

**NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING
THURSDAY, DECEMBER 9, 2021**

Commission members present at Town Hall: President Melanie Voland, Vice-President Anabel Hopkins, Secretary Andra Walters, Member Patrick Bennett, Member Cathy Martin, Member Ann McCann and Member Mark Schmidt. Also in attendance at Town Hall: Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Voland called the meeting to order at 10:02 am.

2) ROLL CALL

Roll call by President Voland.

3) APPROVAL OF MINUTES – 10-14-2021 MEETING

Minutes from the 11-08-2021 meeting were presented. Secretary Walters moved to approve the minutes as presented. Member Schmidt seconded the motion. All were unanimously in favor.

4) REVIEW OF BROWN COUNTY CHRISTKINDL MARKET EVENT – MARK SCHMIDT & ANN MCCANN

President Voland announced the NAEC was a sponsor of the Brown County Christkindl Market Event that was held December 3-4, 2021 in Nashville. Member Schmidt and Member McCann voiced appreciation for the funding and noted that the funds help to offset the vendor booth fees.

Member Schmidt reported that approximately 3,000 to 4,000 people attended this inaugural event and that the event went really well. Member McCann advised that she created an artist vendor survey for the event. The vendors gave the event very high marks, and they were glad to play a part of this event. Member Schmidt also heard positive feedback about the event, and they commented that it brought the holiday spirit and togetherness in the community. Feedback from the shop owners in town saw increased sales. It was noted that the weather was very good for first weekend in December. He heard several people asked why the event wasn't held more than two days. Member Schmidt advised that the Christkindl committee will discuss making this a four day event next year. They may look at a different weekend for the event as not to conflict with other events in the community.

Member Schmidt heard feedback on the food choices for the event. Many people would like to see more substantial food and less snack type items. It was also noted that the stage was bigger than needed. They may move more of the event onto E. Washington Street rather than simply using Coachlight Square property. Member McCann reported that few people returned to the Market event after the Christmas parade. Next year they may have caroling before the parade instead of after.

ARTS & ENTERTAINMENT COMMISSION MEETING DECEMBER 9, 2021

5) COMMITTEE REPORTS

A. FINANCE

Secretary Walters advised that the Commission's remaining tax funds will roll back into the Town's general fund. She would like the Commission to discuss how they plan to use their all their allocated tax funds in 2022.

Secretary Walters would like to talk with the Brown County Community Foundation about combining the 714 and 715 Hoffman Fund accounts. She explained they are losing money each month in the 714 fund due to management fees. Secretary Walters advised that the two separate funds were created as the funding came to them at two different times. Member Bennett wants to make sure they will not have any additional restrictions to use the funds if they are combined. Discussion.

Vice-President Hopkins moved to contact the Brown County Community Foundation about combining the 714 and 715 Hoffman funds. Member McCann seconded the motion. All were unanimously in favor.

B. INDOT VINYL WRAP PROJECT

Member Bennett has had a few questions from some artists about the project. The request for proposals has been posted in the Brown County Democrat as well as the Town's website. President Voland will put out some Facebook posts in the next few weeks.

C. MARKETING

President Voland announced that Commission has received a \$3,000 grant from Arts Midwest to promote the cultural district. She would like for them to do some advertising in well-respected and high-end magazines and will research their options during winter break. Member McCann commented that she saw an article in a 1980's Midwest Living magazine about Brown County. The Commission members want to look at the cost of advertising in Cincinnati, Louisville, Chicago, southern Illinois as well as local magazines such as Indiana Monthly and Bloom. Member Schmidt will check with the CVB to see where they are getting their geographical hits.

6) ANY OTHER BUSINESS TO COME BEFORE THE COMMISSION

The Commission scheduled their planning retreat for Saturday, January 22, 2022 from 10 am to 2 pm at the Brown County Community Foundation. President Voland advised they will lay out their plans for 2022 including how to use their tax funds, IAC Cultural grant funds and mural projects. The backup date to meet is January 29, 2022.

Member Schmidt and Member McCann advised they will be out of town for the regular Commission meeting scheduled for January 13, 2022. Discussion.

Member Schmidt moved to make the January 22, 2022 a joint meeting and retreat and cancel the regular January 13th meeting. Vice-President Hopkins seconded the motion. All were unanimously in favor. President Voland advised that they will vote on the 2022 Commission officers at the meeting/retreat.

ARTS & ENTERTAINMENT COMMISSION MEETING DECEMBER 9, 2021

7) ADJOURNMENT

Secretary Walters moved to adjourn the meeting. Member Schmidt seconded the motion.
President Voland adjourned the meeting at 10:59 am.

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 12-09-2021 is retained in the office of the Town Clerk-Treasurer.



President Melanie Voland



Date