# NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, MARCH 10, 2022

Commission members present at Town Hall: President Melanie Voland, Vice-President Anabel Hopkins, Member Lisa Hall, Member Cathy Martin, Member Mark Schmidt and Member Andi Wilson. Commission Members not present: Secretary Andra Walters, Member Patrick Bennett, Member Ann McCann. Also in attendance at Town Hall: Records Clerk Sandie Jones.

### **COMMISSION BUSINESS**

# 1) CALL TO ORDER

President Voland called the meeting to order at 10:06 am.

#### 2) ROLL CALL

Roll call by President Voland.

# 3) APPROVAL OF MINUTES – 2-10-2022 MEETING

Vice-President Hopkins asked that the word be changed from please to pleased on page 2. President Voland asked the wording be changed from Indian to Indiana Fingerstyle on page 4.

Member Wilson asked that a comma be added to the Mission Statement after the word supporting. Member Hall moved to approve the 2-10-2022 Meeting minutes with the changes. Member Schmidt seconded the motion. All were unanimously in favor.

# 4) MURAL PRESENTATION – BCCF SEAN HILDRETH

Mr. Hildreth of the Brown County Community Foundation presented "Coloring Our Community Mural Project". He offered the idea of different community entities forming a committee to organize, implement and fund Murals. He suggested the use of the NAEC Public Art Fund funds to help supplement the program. Mr. Hildreth noted the greater impact of multiple murals in town with a possible mural trail for Brown County. Referenced successful collaborative projects in other communities. Discussion centered on funding options and locations in the community. Discussion on collaborations with others including Parks & Rec (Salt Creek Trail), BC Schools and BC Playhouse.

President Voland advised they could have a mural subcommittee by May. Possible participants include Member Schmidt, Mr. Hildreth, Town Council President Nancy Crocker, and Brown County Playhouse Board Member Larry Voris. The NAEC will focus on the Mural Plan following wrap up of other outstanding projects by June.

# 5) ART WALK REPORT

Vice-President Hopkins gave a report on status of 2022 Art Walk Season. She identified participating galleries, venues and special events including: the 4th Friday Music Series at the Brown County Playhouse (IAC grant), the popular scavenger hunt itinerary, make & take art and live musical offerings at both Hoosier Artist, Brown County Art Guild and Weed Patch Music.

President Voland requested all brochure information be submitted by March 15, 2022 to allow Member Wilson to complete brochures for pre-distribution. The Brochures have been beautifully

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upgraded by Member Wilson to include bolder colors which match the Arts Brochure for CVB and will include leaf designations. Discussion on advertising funding from 2021 followed.

President Voland moved to spend up to \$2,000 on advertising and brochures needed for the 2022 Art Walk Season. Member Schmidt seconded. All in favor.

Records Clerk Jones went over the Commission's budget line items.

#### 6) COMMITTEE REPORTS

#### A. Public & Performing Arts – Chair Mark Schmidt

Member Schmidt advised that Member McCann would like to discuss holding a dedication of the Pat Reilly parking lot, installing a dedication marker and an update to identification of Public Art. She will do this at the April NAEC meeting.

Member Schmidt will check the status of the Art Walk banners. He will get with past NAEC Member Bolte to work on a hanging system for the banners.

Member Schmidt is working on proposal for a Peace pole Garden, this will be a student driven project.

# B. Outreach & Education - Chair Anabel Hopkins

Vice-President Hopkins identified Outreach opportunities going forward this year. Member Hall suggested attending the Story Wine Festival in May. She noted this is a younger demographic and will follow up on this opportunity.

# C. Marketing & Placemaking – Chair Melanie Voland

President Voland reported the NAEC had the advertising company 360 Group to create an ad for magazines. Discussion on regarding the bill from 360 Group. Identified that confusion had been resolved and the NAEC will pay the 360 group the \$500 previously allotted for that commission. The ad will be in Southern Indiana Living Magazine—both print and online for April.

#### 7) LEAF COMMITTEE REPORT AND MEETING DATE WITH CVB

President Voland advised that Member Wilson, Secretary Walters, and President Voland will meet with CVB Director Ellis to work on the leaf program. March 30, 2022 at 3:15 pm.

# 8) MARIE IN THE WOODS - INTERACTIVE ART SCULPTURE DEDICATION

President Voland advised that the Marie in the Woods Dedication will take place in Coachlight Square on Friday, May 27th, 3-4 pm prior to the 4th Friday Art Walk. Town Council President Nancy Crocker will invite government dignitaries to the event. Artist Brad Cox will be invited to attend. President Voland will organize the itinerary and advertisement with the BC Democrat for the Dedication.

#### 9) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

President Voland advised that the Commission has received a \$4,000 Cultural District Grant award for 2022. She suggested they use these funds in the following way: \$2,000 Brown County Playhouse 4<sup>th</sup> Friday Music Series, \$1,000 ChamberFest, \$1,000 Art Education programs for May Art Week and September Art Colony Weekend. Discussion. Noted that Peaceful Valley Heritage had changed their agenda to March/April.

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President Voland moved to give \$1,000 to fund ChamberFest Brown County events in BC Schools. Vice-President Hopkins seconded the motion. All were unanimously in favor.

President Voland moved to use \$2,000 of the Cultural District Funds for Brown County Playhouse 4th Friday Music Series. Member Schmidt seconded the motion. All were unanimously in favor.

President Voland moved to provide \$500 for Public Art Education at Art Colony weekend in September. Member Hall seconded the motion. All were unanimously in favor. Will review plan for May Art Education grant funding in April.

# 10) ADJOURN

NAEC President Melanie Voland

President Voland adjourned the meeting at 11:53 am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 3-10-2022 is retained in the office of the Town Clerk-Treasurer.

4-14-2012