NASHVILLE ARTS AND ENTERTAINMENT COMMISSION MEETING THURSDAY, OCTOBER 14, 2021

Commission members present at Town Hall: President Melanie Voland, Vice-President Anabel Hopkins, Secretary Andra Walters, Member Ann McCann and Member Mark Schmidt. Commission members present via Zoom: Member Patrick Bennett (arrived at 10:22 am) and Member Jonah Crismore (left at 11:00 am). Commission members not present: Member Cathy Martin. Also in attendance at Town Hall: Records Clerk Sandie Jones.

COMMISSION BUSINESS

1) CALL TO ORDER

President Voland called the meeting to order at 10:06 am.

2) ROLL CALL

Roll call by President Voland.

3) APPROVAL OF MINUTES – 8-12-2021 MEETING

Minutes from the 8-12-2021 meeting were presented. Secretary Walters made a motion to approve the minutes as presented. Vice-President Hopkins seconded the motion. All were unanimously in favor by roll call vote.

4) BANNERS AND ART WALK POSTERS

President Voland asked that the Art Colony banners be taken down and that they create a concrete schedule for banner installation next year. Member Schmidt will coordinate the removal of the Art Colony banners.

President Voland would like to see banners hung that highlight the Cultural District. Secretary Walters suggested they have a company to hang the banners in the future and also purchase new banners. Member Schmidt submitted a current inventory of NAEC banners: 2 – Arts Colony Weekend, 3 – various images of hands creating art, 2 – Back Roads Studio Tour, 2 – Fingerstyle Guitar Festival and 6 – Happy Holidays. He is working with the Christkindl Market to hang banners for their event and will look at using this same type for the NAEC banners. Discussion of purchasing new holiday banners for next year.

President Voland reported that the NEAC will receive a \$3,000 grant from the Arts Midwest to do regional advertising and outreach for the Cultural District. She suggested they look into creating high quality posters for the galleries and sponsors of next year's Art Walk. Discussion.

5) VINYLART PROJECT ON INDOT BOXES

Member Bennett spoke about the proposed INDOT vinyl wrap project and reported that the NAEC has received \$6,500 of their Hoffman funds from the Brown County Community Foundation for the project. Member Bennett went over the proposed RFP with the Commission. He has talked with designer Bob Blass about the technical aspects of the artwork and what will be required.

The Commission agreed to push the submission date for proposals out to December 31, 2021.

ARTS & ENTERTAINMENT COMMISSION MEETING OCTOBER 14, 2021

The RFP will be placed in the Indiana Arts Commission newsletter, local newspapers, Artist Associates of Brown County and on Facebook. All submitted RFP's will be sent to the Town Hall or via email at naec@townofnashville.org.

Vice-President Hopkins noted that artist Ann Miller has agreed to be a part of the jury for this project. Other jurors are: NAEC President Voland, NAEC Member Bennett, BCCF Outreach Coordinator Sean Hildreth, and a Town Council member yet to be named. The jury will review the RFPs in early 2022 with installation in the Spring of 2022. The NAEC would like to keep the artists local.

6) COMMITTEE REPORTS

A. FINANCE

Secretary Walters reviewed the Commission's current budget numbers and discussed the spending process. She asked Member Crismore if he will hire two buskers for the October Art Walk. Member Crismore advised that he has one busker scheduled and will look for an additional busker.

B. PUBLIC ART

Secretary Walters noted that they still need to reinstall the High Lonesome sculpture. President Voland made a motion to spend up to \$500 out of the EDIT other supplies fund to install the High Lonesome sculpture at the Artist Colony Inn. Secretary Walters seconded the motion. All were unanimously in favor by roll call vote. Records Clerk Jones will present this request to the Town Council for their approval of the use of tax funds. She noted that the sculpture is owned by the Town, and we have an easement and agreement with the Artist Colony Inn to install the sculpture on their property.

Secretary Walters suggested they could spend some budget funds on new banners. Vice-President Hopkins advised that they had previously talked about buying tablecloths to use at outreach events. Member Schmidt suggested they also purchase a portable banner for events. Discussion.

President Voland made a motion to spend up to \$1,000 out of the EDIT professional services fund to have two table clothes and a banner with poles created with the Arts Village logo to be used at outreach events. Member Schmidt seconded the motion. All were unanimously in favor by roll call vote. Records Clerk Jones will present this request to the Town Council for their approval of the use of tax funds.

Member Schmidt advised he has used the company 4Imprint to purchase tablecloths for his business. Vice-President Hopkins offered to get quotes for the tablecloths and banner. President Voland will also get a quote from the high school Eagle Manufacturing program.

C. PERFORMING ARTS

Member Crismore is going to work on getting a second busker for the October Art Walk. He suggested that next year they look at how they can partner with other entities to hire buskers for events.

ARTS & ENTERTAINMENT COMMISSION MEETING OCTOBER 14, 2021

D. MARKETING

President Voland advised that she will post an event on Facebook for the final Art Walk of the season to be held on October 22, 2021. They will have a scavenger hunt for a pumpkin or leaf at during the Art Walk. She reported that the scavenger hunts have been very popular during the Art Walks.

E. PLACE MAKING/WAY FINDING

Member Schmidt asked on behalf of the Brown County Christkindl Market when they will receive sponsorship funds from the NAEC. Records Clerk Jones advised the check will be available on October 22, 2021. Member Schmidt noted that the musicians have been hired for the Market, but they still need volunteers. The Market will kick off on Friday, December 3, 2021 with a concert, Saturday December 4, 2021 will be an all day event and end with caroling after the Parade of Lights. Member Schmidt advised that they will begin decorating the area the second weekend in November. Member McCann reported that the Market will have 19 artist vendors and 6 food vendors.

Member Schmidt commented that the NAEC's focus next year should be on murals. Commission members agreed. President Voland suggested that in January of next year they have a brainstorming retreat to discuss the Commission's use of funds. The Commission tentatively scheduled the retreat for Saturday, January 22, 2022.

Member McCann asked if there is an emerging artist program. She suggested that the NAEC could help sponsor an emerging artist to participate in art show or in a gallery. President Voland commented that this was a great idea, and this should be on their list of goals for next year.

Member Schmidt talked about the Brown County Community Foundation mural proposal presented earlier this year. He noted the budget for the mural project is very large and not sure that the NAEC can help. President Voland commented that the monarch garden portion of the proposal sounds good.

Member Schmidt and former NAEC Member Bolte have discussed possible mural locations throughout town. Vice-President Hopkins suggested putting murals in the alleys. Discussion. Member Schmidt advised that the owners of Out of the Ordinary want to replace the mural on their building. The current mural has been partially covered with a new outdoor seating addition.

7) ANY OTHER BUSINESS TO COME BEFORE THE COMMISSION

President Voland advised that her term on the Commission, along with Member Bennett and Member Schmidt is up at the end of the year. She would like them all to reapply to be reappointed to the Commission.

Records Clerk Jones noted that next month's meeting will be held on Wednesday, November 10, 2021 at 10 am. Town Hall will be closed on their regular meeting date for Veteran's Day.

8) ADJOURNMENT

Vice-President Hopkins made a motion to adjourn the meeting. Member Schmidt seconded the motion. President Voland adjourned the meeting at 11:30 am.

ARTS & ENTERTAINMENT COMMISSION MEETING OCTOBER 14, 2021

The audio recording made at the Nashville Arts and Entertainment Commission meeting on 10-14-2021 is retained in the office of the Town Clerk-Treasurer.

President Melanie Voland

Date

11-18-2021