

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, FEBRUARY 10, 2022**

Commission members present at Town Hall: President Melanie Voland, Vice-President Anabel Hopkins, Secretary Andra Walters, Member Lisa Hall, Member Cathy Martin (arrived at 10:30am), Member Mark Schmidt and Member Andi Wilson. Commission Member present via Zoom: Member Ann McCann. Commission Member not present: Member Patrick Bennett. Also in attendance at Town Hall: Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Voland called the meeting to order at 10:09 am.

2) ROLL CALL

Roll call by President Voland.

3) APPROVAL OF MINUTES – 12-9-2021 MEETING AND 1-22-2022 MEETING/RETREAT

Member Schmidt advised there were 3,000-4,000 people in attendance at the Christkindl Market according to Chamber President Greg Fox and CVB Director Jane Ellis. Vice-President Hopkins moved to approve the 12-09-2021 with the change. Member Schmidt seconded the motion. All were unanimously in favor by roll call vote.

Member Wilson asked that a comma be added to the Mission Statement after the word supporting. Member Schmidt moved to approve the 1-22-2022 Meeting/Retreat minutes with the change. Member Hall seconded the motion. All were unanimously in favor by roll call vote.

4) MURAL PRESENTATION

President Voland advised that Mr. Hildreth of the Brown County Community Foundation was unable to attend today's meeting. They will coordinate with him to attend a future meeting.

5) COMMITTEE ASSIGNMENTS

President Voland advised at the retreat they created three NAEC Committees that will meet on a monthly basis outside of the regular NAEC meetings. The three committees are: Public & Performing Arts (Plans, implements and updates the NAEC on public art and performing arts strategies and projects. Examples: permitting, long-term plan for public art projects and making cool things). Marketing & Placemaking (Plans, implements and updates the NAEC on marketing strategies and projects to promote Nashville's Cultural District. Examples: Social media marketing and various types of advertising media) Outreach & Education (Engage, sponsor, partner with and attend local & regional events to promote and increase awareness of the Cultural District. Examples: Art Walk, local events/festival sponsorship and appoint NAEC Cultural District Liaison with the state).

A. Public & Performing Arts – Chair Mark Schmidt

Member Schmidt advised that he will talk with Mr. Hildreth about the proposed murals before the next NAEC meeting. Discussion of possible mural types and locations throughout the Cultural District. Discussion.

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Secretary Walters asked why the Community Foundation is looking funding from the NAEC for their butterfly mural project. Member Schmidt is waiting the hear back from Mr. Hildreth to get more information.

Member Hall commented that she would like a deadline for acting on the proposed mural project on the Brown County Playhouse as this has been talked about for more than ten years. Discussion. Member Wilson suggested involving upcoming artists at the local schools with the projects.

B. Marketing & Placemaking – Chair Melanie Voland

President Voland asked to change the motion from last months meeting to now reflect that the NAEC ad will be place in the Southern Indiana Living Magazine not Midwest Living Magazine. They will be using the Arts Midwest grant. Discussion.

President Voland noted that CVB Director Jane Ellis is pleased that the NEAC is placing an ad with a large reach in southern Indiana and collaborating with the CVB. The NAEC is using the advertising company 360 Group to create the ad. President Voland advised the NAEC will have ownership of the ad once it is completed.

President Voland moved to change last month's motion to read as Southern Living Magazine. Secretary Walters seconded the motion. All were unanimously in favor by roll call vote. President Voland is also trying to contact other magazines to place an ad.

President Voland announced that CVB Director Ellis would like for the NAEC to forward images and information to placed on the Arts Village page on the CVB website. Member Hall suggested they contact photographer Michele Wedel for updated photographs.

President Voland advised they would like a dedication ceremony for the Marie Goth interactive sculpture. They would like to coordinate this when the peonies are in bloom.

President Voland asked if a date had been set for the Peaceful Valley Heritage Art Week. Member Martin did not have that information at this time. Vice-President Hopkins and President Voland would like for they event to coincide with a Fourth Friday Art Walk if possible. Discussion.

C. Outreach & Education – Chair Anabel Hopkins

Vice-President Hopkins agreed to take the lead on this year's Art Walk if President Voland will take care of getting the brochure printed. President Voland agreed to take care of the brochure and will have to find another designer as last year's designer is no longer in business.

Vice-President Hopkins reported that her committee will contact last year's galleries and sponsors to see if they want to participate again this year. Records Clerk Jones will send out invoices and collect the \$100 fee from each participate.

Vice-President Hopkins advised that the Hoosier Artist Gallery plans to have more make and take art projects as well as wine offerings during the Art Walk this year. They will also have the popular scavenger hunts as well.

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Vice-President Hopkins asked about having buskers during the Art Walks this year. President Voland commented that this would be under the Public & Performing Arts Committee to work on if they want to do this program. They may want to talk with the Brown County Playhouse about their Free Friday music proposal as well as the Nashville House will have musicians on their patio beginning in April. Discussion.

President Voland commented that some businesses would like a signage to put up in support of the Art Walk. She wondered if they should purchase the more Art Walk signs to be placed around the Village during the Art Walk. Member Hall wants the NAEC to produce an affordable but good looking brand sign. Discussion. President Voland advised they can get quotes for signage and make motions at the March meeting.

Secretary Walters talked about the potential for funding other groups to do art or entertainment events. Vice-President Hopkins reported they had a blown glass event and barn quilt painting event last year.

Member Hall would like to do a workshop for kids that are struggling with mental health issues. She believes as a community they need to gather around their young people that are in crisis. Discussion.

Town Council President Nancy Crocker commented that she just attended an event where Indiana Lieutenant Governor Suzannah Crouch spoke about focusing on youth mental health. Perhaps they can reach out to her for funding an art mental health program. President Voland noted that Centerstone may also be interested in collaborating. Member Schmidt added that perhaps a mural could be student driven. Discussion.

President Voland reported that the school is going to implement an Art Pathway program. She will be meeting with Christi Wrightsman and Rebecca Bryant to get more information on this upcoming program.

6) DISCUSS AND FORM LEAF PROGRAM COMMITTEE

President Voland gave the background on the vendor leaf program that identifies artistic or entertainment venues in the cultural district. The cost to get a leaf is \$25 along with a completed application certifying that they are selling local handmade artwork or providing local entertainment. They used to have a brochure with a map that highlighted those vendors with leaves, but that brochure no longer exists. She advised that they need to decide if they want to continue this program and if so, how would it look moving forward. President Voland noted that the NAEC will need to work on this program with the CVB. Discussion.

Member Wilson, Secretary Walters, and President Voland will meet with CVB Director Ellis to work on the leaf program.

7) ANY OTHER BUSINESS THAT MAY COME BEFORE THE COMMISSION

President Voland advised that during the retreat they outlined the year ahead as follows:
January – election of officers, committee wrap up of the IAC Grant, review of INDOT vinyl wrap submissions.

February – Art Walk planning

March – have Art Walk brochure ready for design

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April – Art Walk event and Marie Goth sculpture dedication
May – Peaceful Valley Heritage Art Week
June – nothing specific
July – Indiana Fingerstyle Guitar Championship
August – ChamberFest
September – Art Colony Weekend
October – last Art Walk of the season and Back Roads Studio Tour
November & December – Christkindl Market and wrap up the year

Member Martin asked about the status of the banners. Member Schmidt advised that he has all the old banners and some are in very bad shape. He will look at ways to install the banners on the light posts in the future. Member Schmidt would like to purchase new banners. Member McCann would like to have posters in each store to promote arts events.

Member McCann advised that she would like to have a dedication ceremony at the Pat Reilly parking lot. He was a local leather artist years ago and she would like to have an event honoring him. She would also like to have plaques on each of the Town's public art sculptures. President Voland asked Member McCann to have a presentation on these topics at the March NAEC meeting.

8) ADJOURN

Secretary Walters moved to adjourn the meeting. Member Wilson seconded the motion. President Voland adjourned the meeting at 11:58 am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 2-10-2022 is retained in the office of the Town Clerk-Treasurer.

Melanie Rae Voland
NAEC President Melanie Voland

3-10-2022
Date