NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, APRIL 14, 2022

Commission members present at Town Hall: President Melanie Voland, Vice-President Anabel Hopkins, Secretary Andra Walters, Member Lisa Hall, Member Ann McCann, Member Mark Schmidt (left at 11:43 am), and Member Andi Wilson. Commission Members not present: Member Patrick Bennett and Member Cathy Martin. Also in attendance at Town Hall: Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Voland called the meeting to order at 10:06 am.

2) ROLL CALL

Roll call by President Voland.

3) APPROVAL OF MINUTES – 3-10-2022 MEETING

Member Wilson asked that a comma be added to the \$2,000 in item #5 and the \$1,000 in item #9. She also asked to add change #6C to Southern Indiana.

Member Hall moved to approve the 3-10-2022 Meeting minutes with the amendments. Member Wilson seconded the motion. All were unanimously in favor.

4) PRESENTATIONS:

A. BC SCHOOLS ARTS PATHWAY PROGRAM - CHRISTY WRIGHTSMAN

Ms. Wrightsman of the Brown County Schools presented the Civic Arts Pathway program. She asked for the Nashville Arts and Entertainment partnership in this program and advised that the Brown County Music Center is already on board. She is meeting with other potential community partners as well. The school district will be submitting its application to the State in May and hope to start this program in the fall.

Ms. Wrightsman explained the pathway programs available to students. This new approach allows all students to explore their area of interest and rely on their strengths, which may help determine the best avenue for post-high school education or training.

The NAEC commitment would not be financial but rather through a statement of overall support. The commission encourages the school district to consider when planning the civic arts pathway program to include a variety of art forms.

B. CHAMBERFEST BROWN COUNTY – ANNIE HAWK AND ANDREAS IOANNIDES

Mr. Ioannides (via Zoom) reported that the 2022 Brown County ChamberFest would run from August 14 through 20, 2022. Various musical artists and poets will perform at several locations throughout town. Ms. Hawk advised they will be targeting Cincinnati, Louisville, and Indianapolis for attendees of the events.

ARTS & ENTERTAINMENT COMMISSION MEETING APRIL 14, 2022

President Voland advised that the NAEC has agreed to provide \$1,000 for student education during this event. Ms. Hawk asked that the NAEC match last year's commitment of \$1,500 or exceed that amount. She noted that some of the previous funding sources are not available to them this year.

President Voland asked Ms. Hawk to fill out an NAEC Grant Application form for the additional funding. Member Hall asked if local or regional symphonies would sponsor this event. Ms. Hawk explained that symphonies are also grant-run and do not share their donors' lists.

C. PAT REILLY PARKING LOT DEDICATION - ANN MCCANN

Member McCann passed around information regarding the Pat Reilly, a local leather artist. She would like a memorial plaque installed at the Pat Reilly Parking lot south of town explaining who Mr. Reilly was and how he was instrumental in starting Nashville's arts and craft movement.

Members of the commission appreciate the recognition of Mr. Reilly and believe the town should be the body to install a plaque by the parking lot. It was suggested that Member McCann go back to the Town Council to determine if they are willing to complete their commitment.

Member McCann would also like a plaque commemorating the Dancers limestone sculpture at the Pat Reilly parking lot. She noted that the High Lonesome sculpture in front of the Artist Colony Inn also needs a plaque. Discussion.

Member Schmidt asked Member McCann to create a mock-up of the plaques and get quotes for the Commission to review. Member Wilson offered to talk with the Brown County School's Eagle Manufacturing to see if they could create the plaques.

The Commission agreed that the plaques throughout town should be consistent. Member Hall suggested they talk with the Town Council and see if they are interested in having signage throughout town on all the public art. Records Clerk Jones asked the Commission to take pictures of all the public art and plaques in town and send them to her. She will then create a database for the Commission.

5) LEAF COMMITTEE REPORT AND MEETING DATE WITH CVB

Member Schmidt read aloud the minutes of the March 30, 2022, meeting they had with CVB Director Ellis regarding the Leaf Program. Ms. Ellis would like to see the Leaf Program updated in June. Member Schmidt advised that they would have to evaluate all the current Leaf holders and future applicants. Discussion.

Member Wilson suggested adding QR codes to the Leaves. The QR code could be linked to the business and/or the CVB website. They could also link to short videos with the shop owners, artists, or musicians.

Member Wilson agreed to work with the CVB on this program. Discussion of regulations for those that are a part of the Leaf Program. The program application would need to be updated and incorporate a fee to cover the cost. Member Hall would like an article in the Brown County Democrat about the relaunch of the Leaf Program.

ARTS & ENTERTAINMENT COMMISSION MEETING APRIL 14, 2022

6) COMMITTEE REPORTS

A. Public & Performing Arts - Chair Mark Schmidt

Member Schmidt advised that he had nothing more to add to the public art update and asked about the INDOT vinyl wrap project. President Voland advised they had to resubmit their request to INDOT. Records Clerk Jones asked when she could tell the artists who the jury had chosen. President Voland suggested they wait until INDOT and the Town Council have made their approvals. Records Clerk Jones will have the Town Council review the Commission's artwork recommendations at their April 21, 2022, meeting. She noted that she is waiting on INDOT Legal to send the Town the contract to sign.

B. Outreach & Education - Chair Anabel Hopkins

Vice-President Hopkins reported that the Art Walk brochures should be delivered to Town Hall on Monday/Tuesday next week. Several Commission members offered to hand out the brochures to the different galleries, sponsors, hotels, and CVB. Records Clerk Jones printed the Art Walk logo posters to hand out to participating galleries and sponsors. Vice-President Hopkins advised that Pamela Keech has offered to be in charge of the Art Walk scavenger hunt this year.

Vice-President Hopkins reported that she will be attending the Story Wine Festival on May 7, 2022, sharing a booth with a couple of other artists. On behalf of the Artists Associates of Brown County, MK Watkins will have a booth handing out art information. Vice-President Hopkins asked to use the Arts Village tablecloths and standing banner for this booth. Vice-President Hopkins noted there was not a lot of response from local artists to attend this event.

Member Hall announced that Holly Pots would be making this year's Christkindl mugs.

C. Marketing & Placemaking – Chair Melanie Voland

President Voland reported that she received permission from the Coachlight Square owner, Missy Davis, to have the Marie in the Woods Dedication on Friday, May 27, 2022, from 3-4 pm before the 4th Friday Art Walk. President Voland noted that Town Council President Nancy Crocker invited government dignitaries to the event, but they were already booked. Artist Brad Cox will be asked to attend.

President Voland asked Secretary Walters if she or someone from the Art Guild would give a short talk about Marie Goth during the event. The Brown County Democrat will be writing a story about the dedication. President Voland is considering asking musician Jack Harden to play music during the event. She will also be asking businesses in the area to give a 10% discount to visitors that provide the code word Marie Goth during the Art Walk that night.

7) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION Vice-President Hopkins moved to purchase ten brochure holders for the Art Walk brochures for the Art Walk and spend up to \$40 using the 2500 funds. President Voland seconded the motion. All were unanimously in favor.

President Voland moved to partner with the Brown County School Civic Arts Pathways program. Member Hall seconded the motion. All were unanimously in favor.

ARTS & ENTERTAINMENT COMMISSION MEETING APRIL 14, 2022

8) ADJOURN

President Voland adjourned the meeting at 12:06 pm.

The audio recording was made at the Nashville Arts and Entertainment Commission meeting on 4-14-2022 is retained in the office of the Town Clerk-Treasurer.

NAEC President Melanie Voland

<u>5-12-2022</u> Date