

Nashville Arts and Entertainment Cultural Commission
Annual Special Planning Meeting
January 28, 2020
Minutes

Commission Members:

Patrick Bennett
Jonah Crismore
Mike Hater
Anabel Hopkins
Cathy Martin
Ann McCann
Mark Schmidt
Melanie Voland
Andra Walters

Former Commission Member:

Michele Wedel

Staff:

Records Clerk Sandie Jones

- Melanie called the meeting to order at 9:05am
- Melanie introduced an ice breaker - the color palette game - everyone was to find something red to show and tell how it related to them.
- NAEC funding review
 - An overall discussion of the funds happened at the first meeting
 - Showed chart of town approval process for funds
 - 2021 Indiana Arts Commission Grant due by February 4th - \$4,000 - need ideas for how to spend the money as part of the submission.
 - 2020 Indiana Arts Commission Grant extension - \$5,000 - was going to spend it on:
a. Students; b. Back Roads Studio Tour fees; or c. ChristKindl market entry fees for artists but due to COVID, it will now be spent on a new marketing brochure for the town. It must be completed by April 2021 in order to receive the new funds.
 - Andra asked how each fund works: annual tax funds to be used for economic development projects; IAC grant funds focus on programs and long-term planning; 250 funds are from donations and fundraising and provide the most freedom.
- Arts & Entertainment Cultural Commission Ordinance review
 - Found on town website
 - Established May, 2012
 - Only State Cultural Arts District Commission with no paid staff

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- Committees review and appointments

Sub-Committee	Chair	Members
○ Finance	Andra	
○ Public Art	Cathy	Andra, Mark, Melanie
○ Performing Arts	Mike	Jonah, Patrick
○ Marketing	Melanie	Ann
○ Place Making/Way Finding	Mark	Ann
○ Outreach	Anabel	Ann, Jonah, Patrick

- Open Door Law - 5 or more members - post 48 hours in advance - business days.
- Committee reports at each monthly meeting

- Five minute break at 9:56 a.m. Resumed at 10:01 a.m.

- IAC 2020 funds - brochure update - meeting with the CVB and Jane Ellis to make it more in alignment with other brochures coming out. Working with the 360 Group to design it.

- Current project ideas for the 2021 IAC funds:

- Village Art Walk
- Backroads Studio Tour
- RiverSong - Brown County ChamberFest
- Brown County Playhouse mural project
- Cultural District signage
- Tiny Homes, Tiny Gnomes, Tiny Art
- ChristKindl Market

- Individual projects

- 4th Friday Art Walk, Village of Nashville
 - 11th year, 4 - 7 p.m.
 - Outreach Committee meeting needed to discuss current year, overall changes, \$100 per participant or sponsor, need to find a new chair, Melanie will help, Two Great Minds designs brochure, signage for studios and buskers.
 - Committee Meeting Friday, February 5th at noon.
 - B3 Gallery needs to change how they promote the name.
 - Buskers went well last year. If tax funds used, need to have commission make a motion so it can go before the town council.
 - November is too cold.

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- Cultural District Signage
 - Nashville needs public signage to tout the Cultural district designation.
 - Three entrances to town?
 - Wrote a placemaking grant last year and included a couple of other initiatives but didn't get selected.
 - Could tax funds be used to order the signs? Or the IAC grant?
 - The existing signage is minimal and not seen.
 - Any signage we have is dark and dated.
 - *Pioneer Village of Nashville* pays homage to the past but the town is much more today. Both should be acknowledged.
 - Could the utility boxes be used as well? Boxes in Nashville are owned by INDOT or Duke. INDOT says okay but Duke says no. Patrick is a lobbyist and knows INDOT and Duke. He will approach them to see if there's any hope or options to decorate the boxes. Could sleeves be used for the boxes? Sandie will do research on who owns which boxes.
- Tiny Homes and Garden Gnomes
 - Brown County Inn parking lot and make it an art fair.
 - Maybe the Brown County Inn.
 - Coordinate with the Farmer's Market.
 - Times is short to plan for this year.
 - Advantage is that it's outdoors.
- Brown County ChamberFest
 - August five-day event.
 - Everything is organized.
 - Moving over from Illinois.
 - Provide monetary donation.
 - Help market it, reach out in our networks.
 - Current budget \$27,000 but still need around \$7,000.
 - Consider giving them \$1,000 or \$1,500.
 - Can the funds come out of IAC or tax funds?
- Back Roads Studio Tour
 - Did we give them money in 2020?
 - Robb Besosa President, Lori Winford Vice President, Martha Sechler Secretary or Treasurer.
- Art Colony Weekend
 - Began as Art Renaissance Weekend and fell off after about 20 years.
 - Art Guild revived it 6 years ago.

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- Offer multifaceted programming to benefit the community - exhibits, workshop, party, art auction.
- Work in partnership with the Art Associates of Brown County, the Brown County Art Gallery and T.C. Steele.
- ChristKindl Market
 - Lisa Hall began organizing it for last year but COVID hit.
 - Foxfire lot on S. Van Buren Street. Outdoor market.
 - Commission considered paying the artist fees for booth space.
 - Promoted as a one-day event but we thought it should be a two day.
 - Concert and Tuba Santas. Maybe we sponsor them even if the market doesn't happen. A German band is another possibility.
- On Ramp Project
 - Statewide art workshop to host
- Crosswalks
 - Commission paid to have the leaf motif and Arts Village Brown County.
 - Great idea but never worked well. Now quite faded.
 - New town committee, Bicycle Pedestrian Ad Hoc Committee, wants to fix the current walks and make them safe. ADA compliance and safety is the top priority.
 - Finish Village Green by July, 2021.
 - Recommend that the Placemaking Committee meet with the new town committee. Collaboration is key.
- New ideas for the 2021 IAC funds:
 - Town Mural Project
 - Why town hasn't jumped on this idea already
 - Lots of towns have and they're quite popular
 - People put on Instagram a million times
 - Artists could submit design proposal and vote.
 - Lots of murals with wings that are designed to represent the community - guitars, etc.
 - Hashtags on Instagram helps to promote the community, get the schools involved.
 - Hoffman Funds could be considered but the commission needs to decide how the funds should be used.
 - Falls under the public art committee.
 - Apply for 2022 IAC project grant funds.
 - Get the students involved.
 - Create a map around town to find the murals.
 - Bernie Sanders everywhere!

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- Mini Festivals for Festivals - *Fest Fest*
 - Highlight regional events and smaller festivals.
- Art Festival
 - Help to bring in more outside artists.
- Concert Series
 - Bring to the Playhouse.
 - Help to bring in different performers.
 - Once a month - different themes.
 - Concert series in the past but ran its course, wasn't always well attended.
- Create Public Art Brochure
 - Michele made an inventory list last year.
 - Identify and coordinate new spots for public art.
 - Noted in Arts Village brochure and include in new brochure.
 - Include murals too.
- Fundraising Idea - Sell T-shirts
- Prioritize ideas for IAC 2021 grant
 - Short term goals
 - 4th Friday Art walk
 - Brown County ChamberFest
 - Art Colony Weekend
 - Long term goals
 - Cultural district signage
 - Town Mural Project
 - Monthly Performances
 - Tiny Homes, Garden Gnomes
- Prioritize ideas overall for spending in 2021
 - Discuss at next NAEC meeting on February 11th.
- Cultural district boundaries
 - Box checked to say there are no requested changes this year.
 - Cathy will know more about the boundaries and spokes.
- Melanie adjourned the meeting at 12:00 p.m.

President Melanie Voland

Date