. Vice-President Hopkins seconded the motion. All were unanimously in favor.

President Voland made a motion to spend up to \$2,500 out of the 250 Fund contingent upon receipt of the IAC Cultural District 2021 funds for support of the ChristKindl Artisan Market. The funds are to be used for artist vendors fees and set up, musical entertainment, and PPE. Member Schmidt seconded the motion. All were unanimously in favor.

B. PUBLIC ART

Secretary Walters and President Voland reviewed the proposed plaque to be installed at the Marie in the Woods interactive art sculpture located in Coachlight Square on E. Washington Street. The

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commission members gave input on the plaque's verbiage. Secretary Walters, President Voland and past President Wedel will review all final edits and get the plaque ordered.

Secretary Walters advised the committee has talked about creating a sculpture plan for their Cultural District. They talked about creating a self-guided sculpture tour brochure and perhaps once or twice a year having Commission guided tours.

Secretary Walters reported the committee also discussed how they may want to use their Hoffman Funds in the future. They will bring a recommendation of the use of funds to the Commission later this year.

Secretary Walters advised that the committee also discussed the idea of murals in the community and how this may move forward in the future and what role the NAEC will have in this project. The Public Art Committee will be meeting again next week.

C. PERFORMING ARTS

President Voland advised Member Crismore has a busker hired for the May 28th Art Walk.

D. MARKETING

President Voland reported that she has been working on gathering all the Arts Week information and getting this information out to the public.

President Voland and Secretary Ellis had a meeting with BCCVB Director Jane Ellis to discuss the best use of the Arts Village Website that is hosted by the BCCVB. Secretary Walters noted that the Arts Village page on the CVB website is managed by the CVB. It would be up to the NAEC to update the information on this page.

Director Ellis also asked if the NAEC would consider rebranding as this is their 10th year as a Cultural District. Discussion of the leaf program and if they want to continue this program. Secretary Walters suggested they get a branding expert to get their recommendation on changing the brand. Since the 360 Group created the original branding maybe they would be willing to meet with the NAEC and provide feedback. Discussion.

E. PLACE MAKING/WAY FINDING

Member Schmidt advised that he has seen electric utility boxes in Madison, Indiana that were painted and wondered if that could be done here. He has reached out to their art association to see how these were approved. Member Bennett advised there are Duke boxes and INDOT utility boxes in Town. Vice-President Hopkins talked with people from Shelbyville who are doing this project and will forward the information to Member Schmidt. Records Clerk Jones will send out the previous email thread regarding the wrapping of the INDOT boxes and noted Duke will not allow their utility boxes to be painted or wrapped.

Member Schmidt commented on looking into the future regarding banners, signage and things he thought the Marketing and Place Making Committees should work together for consistency.

Member Schmidt asked who has the banners that have been hung on the light posts on Main and Van Buren. Records Clerk Jones advised that past NAEC member Jonathan Bolte has possession of these banners and will forward Mr. Bolte's contact information to Member Schmidt. Member Schmidt will look into a solution for an easier banner installation process.

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6) ART HERITAGE MARKER DEDICATION – MAY 13, 2021

President Voland reported that Member Bennett has volunteered to deliver the table and chairs to the Village Green for the NAEC booth during the Art History Marker dedication ceremony today. President Voland and Secretary Walters will be handing out art related brochures and stickers.

7) ART WALK UPDATE

President Voland reported the Art Walk scavenger hunt will be held again this month with a woodpecker as the item to find. The scavenger hunt last month was a huge success.

President Voland advised they may need to purchase more Art Walk signage. Discussion. Vice-President Hopkins suggested that Two Great Minds and Designs could make paper window signs for the participating art galleries.

Member Schmidt asked for Art Walk information to put out at his business. President Voland will bring him some brochures.

8) ANY OTHER BUSINESS TO COME BEFORE THE COMMISSION

Member Schmidt asked for a student barn quilt to be hung outside his business. Vice-President Hopkins will work on getting this to him.

President Voland advised there is a new store in the county called Somewhere in Time Antiques. The owner offers barn quilt painting classes, and she will be on the studio tour.

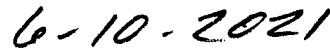
9) ADJOURNMENT

President Voland adjourned the meeting at 11:35 am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 5-13-2021 is retained in the office of the Town Clerk-Treasurer.



President Melanie Voland



Date