

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, APRIL 8, 2021**

Commission members present by remote access via Zoom: President Melanie Voland, Vice-President Anabel Hopkins, Secretary Andra Walters, Member Patrick Bennett, Member Jonah Crismore, Member Cathy Martin (arrived at 10:15 am), Member Ann McCann and Member Mark Schmidt. Also in attendance by remote access via Zoom – Brown County ChamberFest’s Annie Hawk, Brown County Christkindl Market’s Lisa Hall, Indiana State Fingerstyle Guitar Competition Event Producer, Chuck Wills and Records Clerk, Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Voland called the meeting to order at 10:01 am.

2) ROLL CALL

Roll call by President Voland. She advised that Member Mike Hater has submitted his resignation from the Commission. President Voland asked Member Crismore to chair the Performing Arts Committee and take on the task of scheduling the buskers for the Art Walks this year. She asked if the Commission wanted to replace Member Hater’s spot on the Commission. Discussion. President Voland will see if the applicant still wants to serve on this Commission.

3) APPROVAL OF MINUTES – 3-11-2021 MEETING

Member Schmidt made a motion to approve the 3-11-2021 meeting minutes as presented. Secretary Walters seconded the motion. All were unanimously in favor.

4) PRESENTATIONS:

A. BROWN COUNTY CHRISTKINDL ARTISAN MARKET – LISA HALL

Ms. Hall reported that she is working with a group to hold a Christmas market this year on December 3 and 4, 2021. She believes a Christmas event will help to bring residents and tourists to our downtown community.

Ms. Hall explained that the event will be held in the Coachlight Square complex on E. Washington Street as well as the Tilton lot on S. Van Buren Street. The plan is to incorporate a German feel with art vendors, musicians, food and beverages. After the Light Parade on Saturday, December 4th, they plan to have a caroling event at the market with local musician Kara Barnard. Discussion. Vice-President Hopkins has a contact for a German band and will send that information to Ms. Hall.

Ms. Hall and her team have a budget of \$26,000 and have raised \$7,000 so far. She asked the NAEC for their support of the event. President Voland advised that the NAEC has funding set aside for the artist vendors fees and set up, musical entertainment, and PPE. These funds will come from the 2021 IAC Cultural District grant. She noted that they will need to post the IAC logo on their marketing materials thanking them for their support.

Ms. Hall advised that the Brown County Playhouse, a 501c3, is the fiscal sponsor of the Christkindl Market. The vendor form link will be on their website and will be sent out to many other groups in the art community. Ms. Hall thanked the NAEC for their support of this community event.

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B. BROWN COUNTY CHAMBERFEST – ANNIE HAWK

President Voland announced that the NAEC will be helping to fund the Brown County ChamberFest event with 2021 IAC Grant funds.

Ms. Hawk reported the following updates: they will have some mini field trips for students to some of the concerts, they have had reservations to all of the concerts, but she is not sure how many tickets have been sold so far. Volante Winds will do a mini concert at the Brown County YMCA for the seniors and a matinee will be held on Sunday with Bruno Sanders singing sounds from Europe.

Ms. Hawk advised they will be holding events at the Brown County Playhouse, Nashville United Methodist Church, Brown County Schools, Brown County History Center and the Brown County Library. They have also been in contact with the regional orchestras and will be holding a Zoom event with the conductor of the Louisville, KY orchestra.

Ms. Hawk reported that Two Great Minds has designed the ChamberFest poster. She asked the NAEC for feedback on the three different designs.

President Voland advised that the NAEC can financially support promotion of the event or specific musician funding. She noted any promotional items will need to have the IAC and NAEC logo for their sponsorship. Ms. Hawk thanked the NAEC for their support.

C. INDIANA STATE FINGERSTYLE GUITAR COMPETITION – CHUCK WILLS

Mr. Wills advised he just sent an email out with cursory budget on the pay-per-view of the event. They are getting a solid plan put in place for the event. Mr. Wills explained the proposed budget for the two live streams, the competition and the concert: Mandolin \$1,000, Rainwater Studios \$2,000 and Brown County Playhouse \$1,000 to upgrade internet and router. The total cost to cover the pay-per-view the event will be approximately \$4,000.

The Brown County Playhouse has submitted a proposal to the Brown County Community Foundation to purchase camera equipment to be used for the Fingerstyle Guitar Competition. This will help them to be a streaming venue in the future. Mr. Wills advised that the Brown County Playhouse is also searching for funding to upgrade their internet and router. He is also talking with other potential sponsors for the pay-per-view costs and other expenses.

Mr. Wills explained Mandolin would handle all the ticketing and help with marketing. If they can get enough funding, they can possibly sell the pay-per-view tickets at \$10 versus \$20. He guessed they may sell a couple hundred tickets to the event. Mr. Wills sees this and other events in the future as becoming hybrid events. Discussion.

President Voland asked if the potential NAEC funding could stay with a Brown County entity. Mr. Wills advised they could use the funding toward Rainwater Studios and/or the Brown County Playhouse. He noted that the Brown County is also the fiscal agent for the event. Mr. Wills asked the NAEC for \$3,000 for the pay-per-view event sponsorship.

President Voland reported the Commission will take this request under advisement and get back with Mr. Wills.

D. ART HERITAGE MARKER DEDICATION – MAY 13, 2021– JIM SCHULTZ

Jim Schultz with Peaceful Valley Heritage explained that they have created a platform for the Arts

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Week that they are hoping other groups will want to join in. They would like to see this event happen each year.

This is the third Historic Marker that Peaceful Valley has brought to the community: Bill Monroe marker, Hohenberger marker and now the Art Colony of Brown County marker. The dedication of the Art Colony marker will be held on May 13, 2021 at 3:30pm on the NE corner of the Village Green. Mr. Schultz noted Lieutenant Governor Suzanne Crouch will be the keynote speaker at the unveiling of the historic marker. They will also have five or more individuals who will speak during the ceremony.

They plan to have art related events for the week beginning on May 10th through May 15th. Several artists will be doing en plein air painting on the Village Green during the week. On May 15th, Rick Kelley will host a walk-through of the Green Lawn Cemetery noting various artists who are buried there. The Brown County Senior High School students will be participating in an essay contest with a \$1,000 winning prize and five \$100 honorable mentions. There will also be a visual arts contest for three age groups; K-4th grade, 5-8th and 9-12th with varying prize amounts. Mr. Schultz advised the Brown County Art Guild will hold the awards ceremony for the essays and visual arts on May 12, 2021. They are working with the Brown County Art Gallery to host the awards event for the visual arts of K-4th and 5th 8th grades on May 11, 2021. Mr. Schultz advised there is a plan to have different musical groups at the Pavilion on May 15th throughout the afternoon.

Mr. Schultz announced they are looking for any collaborative ideas with individuals or other groups to participate in other events during the Arts Week. President Voland suggested that the NAEC could do an outreach event during the day of the dedication handing out brochures, Art Walk information and the NAEC stickers. Mr. Schultz advised that Scott Mills of the Nashville Bicycle-Pedestrian ad hoc Committee also wants to hand out information regarding bicycle-pedestrian safety. Discussion.

President Voland commented that the NAEC supports the Art Week event and will do whatever they can to help promote the week.

5) ART WALK UPDATE

President Voland reported the Art Walk brochures are printed and ready to be distributed. She asked for help in passing out the brochures to the various galleries and sponsors. President Voland announced a scavenger hunt has been created for the first Art Walk of the season on April 23, 2021. Vice-President Hopkins advised that she will be meeting with a couple other artists to hand out the brochures to the galleries in the Art Walk and explain the scavenger hunt. She asked that other brochures be distributed to local hotels and restaurants. Member McCann also offered to pass out brochures.

President Voland advised that the Nashville House will have music on their patio during the Art Walk and will also direct people to the Art Walk events. Member Crismore will work on hiring one busker for the Art Walk in April.

President Voland made a motion to spend up to \$750 out of the 250 Fund for the Art Walk which will be used for flyers, advertising and other supportive activities. Vice-President Hopkins noted the participating galleries and sponsors each pay \$75 to be in the Art Walk and the money that comes in covers these expenses. Vice-President Hopkins then seconded the motion. All were unanimously in favor.

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6) DISCUSS 2021 BUDGET DESIGNATIONS

Secretary Walters advised they have about \$6,500 to spend this year. She asked that they be careful on how they allocate funds. President Voland asked the Commission members with what amount they were comfortable for funding the Indiana Fingerstyle Guitar Festival. Discussion.

Vice-President Hopkins made a motion to give the Indiana Fingerstyle Guitar Festival event \$1,000 from the NAEC General fund. Member Schmidt seconded the motion. All were unanimously in favor. Records Clerk Jones noted the Town Council must agree to the use of the funds in this manner and it will be before the Council at the April 15th meeting.

7) ANY OTHER BUSINESS TO COME BEFORE THE COMMISSION

President Voland went over a list of things accomplished so far by the Commission: Art Walk, Christkindl, Art Week, Fingerstyle Guitar Festival and ChamberFest. The list of things yet to do for the Commission include: public art murals, signage at the town entrances, long-term use of the Hoffman Funds, Marie Goth interactive sculpture signage and dedication ceremony, support of school theater program, school barn quilt project, and Hamblin Township fire department mural.

Member McCann asked for contact information to the Artist Associates so that they could send out a request to create a mural at the Hamblin Township Fire Department. Vice-President Hopkins will send her the contact information.

President Voland reported the ads the NAEC purchased last year have been installed at Salt Creek Golf Course. The advertisers have offered a deal to advertise again the next two years, but she thinks they need to wait and see what feedback they get from the current advertising.

Secretary Walters will set up a meeting with the Public Art Committee prior to the next month's NAEC meeting.

Vice-President Hopkins reported that some of the student barn quilts are ready to be installed throughout town. Member Schmidt advised that he would like to have a quilt installed at his business.

Member McCann reported that the Bicycle-Pedestrian ad hoc Committee has decided to go with the standard crosswalk designs. There will be new pavement installed on Jefferson Street this year and the decorative crosswalks were cost prohibitive.

President Voland advised the next meeting of the NAEC via Zoom will be held on May 13, 2021 at 10 am.

8) ADJOURNMENT

Vice-President Hopkins made a motion to adjourn the meeting. Member Schmidt seconded the motion. All were unanimously in favor. President Voland adjourned the meeting at 11:57am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 4-08-2021 is retained in the office of the Town Clerk-Treasurer.

President Melanie Voland

Date